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Tuesday May 29 1990

World News

IRA admits killing two Australians in gun attack

The Irish Republican Army last night admitted responsibility for the deaths on Sunday of two Australians in the Dutch border town of Rossum, eight miles from the West German border and less than 20 miles from Belgium. The IRA said they had mistaken them for British Army personnel and offered their regrets.

The admission came as Dutch, Belgian and West German police launched a wide-ranging search for the killers. Page 20

Gavinia wins

Mr Cesar Gaviria Trujillo, ruling Liberal party candidate, won the Colombian presidency with 47 per cent of the vote and an ample margin of 1.3m votes over his nearest rival. Page 2

Canadian discord

Canadian Prime Minister Brian Mulroney wound up three days of talks with each of 10 provincial leaders without finding sufficient common ground for the joint conference needed to rescue the Meech Lake constitutional accord. Page 3

Zaire inquiry urged

Belgium is seeking backing from its partners in the European Community for an international investigation of allegations that Zaire troops massacred dissenting students earlier this month. Page 3

Greek trial starts

A former Greek deputy Finance Minister, Mr Nikos Athanasiou, appeared before a 15-member special tribunal, in the first trial resulting from a parliamentary investigation of corruption and political scandals under the former Socialist Government. Page 4

Brussels halts aid

European Commission provisionally stopped the British Government writing off £200m (£1.35bn) of debts owed by British Coal. Page 10

Arab summit opens

Arab summit on the influx of Soviet Jews to Israel opened in Baghdad, the Iraqi capital, but the absence of five heads of state has dealt a blow to Arab unity. Page 20

Lefortaine revolt

West German Social Democrat leader Oskar Lafontaine, still recovering from a knife attack last month, faces a party revolt for opposing Chancellor Helmut Kohl's plans for rapid German unity. Page 1

Yugoslav threat

Yugoslavia's new Communist President Borisav Jovic said the country was sliding towards civil war and called for a new constitution to help bring stability. Page 4

Officials criticised

Mr Ghulam Ishaq Khan, Pakistan's President, criticised the authorities in the southern province of Sindh for their handling of crowd violence in Hyderabad on Sunday when police and para-military forces killed at least 45 demonstrators. Page 3

Zambia referendum

President Kenneth Banda of Zambia, promising a free national vote on whether the country should remain a one-party state, urged political leaders to support the trend towards multi-party rule sweeping Africa. Zambia privatisation plans. Page 3

Poles suspend strike

Lech Walesa rescued Poland's Government by persuading rail workers to postpone their strike as Solidarity claimed a big victory despite a low turnout in the country's first fully-free local elections for half a century. Page 4

Business Summary

UBS considers suing County NatWest over Blue Arrow

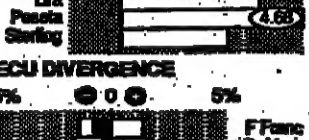
UBS Phillips & Drew, one of the investment banks involved in the £837m (£1.4bn) Blue Arrow rights issue three years ago, is understood to be considering legal action against County NatWest over who should pay most of the compensation arising from the issue. Page 6

MARKET: European bourses reported quiet trading as London and Wall Street remained closed for a public holiday.

In Paris the CAC-40 index closed slightly ahead. Back page, Section II

EUROPEAN Monetary System: The Bank of Italy intervened on four days last week, buying D-Marks and an estimated FF10bn as the lira hit its maximum permitted level against the bottom placed French franc in the EMS. The Bank of France sold a small amount of lira, and appeared to use a state-owned bank as an agent in support of the franc.

EMS May 25, 1990



ECU DIVERGENCE



The chart shows the constraints on EMS exchange rates. The upper grid, based on the system's weakest currency, defines the cross-rates from which only the franc may move by more than 5% per cent. The lower chart gives currencies divergence from the central rate against the European Currency Unit (ECU).

FUJI Heavy Industries, troubled Japanese car maker, has reported an annual operating loss of ¥29.6bn (\$193m), its first-ever loss since far bigger than the ¥23bn loss it forecast as recently as three months ago. Page 21

JAPAN's top banks posted big declines in annual profits, due to the effect of rising interest rates and of competition triggered by financial deregulation. Page 21

AMRO and ABN, the two big Dutch banks which plan to merge, will raise ¥1.1bn (\$722m) in fresh capital when they join forces through a public bid in the third quarter of this year. Page 21

IMF agreement with Argentina to resume lending paves the way for the first interest payment by that country to international banks for more than two years. Page 2

ZAMBIA'S President Kenneth Banda announced plans partially to privatise the country's unwieldy state-run enterprises and set up a share market. Page 3

UK companies expect their output to increase over the summer to meet a continued but subdued growth in demand, the Confederation of British Industry said. Page 6

Soviet Union 'must turn to west' for economic aid

By Quentin Peel in Moscow

THE SOVIET UNION must turn to the west for massive financial and technical assistance in order to transform itself into a market economy, a leading economic adviser of President Mikhail Gorbachev said yesterday.

Professor Stanislav Shatalin, however, the maverick economist appointed by President Gorbachev as a member of his new presidential council, insisted that the Soviet leader was not committed to the latest government reform plans.

The economic reforms, unveiled last week, involve big price rises for basic foodstuffs which have caused panic buying across the country. They provide for only a slow transition to a market system.

Instead, he suggested that more radical proposals were already being drafted, involving more institutional reforms and less drastic price rises. Professor Shatalin was speaking on the eve of his departure with the Soviet leader to the summit meeting in Washington.

In an interview with the Financial Times, he suggested that the Soviet leader was not an anarchist, but the price reform plans put forward by his Prime Minister, Mr Nikolai Ryzhkov. He also predicted that the plans would be flatly rejected by the Soviet population in a promised referendum.

Tension is mounting in the Soviet republic of Armenia following clashes at the weekend which left 22 people dead. The commander of the Soviet Union's interior troops said outside reinforcements were needed to disarm Armenian nationalists because Armenia's leadership had failed to control "terrorists". A spokesman for the Armenian National Movement (ANM), which is pushing for independence from Moscow, blamed the violence on "provocations" by soldiers. Page 4

"Maybe on the eve of the visit to the US it is not convenient to say so, but I believe we should make it very clear that without big credits from the west we will not be able to build the market economy," he said. "I believe the US and others are simply bound to do something. Just for the sake of keeping things stabilised here, the west must lend a hand."

Professor Shatalin, one of the tiny handful of economists with the President's ear, said that large-scale credits were necessary to soften the blow of price reform for the population, ensure goods in the shops, and a dynamic relaunch of the ailing Soviet economy.

He criticised the Government for failing to have any coherent borrowing strategy, another clear criticism of Mr Ryzhkov himself, who has always been strongly opposed to such a strategy.

He also said that the latest Ryzhkov plan, blamed for the rush of panic buying in food shops in Moscow and many other major cities, put far too

much emphasis on price rises, and too little on measures to switch from the planned economy to a market system.

The Government has no clear position, whether credits are needed and when they are needed," he said. "We need loans for commodity goods, loans for capital and a two-way exchange of brains. I know that the commercial risk is greater now. I know the situation with our capacity to pay is more difficult. The country is not asking for charity. But for a dynamic process to start, the west should help us."

Professor Shatalin said a group of reformist economists was already working on a far more radical plan than Mr Ryzhkov's, involving the promotion of private property, private enterprise and direct foreign investment. It would be ready by the summer, or September at the latest.

He said the Ryzhkov plan, even if rejected by the Supreme Soviet where it is still under debate, would be put to a referendum, and almost cer-

tainly rejected. "If we have a referendum now, I am afraid the people will say no," he said. "If you just ask them do they want a market, they will say No, No and No again. So the question must be very precise."

As for Mr Gorbachev's position, he said it was clear from his television broadcast on Sunday night - appealing for the population not to storm the shops - that he was not committed to the latest price reform measures.

"The present is not the Government. The Government worked out the plan. Now the Supreme Soviet will decide, and the president will say later what will really be done. Yesterday's statement by the President was by no means an endorsement of the plan as the correct formula."

"We need new and much more radical measures. We are just working out an alternative plan now."

He said that President Gorbachev did not agree with him on the absolute necessity of promoting private property. However, "our President is a very undogmatic person. He is open to new ideas. When the economy becomes his favourite child, he will do many of the things we have been speaking about."

Superpower Summit: Gorbachev to visit Silicon Valley, Page 20

Yeltsin seeks link with conservatives

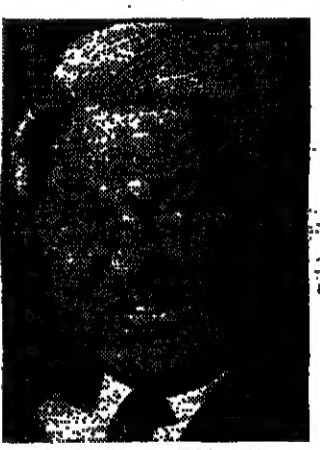
By Quentin Peel in Moscow

MR BORIS YELTSIN, the most popular challenger to the political authority of President Mikhail Gorbachev, yesterday proposed a coalition with hard-line conservatives in the Russian Federation, to ensure his own election as Russian president.

His extraordinary move, after having failed twice to win an overall majority in the Russian parliament, came as Mr Gorbachev's favoured candidate for the job re-entered the race as a possible compromise candidate.

The furious battle for the post of Russian president is set to come to a head today, with Mr Yeltsin facing Mr Alexander Lebedev, the current Russian premier, and the candidate favoured by the Soviet leader.

The conservative Communist candidate, Mr Ivan Polozkov, pulled out of the race last



Boris Yeltsin: coalition plan

night when it became clear he could not defeat Mr Yeltsin. The political leadership of the country's largest republic could become a key post in a

future federation, with significant devolution of power from the central government.

The re-emergence in the contest of Mr Alexander Lebedev suggested that Mr Gorbachev could yet have his nominee in the job because of the stalemate between left and right-wing.

Mr Yeltsin rejected a proposal that he stand for President and Mr Polozkov for Prime Minister, but agreed that he was prepared to offer jobs in a strong coalition to senior conservatives.

His move may well alienate some of his more radical supporters, who would be strongly opposed to any deal with hard-line conservatives. On Friday and Saturday, Mr Yeltsin and Mr Polozkov both failed twice to gain the necessary 501-vote absolute majority in the Russian Congress of Deputies, although Mr Yeltsin

was in front on both occasions. The second vote he was still 25 votes short.

"Whether I win or lose, I will be ready for contacts, so proposals for the composition of the leadership may be discussed," Mr Yeltsin said.

He also rejected any suggestion that he was proposing the secession of the Russian Federation from the USSR.

"I stand for the union's sovereignty, for the equality of all republics, so that they be strong and thus consolidate our strong union," he said. Mr Lebedev, who withdrew from the first elections after it became clear that he would come a poor third, is now set to present himself as the acceptable compromise.

He suggested yesterday that he was both in favour of decentralising the state structure, but against "rushing headlong into the market elements."

German union may cut world current account imbalances

By Peter Norman, Economics Correspondent, in London

GERMAN economic and monetary union will push up growth and inflation in West Germany but should help produce a significant improvement in the world's current account imbalances this year, according to the Organisation for Economic Co-operation and Development.

The latest half-yearly OECD projections for the world economy suggest that West Germany's growth this year will be 3.5 per cent, or some 0.7 percentage points higher than forecast by the Paris-based body in December. German growth next year is forecast at 3.4 per cent compared with 2.1 per cent in the last OECD forecast six months ago.

However, the economic union, which is due to take effect on July 1, is also expected to push up German prices as measured by the gross national product deflator. The OECD forecast inflation would rise by 3.4 per cent next year after 3 per cent this year. In its December forecast, the OECD

said it expected German inflation would ease to 2.5 per cent in 1991 from 3 per cent this year.

The OECD projections were released yesterday in Paris ahead of tomorrow's annual meeting of ministers from the 24-nation "club" of industrial countries. The organisation's full analysis of the economic outlook in the western industrial world will be released in a few weeks.

It is thought likely that the outlook will warn that higher German inflation could prompt a further rise in German interest rates in the second half of this year as a strong upward movement in long-term rates at the start of 1990. OECD economists believe that economic union with East Germany will unleash inflationary pressures in West Germany where industry is operating with high capacity utilisation rates.

On the other hand, the latest OECD projection envisages a slowdown in the growth of

West Germany's huge current account surplus this year, followed by a slight decline next year. The organisation has projected a jump in the surplus to \$63.5bn this year from \$52.7bn in 1989 and a decline to \$61.7bn next year. Six months ago, the OECD expected strong growth in the German surplus to \$70.5bn this year and \$75.7bn in 1990.

In the case of Japan, the OECD projects a drop in the current account surplus to \$48.5bn this year from \$57.3bn in 1989, whereas six months ago this year's Japanese surplus was forecast at \$61.1bn. However, the Japanese surplus is expected to rise again next year to \$59.4bn as exports recover as a result of increased international competitiveness caused by the recent weakness of the yen.

The OECD also expects the US current account deficit to drop below \$100bn this year and next. Partly because of revisions to the current

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CONTENTS

An oasis in the arid desert of Washington oratory

US budget director Richard Darman is Washington's court philosopher and chief political technician, but he is more respected than liked outside the inner circle of Bush supporters. Page 2

Czechoslovakia: Mixed feelings about moving to a market economy

International business: Forming lasting relationships or temporary affairs? Page 18

Editorial comment: The greening of Britain: Europe's chip dilemma

Foreign affairs: Looking forward to an asymmetrical bilateral summit Page 19

Eastern Europe: The ugly duckling bank may grow into a swan

High technology: Gorbachev finds a welcome in Silicon Valley Page 20

Law: Disclosing the same old faces

Letters Page 20

Businessman's Diary

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

Building Contracts Page 18

Businessman's Diary Page 19

Overseas Page 2-4

Companies Page 21-25

Britain Page 6-10

Companies Page 22

Arts/Reviews Page 17

World Page 17

OVERSEAS NEWS

Drugs war call by new Colombian president

By Sarita Kendall in Bogotá

MR Cesar Gaviria Trujillo, the ruling Liberal party's candidate, was elected Colombian president at the weekend, with 47 per cent of the vote and an ample margin of 1.3m votes ahead of his nearest rival.

In his usual cocoon of bodyguards, the 43-year-old Mr Gaviria congratulated Colombians for voting with courage and clarity despite an intensely violent campaign.

Mr Gaviria inherited the political mantle of Mr Luis

Carlos Galán, one of three presidential candidates who were assassinated. In Sunday's ballot, abstention reached nearly 60 per cent.

With 95 per cent of votes counted, Mr Rodrigo Lloreda of the Social Conservative Party, unexpectedly was beaten into fourth place by Mr Alvaro Gomez, of the National Salvation Movement, who took 23 per cent of the votes, and M-19's Mr Antonio Navarro, with 12.7 per cent.

Recognising Mr Navarro's success, Mr Gaviria said this showed the immense possibilities of the peace process. M-19's Social Democrats, rather than communist leanings, have turned the former guerrilla movement into the first left-wing electoral force to challenge the traditional parties.

Colombians also opted in favour of constitutional change on Sunday, with 90 per cent approving convocation of an

assembly to draw up reforms. Despite Mr Gaviria's promises to see this through regardless of Congressional resistance, lengthy legal wrangles on the form and content of the assembly are expected.

The new President, who will take over on August 7, has been careful to separate drug terrorism from drug trafficking: there should be no concessions or pardons for terrorists, but traffickers who offer to surrender and dismantle their

business can expect more lenient treatment.

In his victory speech, Mr Gaviria stressed that trafficking was a multilateral problem and accused industrialised countries of doing little to fight drug-taking.

He said: "Colombia is paying a high cost with the lives of its best men, its judges and police." The Colombians, with their sacrifices, wanted to see greater international commitment to tackling drugs.

Bush's 'court philosopher' faces tough practical test

Peter Riddell profiles the US Budget Director

MR Richard Darman, US Budget Director, is the cleverest, most original and most mistrusted member of the Bush Administration.

Senator Lloyd Bentsen, Democratic chairman of the Senate Finance Committee, says Mr Darman reminds him of "the story about the two psychiatrists. One says: 'Good Morning.' The other says: 'What did you mean by that?'"

Mr Darman is both the Administration's court philosopher and its chief political technician, now at the centre of White House negotiations about how to cut the soaring federal budget deficit.

In alliance with Mr John Sununu, the similarly abrasive White House chief of staff, Mr Darman dominates domestic policymaking.

But his very cleverness, and public air of apparent self-satisfaction, make him more respected than liked outside the inner circle around Mr Bush. Democratic congressional leaders like Senator Bentsen feel he was devious last year over the budget.

Yet Mr Darman's speeches are like lush oases in the arid desert of Washington oratory - full of insight and vivid phrases.

Few can better his questioning of current American values - his denunciation of "cultural now-nowism". He defined this as "the impatience of the consumer, not the builder; the self-indulgent, not the pioneer."

Last January he described the US budget as the Ultimate Cookie Monster, like a children's TV character that gobbles up everything.

In an Administration short of what Mr Bush called "the vision thing", Mr Darman appealed for revival of the American Romantic spirit - "a love of freedom, a respect for individual rights, appreciation for markets, hope, optimism, confident faith in the future, heroisation of risk-taking and the pioneering spirit".

He contrasted this with the dangers of a risk-phobic society and environmental neo-Luddites: "America did not fight and win the wars of the

20th century to make the world safe for green vegetables."

Yet Mr Darman was a member of the Administration responsible for much of what he now criticises.

He was deputy White House chief of staff in the 1981-85 period and deputy Treasury Secretary for much of the second Reagan term, both under Mr James Baker, the current Secretary of State. That was the era of "feel-good" politics.

There is a gap between the eloquence of Mr Darman's analysis and his solutions.

Since becoming Budget Director in January 1989, Mr Darman has warned of the need for tough action. But his proposals have not been tough. There has been a mixture of minor spending cuts and what are euphemistically called user fees (major tax increases) to meet the statutory deficit target, which in the event has been substantially exceeded.

The Bush budget last January was in this mould - a scorcher's package tackling the deficit in bits here and there. It included nearly \$20bn in increased receipts and user fees, "some of which", Mr Darman has said, "some people would call taxes, some of which some people wouldn't".

In defence of Mr Darman it can be argued that he has been hiding his time.

He has made no secret of his interest in a "Deal of the Century", cutting social security bills and defence, as well as raising taxes, in a multi-year deficit reduction package.

But Mr Darman has been constrained by Mr Bush's "no new taxes" pledge - a key symbol for conservative Republicans - and by a general lack of political will to tackle the problem.

What has changed is that the estimate of the deficit for the coming 1991 fiscal year has soared - by \$88bn at a minimum, thanks to slower than expected growth and higher than expected interest rates. That is before taking account of the astronomical costs - up to \$60bn next year - of the rescue of savings and loan institutions.

This led Mr Darman to persuade Mr Bush a few weeks ago that now was the right

time for a budget summit.

As he recently warned, with possibly a declining availability of capital from Japan and Europe, there could be upward pressure on interest rates, which could tilt the US economy from its present slow growth into recession.

In the background is the threat of huge across-the-board cuts in spending triggered automatically this October if a package is not agreed.

Yet if Mr Darman has helped set the table, no-one is yet eating. Both sides are still discussing the problem, rather than negotiating, though intensified talks are promised next month.

The mere announcement of discussions with no pre-conditions sent a flurry of alarm among conservatives, and of "hold you so" among Democrats, that the "no new taxes" pledge was about to be ditched.

Latest opinion polls suggest public opposition to tax increases is falling. Over two-thirds of voters say it would make little or no difference to their opinion of Mr Bush if he accepted a deficit reduction package with higher taxes.

If Mr Darman can succeed in the next few weeks in helping devise a package that seriously tackles the deficit problem without denting Mr Bush's popularity, he will show he is more than a sharp operator with bright ideas. He will be line to become Secretary of State or Treasury Secretary in two or three years.

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IMF loans to Argentina to resume

By Stephen Fidler

AN AGREEMENT by the International Monetary Fund to resume lending for Argentina paves the way for the first interest payment by that country to international banks for more than two years.

The IMF said late on Friday that it would reactivate the standby loan programme for Argentina suspended in February when the country's inflation rate spiralled out of control. The \$1.4bn (\$820m) programme was originally agreed in November.

The decision to resume IMF lending - based on moves to cut public spending, reduce public sector employment and cap wage increases - allows Argentina to draw \$240m immediately. A further \$720m - some of which will be available to finance debt reduction agreements with international banks - will be available over the next year.

The agreement and an expected interest payment to banks of \$100m early next month should allow a meeting between government debt negotiators and its leading bank creditors, led by Citibank, in New York on June 7.

It talks go according to plan, this should lead not only to more regular interest payments to banks but also eventually to a debt reduction deal on the lines of the international debt initiative adopted last year.

Argentina has not paid interest on its bank debt since April 1988, building up interest arrears of well over \$60m.

Mulroney fails to find common ground on Meech Lake accord

By Bernard Simon in Toronto

CANADA'S Prime Minister Brian Mulroney wound up three days of talks with 10 provincial leaders yesterday without finding sufficient common ground for the joint conference needed to rescue the Meech Lake constitutional accord.

Emerging from separate meetings at the Prime Minister's Ottawa residence, the premiers' mood ranged from cautious optimism to dogged opposition towards the 1987 accord, which has unleashed the most emotional debate on Canada's future in more than a decade.

The agreement, which recognises Quebec as a distinct society and gives all provinces a number of extra powers, must be ratified by the provinces by June 23.

Failure to approve it will greatly strain relations between Quebec and English Canada, by strengthening the

cause of separatists in the francophone province and fuelling a perception among many Anglo-Canadians that Quebec is unwilling to compromise to avoid an accelerating fragmentation of the country.

Mr Mulroney said after meeting Mr Robert Bourassa of Quebec yesterday that "some obstacles" remain to be overcome.

Disagreement is understood to centre on three points: ● The limits of the accord's provision that Quebec has a right to "preserve and promote" its distinctiveness; in particular, whether that provision can override the federal Charter of Rights and Freedoms.

● Senate reform, a high priority of the western and Atlantic provinces which want a stronger voice in Ottawa. Dissident provinces oppose the veto which Meech Lake gives Que-

bec over any proposal to change the composition of the Senate.

● The ability of the federal government to protect the rights of the English-speaking minority in Quebec and French minorities in predominantly English provinces. One of the three dissenting provinces, New Brunswick, appears to be close to joining the majority in accepting the original text of the accord. But the other two, Manitoba and Newfoundland, are still calling for changes unacceptable to Quebec.

While Mr Mulroney plays host to Mr Mikhail Gorbachev, the Soviet leader, in Ottawa over the next two days, he is expected to seek ways of stepping up the pressure on Manitoba's Mr Gary Filmon and Newfoundland's Mr Clyde Wells, whose provinces account for about 5 per cent of Canada's population.

Mexico devalues currency by 20%

By Richard Johns in Mexico City

PRESIDENT Carlos Salinas de Gortari of Mexico, in a modification of exchange rate policy, has announced a 20 per cent depreciation of the peso against the dollar.

The move came into effect yesterday and forms part of the Mexican government's accord with business leaders, the mainstream labour movement and the official small farmers' organisation. It extends its tough anti-inflationary eco-

nomics stabilisation programme from August 1 to the end of next January.

In the sixth renewal of the Pact for Economic Stability and Growth, dating back to December 1987, the administration has given precedence to the continued fight against inflation currently running at an annual rate of about 24 per cent (compared with an official target of 15.7 per cent for 1990 as a whole) through

the exchange rate rather than cuts in state spending.

Since the beginning of 1989 the peso has been depreciated by one peso a day or an annual rate of 13-14 per cent which will now be reduced to about 10.5 per cent.

To curb consumption, the price of petrol has been raised 6.7 per cent bringing it to 560 pesos a litre nationwide and closer in line with international prices.

EC firms escape US banking law

By Peter Riddell in Washington

EUROPEAN Community banks and securities firms will be exempt from the impact of a new US law allowing the federal Government to retaliate against countries, especially Japan, which have unfair barriers against US institutions.

The Senate Banking Committee has unanimously approved the measure, the Fair Trade in Financial Services Act. It would give US banking and securities regulators power to impose sanctions on countries regarded as discriminating against US financial service groups by denying them the same advantages as domestic firms.

Sanctions would be imposed only after a formal finding of discrimination and the failure to find a negotiated solution. Any action would be discretionary rather than mandatory and would involve denying permission to foreign financial companies to initiate or expand activities in the US.

However, the measure has been amended to reassure the EC that the powers will not be used against its firms.

The proposal, from Democratic Senator Christopher Dodd, would allow US regulators not to impose sanctions on countries which have a good record of providing open access for US financial firms or whose domestic policies would protect US groups established there from any future sanctions.

EC members are considered able to fulfil these requirements, though Japan is not.

Who's the largest pulp and paper manufacturer in Southeast Asia?



Each year, thousands of tonnes of the world's supply of pulp and paper are produced at two huge paper mills and one pulp factory in Indonesia. They are owned by PT Indah Kiat Pulp & Paper Corporation, the largest of its category in Indonesia and throughout Southeast Asia.

About 60% of the total paper output is exported to more than 30 countries in five continents, making the company one of the leading paper suppliers in the region. And in Indonesia, it is the biggest pulp supplier to the country's booming paper industry.

Since the company's began production in 1979, growth has been as natural as meeting demand with supply. Since demand is growing steadily, we too grow steadily into the future.



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OVERSEAS NEWS

EC-US tension over farm reform set to flare again

By Peter Montagnon, World Trade Editor

TENSION between the US and the European Community over world farm reform seems set to flare up again at the ministerial meeting of the Organisation for Economic Co-operation and Development which opens tomorrow in Paris.

Mrs Carla Hills, US Trade Representative, is going to the meeting determined to push for progress towards an agreement on agriculture, now generally regarded as essential to the success of the entire Uruguay Round of multilateral trade negotiations.

However, several European countries have dug their heels in and are refusing to treat the OECD meeting as a negotiating session. Trading powers should be expected to modify their positions only in the wake of formal Uruguay Round negotiating sessions in Geneva, they argue.

OECD meetings are normally orchestrated to end up with a public display of harmony. The farm dispute could make this

year's meeting one of the rare occasions when open disagreement between member states is acknowledged in the final communiqué, sending a negative signal to the rest of the world about the prospects of success in the Round, trade officials said.

The OECD meeting comes after a personal statement last week by President George Bush in which he emphasised the importance of agriculture to the success of the Uruguay Round and warned that the US would walk away from an unsatisfactory package.

It offers one of the last chances at ministerial level for industrial countries to resolve trade differences before the Houston economic summit in July and the deadline later that month for a framework agreement on the entire Uruguay Round package.

Trade officials fear that unless a credible statement is issued, developing countries will lose interest in negotia-

tion. Integrating them better into the world trading system is a further item on the meeting's agenda.

The EC intends to home in on the US reluctance to agree to textile trade reforms which would satisfy the developing countries.

It will also call on the US to commit itself to modifying its unilateral approach to dealing with trade problems.

This would facilitate agreement on an improved dispute settlement mechanism for the General Agreement on Tariffs and Trade.

The Community will also press the US for a strong political commitment to persuade national governments not to enforce regulations which discriminate against foreign companies established within their borders. This would allow agreement on a so-called "national treatment instrument" which would promote liberalisation of service industries.

Low turnout of Polish voters reflects disenchantment

By Christopher Bobinski in Warsaw

A LOW TURNOUT in Poland's first free local government elections since the war has signalled growing disenchantment by the public with the Solidarity government's failure to improve the country's economic situation.

At the same time, the planned strike by railway workers, which had threatened to bring the country to a standstill and which would have put the government under considerable pressure to revise its austerity programme, was averted at the last minute following talks between Mr Lech Walesa, head of the Solidarity trade union, and the

railways employees' representatives. Despite the 42 per cent turnout, 20 points less than in the government elections last year, to elect 2,388 local councils, Solidarity candidates, particularly those standing in the cities, were overwhelmingly elected. Few Poles voted for the remnants of the former Communist Party or indeed any of the new parties which have sprung up on the fringes of Solidarity.

"If somebody did not go and vote against [us] then he must be supporting us," said Mr Walesa, who has his eye on the presidency presently held by General Wojciech Jaruzelski. The peasants, who have criticised government economic policies, tended to abstain.

The lowest turnout, 35 per cent, was recorded in Lodz, the heartland of the textile industry which has been hardest hit by Poland's recession and which remains a potential region of more industrial unrest.

When the polls closed on Sunday evening, Mr Walesa managed to avert the threat of a national rail stoppage, due to start today, after he persuaded strike leaders to suspend their action for two weeks pending pay talks.

Railway staff, who over the past week had paralysed freight and passenger traffic in the north-east, including Gdansk, and who had also disrupted work at the Baltic ports, were fighting for a 20 per cent pay increase.

The government said that if the increase was agreed, it would shatter its anti-inflation strategy.

Mr Walesa, whose movement opposed the stoppage, yesterday said: "We must resolve the railmen's problems, because they live badly," but he added he had made no promises which could not be fulfilled by the government.



A FORMER Greek deputy Finance Minister appeared yesterday before a 12-member special tribunal, in the first trial resulting from last year's parliamentary investigation of financial and political scandals under the former Socialist Government, Kerin Hope reports from Athens.

The ex-minister, Mr Nikos Athanasiou (above), 67, is charged with criminal fraud and forgery in the sale by a Greek state trading agency of 20,000 tonnes of maize smuggled from Yugoslavia.

The maize was sold to Belgium in 1986 under forged Greek certificates of origin in order to avoid European Community countervailing

levies of Ecu 1.25m (£730,000). After the fraud was discovered by EC investigators, Greece was fined \$2.4m (£1.42m) in damages by the European Court.

The former head of Ifo, the trading agency, and four other senior Finance Ministry and customs officials also face charges in the case.

Legal proceedings are continuing in connection with two other scandals in which the former Prime Minister, Mr Andreas Papandreu, is accused of ordering illegal phone taps and of complicity in the embezzlement of Dröbn (£11.83m) from the Bank of Crete, but no trial date has been set.

Yugoslav president warns of civil war

By Lara Silber in Belgrade

WARNING about the danger of civil war and foreign military intervention, Mr Borisav Jovic, the new federal president of Yugoslavia, yesterday called for a new federal constitution aimed at stabilising the country.

In his address to parliament, Mr Jovic said: "The extremist right parties coming to power and the renegade forces could bring about civil war and the possibility of foreign armed intervention."

Mr Jovic, 61, assumed the one-year position of state president - which rotates among the eight members of the collective presidency - last week. He is considered a loyal supporter of Mr Slobodan Milosevic, the president of Serbia.

In a 12-point package aimed at avoiding "deepening disintegration", Mr Jovic called for a new federal constitution, an end to unilateral constitutional amendments by individual republics, and the strengthening of the powers of the constitutional court.

Mr Jovic stressed that politi-

cal opposition parties must be legalised in accordance with the constitution, excluding those parties "which incite national or religious hatred".

In a possible hint at strengthening the federal state at the expense of tolerance for dissent or, more important, of the autonomous powers of the republics, he warned: "The authorities must not tolerate disrespect, abuse or crude attacks on laws, for that opens the door to chaos in society."

In a reference to recent elections in the republics of Slovenia and Croatia, which resulted in landslide victories to right-of-centre parties, Mr Jovic said he did not intend to nullify them. However, he warned that they had included "typical fascist methods of pressure" including the "manipulation of voters and physical attacks on members of other parties".

No such problems were reported in the April elections in these republics, the first multi-party elections since the Second World War.

Day of mourning raises threat of further clashes in Armenia

By Layla Boulton in Moscow

PROSPECTS OF further clashes between Soviet troops and armed Armenian militants grew yesterday as a day of mourning was declared for the 23 victims of Independence Day violence.

General Yuri Shatalin, commander of the Soviet Union's interior troops, said yesterday evening that outside reinforcements were needed to disarm Armenian nationalists because Armenia's leadership had failed to control "terrorists".

"We need the most resolute measures," said the general, who flew to Yerevan at the weekend. He called the situation there "explosive".

"I met leaders of illegal armed formations. Unfortunately they refused our offer to voluntarily surrender their arms. This cannot but raise alarm," he told Tass, the official news agency.

Twenty Armenians and two soldiers were killed in shooting

which erupted at Yerevan railway station on Sunday evening and spread to the Armenian capital's suburbs early yesterday.

A spokesman for the Armenian National Movement (ANM), which is pushing for independence from Moscow, blamed the violence on "provocations" by soldiers who opened fire on innocent people. "It all started because they wanted to send in troops for our Independence Day celebrations," he said.

Armenia's local Communist Party leadership declared today a day of mourning. According to some reports, up to 100,000 people came out on to the streets yesterday afternoon for a rally marking Armenia's two years as an independent republic until it was re-absorbed by Red Army troops in 1920.

But many stayed indoors, fearing new violence.

The violence was by far the worst direct confrontation between Moscow and Armenians, whose wrath had until recently focused on neighbouring Azerbaijan because of the dispute over who should control the Armenian enclave of Nagorno-Karabakh.

The territory, which is inside Azerbaijan but populated mainly by Armenians, was placed under direct rule from Moscow to stop bloody fighting between the two ethnic groups. But anti-Moscow feeling received a powerful boost last year from the Soviet government's decision to return the territory to Azerbaijani rule.

Meanwhile, from the Azerbaijan capital, Baku, Moscow Radio's news agency Interfax reported that local demonstrators yesterday marched to commemorate Azerbaijan's statehood day in defiance of a Moscow-imposed state of emergency.

Strict requirements on VDUs to be adopted

STRICT EUROPEAN safety requirements for workers using visual display units (VDUs) will be adopted in Brussels today by employment ministers, with important consequences for employers and equipment makers, Lucy Kellaway writes from Brussels.

Starting from 1993, all VDUs will have to be made separate from the keyboards and both will have to be made fully adjustable. Chairs will have to swivel and move up and down, desks must not reflect light, and footrests will have to be provided if asked for.

Employers will have to provide compulsory eye tests at regular intervals. The measure will get the support of at least

Small companies to win relief from high EC costs

THE EUROPEAN Commission yesterday promised to reduce the cost to small and medium-sized companies of complying with EC rules, and said it would study all existing and future legislation to identify the areas where the costs are unacceptably high, Lucy Kellaway writes.

The announcement will give small businesses - which make up 99.8 per cent of the companies in the Community - greater leverage over the drawing up of new legislation.

Mr Cardoso E Cunha, the Commissioner responsible for small businesses, yesterday told EC industry ministers of the Commission's new proposals for VAT collection, which

he said imposed a particularly low cost on small and medium-sized companies.

Members of the task force agreed to a resolution to study their own laws, changing or amending those where the cost on businesses are too high, and those which are out of date or unintelligible, and to modernise government departments dealing with small businesses.

As part of a package to give smaller businesses a better deal from the Community, proposals were made to improve their access to research programmes, and to make sure that they do not lose out under new EC directives opening up the market for public procurement for large contracts.

French job figures cheer Government

By William Dawkins in Paris

THE number of jobs in France fell by less than a full percentage point between March and April, a turnaround from two consecutive months of increases, which leaves the unemployment rate at 9.3 per cent.

This is encouraging news for a government which is conscious that unemployment is one of the few shadows on its successful economic record and which is also considering an increase in the statutory minimum wage. The Socialist administration is anxious to help the low paid, as to continue France's relative industrial peace, but such a move would clearly limit job creation prospects.

April unemployment fell by 0.9 per cent from the previous month, leaving 1.45m people out of work, according to seasonally corrected figures from the Labour Ministry. This means the number out of work has fallen by 58,600, or 2.3 per cent, since a year ago, when the jobless rate was 9.4 per cent.

The latest improvement is due to an increase in job creation, with 84,000 posts created in the first quarter of this year, plus a sharp drop in the number of people being laid off or coming to the end of temporary work contracts. The number of posts on offer at government job agencies has risen by 1 per cent over the past year, though the take-up rate has fallen by nearly 11 per cent, reflecting the difficulties of getting long term jobs back to work, said the ministry.

W German unions pulling out of industry

By David Goodhart in Bonn

THE WEST GERMAN trade union movement's holdings in industry and commerce, once a symbol of integration into Germany's social market economy, are to be sold. The German Trade Union Federation (DGB) decided at its 14th congress at the end of last week that in the light of scandals in union-owned companies it should abandon its business ambitions and concentrate solely on trade union work.

The decision confirms a provisional agreement of the 1986 congress which followed the long-running financial scandal in the union-owned Nasse Hestm housing group, which left the DGB several billion D-Marks poorer and with its moral authority dented.

The three main stakes which will now be sold are in the Bank für Gemeinwirtschaft, the Volksstrome insurance group and the BSW savings group. Each stake is just under 50 per cent.

Another bank, the BSV, where the unions own a majority stake, is also likely to be sold. However a book publishing company, Gremers, is likely to be kept on the grounds that it promotes the "political and cultural tasks of the trade unions".

The decision to pull out of business does not signify any big political shift inside the DGB. Indeed, the election of Mr Heinz-Werner Meyer to succeed Mr Ernst Breit as DGB chairman is a clear sign of continuity, although Mr Meyer, former head of the construction union, was an unusually low 64 per cent of delegates' votes. Mr Meyer, like his predecessor, is a cautious moderate and an uncharismatic speaker.

The lacklustre congress produced no clear line for the unions on German reunification although various merger discussions between West and East German unions, most notably the I G Metall engineering union, both sides were concluded at the edge of the conference. I G Metall (west), with 2.6m members, plans to merge with I G Metall (east), 1.6m members, at the beginning of next year.

The DGB, which has been struggling for years to increase its powers in relation to its 16 constituent unions, was not new central authority. However, it is likely to benefit indirectly from helping to guide the trade union unification process.

Western Europe health spending at \$377bn

By Alan Pike, Social Affairs Correspondent

WESTERN European doctors are the most prolific users of pharmaceuticals in Europe - nearly 700m in 1988, compared with 427m in the UK - according to a study by market analyst Euronitor.

This helps make West Germany into Europe's biggest spender on health care, at \$145bn (£85.5bn) in 1987, more than twice as much as France, the second highest.

Total spending on health care in Western Europe reached \$377bn in 1987, according to Euronitor's calculations. Pharmaceutical sales in Europe were valued at \$36.4bn in 1987, with the number of products available over the counter varying widely - from 1,000 in Ireland to nearly 10,000 in Switzerland.

In addition to branded pharmaceuticals, some countries have developed large markets in homeopathic and herbal medicines.

Western Europe is the second largest drug market in the world. Its pharmaceutical companies are responsible for 26 per cent of world drug production and two-thirds of world exports of pharmaceuticals.

Research and development spending on drugs is highest in Germany, Switzerland, France and the UK, exceeding \$1bn in each country.

Demand for health care will continue to grow strongly, says the report, fuelled by the increasing proportion of elderly people in the population. Rising costs will force governments to review their policies and encourage individuals to take greater responsibility for their own health.

This is likely to squeeze the market for prescription drugs but life demand for over-the-counter pharmaceuticals. European Health Care in the 1990s, Euronitor, London. \$450

Mixed feelings about moves to a market economy

Job losses, price rises and wage cuts are on the menu in the new Czechoslovakia, reports John Gapper

MRS Marta Valcikova's main worry at the Meopta factory in Brno, Czechoslovakia, is not having enough to do. She earns about 1,800 korunas (\$94) net a month assembling timing devices and is paid by piecework. Material delays mean she sometimes finds it hard to earn enough money.

Mrs Valcikova is a floating voter in the Czechoslovak general election. She is undecided on the merits of the 23 parties on the ballot. Mr Vaclav Havel's Civic Forum - except for one experience of the Communist Party's control of both government and the factory means she will not vote for it.

Her new shop steward at the factory - which has been making components for the arms industry but is now negotiating with Panasonic on a joint venture to make video cameras - is Ms Eva Gernova. Ms Gernova is starting to think about leading a strike on the materials problem.

The union at the factory was rebuilt after the revolution last November. Before then it, and the management, had been run by the Communist Party. The result was that working agreements were not enforced. Things got written down and then they disappeared," says Ms Gernova.

But the Meopta workers face new concerns. Some worry

about possible job losses as the factory changes. Others wonder whether their wages will cover food price increases of around 30 per cent from July 1.

EASTERN EUROPE ELECTS



Czechoslovakia

forced by the Government's planned removal of 280n korunas of subsidies. These worries help explain why the first free election in Czechoslovakia since 1948 is an open race despite the popularity of the Civic Forum-led Government. The Czechoslovak revolution was led by the intelligentsia and the country's 8m workers have plenty to fear from it.

As in other east European states, economic restructuring in the move towards a market economy will place workers at risk of redundancy. Many of

the most privileged groups of workers under the old Communist government are likely to lose the most in wages and job security in the new age.

Czechoslovak employment tilts towards heavy engineering, iron and steel, and the services sector. Disadvantaged regions in northern Bohemia and Moravia. The 350,000 workers in the coal and steel industries have earned up to 8,000 korunas a month, compared with the average wage of 3,400 korunas.

In contrast, professional and services employees such as doctors and lawyers are further down the 12 tariffs of wages, both earning about half the wages of miners. Civic Forum faces the electoral problem that the workers under-represented in its ranks have the most to lose from economic change.

Mr Havel, the Czechoslovak president, talked in his New Year speech of "entire branches of industry producing goods which are of no use to anyone". But the transfer of workers out of such employment and into the weak service industries will require extensive retraining and income support.

"There are no services. They do not exist. To get someone to clean your windows is absolutely impossible," says Mrs Jana Rysinkova, a Civic



Women read a voters' instruction sheet in front of a wall of election posters in Decin, 60 miles north of Prague

Forum candidate in the elections for the assembly. The Ministry of Labour estimates that only 16 per cent of workers are employed in services.

Ministers know the danger of moving workers out of heavy industry faster than they can be absorbed into other sectors and regions. The newly-independent Confederation of Trade Unions has put a moratorium on strikes until the election, but there are fears of discontent by the autumn.

Financial support for workers leaving heavy industry has already been agreed. Workers forced out of jobs will get wage-related benefits if they agree to retraining. But Labour Ministry officials believe the cost of benefits might become prohibitive if unemployment rises above 3 per cent.

This is one reason for tensions within the Government over the view of Mr Vaclav Klaus, the Finance Minister, that economic reforms should

be rapid. Fears of rising unemployment combined with price increases and wage cuts have helped the Communist Party poll better in industrial regions.

Probably the clearest danger of revolt comes from the lignite miners, whose lifetime guarantee of employment has already been ended. "The worst meetings are with the miners," says Mr Petr Miller, the Labour Minister, talking of the lively questioning he has got at election rallies.

From now on, miners will only be allowed to stay in the industry 15 years and will then have to retrain, in an effort to cut down on the heavy costs of industrial disease in the industry borne by the Government.

By 1992, the wage regulation which has kept miners at the top of industrial earnings is to be relaxed. They face uncertain demand for their coal. "Our people must accept responsibility for their own lives," says Mr Miller. "They cannot just wait for what the state will give them any more."

Condemned Turks escape from jail

By Jim Rodgers in Ankara

ISTANBUL'S police force was put on alert yesterday following the escape of five convicted left-wing prisoners from Bayrampasa high-security prison. All but one were under sentence of death.

The five were named as Mr Aslan Tayfun Ozkol, Mr Aslan Sener Yildirim, Mr Ibrahim Ergonen and Mr Ali Kirioglu, all from the Dev-Sol movement, and a high representative from the Turkish Workers-Peasants Liberation Party (TKKP). Mr Ergonen, both Dev-Sol and TKKP are illegal underground movements, prominent in the conflicts between right and left-wing extremists which brought Turkey close to anarchy in the late 1970s before the 1980 military coup.

About 200 people were detained in a separate incident in the south-eastern city of Diyarbakir, after police clashed with hunger strikers and their supporters demonstrating against prison conditions in solidarity with 150 prisoners in Aydin jail by the Aegean.

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UK NEWS

Industrial output expected to rise

By Rachel Johnson

UK COMPANIES expect their
output to increase over the
summer to meet a continued
but subdued growth in
demand, the Confederation of
British Industry said today.

Its May monthly industrial
trends inquiry confirms the
strength of consumer demand
despite high interest rates.
This trend — which casts
doubt on the success of the
Government's counter-infla-
tionary strategy — has been so
far indicated this month by
robust retail sales, rising
import levels, and a jump in
manufacturing output in
March.

Despite the buoyancy still
present in the economy, UK
manufacturers report a weak-
ening in overall demand dur-
ing May.

The CBI inquiry — which
polled 1,244 companies
accounting for about half of
the UK's manufacturing
exports and employ-

ment — gives a picture of
slowly diminishing home
demand, with the renewed
growth in output mainly
directed to overseas markets.

Order books have weakened
since last month, especially in
the manufacturing sector. It is
only for exports that order
books are normal — and
demand for consumer goods, as
opposed to capital goods, is
responsible for the continuing
health of the export market,
the survey reveals.

Among the industrial sec-
tors, the strongest export
growth is found in chemicals
and food, drink and tobacco
while orders are substantially
down for metal manufacturers
and textile companies.

These export orders, how-
ever, are not large enough to
compensate for the decline in
home demand. The order books
of 38 per cent of companies
were described as below nor-
mal, and only 17 per cent as



David Wigglesworth: "survey
suggests that Government pol-
icy is working"

above normal. The difference
between the two — which gives
a guide to the trend — is a ne-
gative balance of 21 per cent.
This decline, and manufac-

turers' expectations of coming
inflation levels, provide the
Government with some wel-
come hints that its anti-in-
flationary strategy is working
despite this month's contrary
indicators.

Mr David Wigglesworth,
chairman of the CBI's eco-
nomic situation committee,
said: "Notwithstanding the lat-
est monthly import figures, the
survey suggests that the Gov-
ernment's policy of squeezing
excess demand out of the eco-
nomy is working."

The survey established that
most manufacturers were not
preparing to pass on rising pro-
duction costs to the consumer
and thereby fuel retail price
inflation.

The number of companies
expecting to increase prices in
home markets over the next
four months has dropped from
a positive balance of 32 per
cent in April to 24 per cent in
May.

Bank considers legal action
over Blue Arrow compensation

By Richard Waters

UBS Phillips & Drew, one of
the investment banks involved
in the 287m Blue Arrow rights
issue three years ago, is under-
stood to be considering legal
action against County NatWest
over who should pay most of
the compensation arising from
the issue.

Dillon Read, the US invest-
ment bank, also said yesterday
that it was fighting an attempt
by County to involve it in a
suit brought by the GEC pen-
sion fund, which lost 25.8m fol-
lowing the issue.

Both the UK banks, along
with 10 of their current and
former executives and a law-
yer, face criminal charges over
the way in which the failure of
the Blue Arrow issue was not
disclosed to the stock market.
The compensation, likely to
reach nearly 275m in all, is for
investors who were allegedly
misled by the banks.

P&D's possible legal action
emerged as details of the com-
pensation package came to
light. County offered compensa-
tion of up to 250m three
months ago, while P&D, which
has been negotiating with
institutional investors, has

recently offered a package
which could cost it up to 245m.

The two banks fell out at the
start of the year over how any
compensation should be
divided between them. P&D
argued that County, as spon-
sors to the issue had been
mainly responsible and should
bear the lion's share of the
costs. County offered to pay
half of a joint settlement.
When P&D refused, County
broke off talks and unilaterally
offered compensation which
would cost it 230m.

Because P&D handled three-
quarters of the placing, it
stands to compensate three-
quarters of the institutions.
Since its offer is equivalent to
County's the cost to it would
be 245m.

P&D, which has never made
any secret of its animosity
towards County over the com-
pensation arrangement, is now
considering ways of recovering
part of the 245m from County.
It claimed yesterday that it
had been induced to buy Blue
Arrow shares by County and
as a result had suffered signifi-
cant losses, thought to top
21.5m.

Full details of the banks'
compensation offers, which
have been made after negotia-
tions with the Institutional
Shareholders' Committee, are
expected to be published later
this week or early next week.

Meanwhile, County has
attempted to join Dillon Read
as a defendant in legal action
brought against it by the GEC
pension fund. This is thought
to be the only action brought
by an investor so far, with others
preferring to wait for the
outcome of negotiations before
deciding whether or not to sue.

Dillon Read took portion of
the Blue Arrow shares on to its
own books after the failed
rights issue. It was not criti-
cised by Department of Trade &
Industry inspectors in their
report on the Blue Arrow
affair, although it was "unfor-
tunate" that a Dillon Read
executive had not taken inde-
pendent legal advice. Defend-
ing itself against the County
move, Dillon Read said that it
had been induced to buy Blue
Arrow shares by County and
as a result had suffered signifi-
cant losses, thought to top
21.5m.

Flights not
disrupted,
says BA

By Lisa Wood

BRITISH AIRWAYS yesterday
said that the indefinite work-
stoppage by 7,000 engineer-
ing workers had not disrupted
flights over the weekend and
claimed normal services could
carry on indefinitely.

Some 4,000 engineering
workers and their supervisors
walked out on Friday, fol-
lowed by 3,000 other workers
on subsequent shifts, in pro-
test at an attempt by the com-
pany to impose new working
patterns, including 12-hour
shifts. Some 500 managers and
supervisors at Terminal 1 and
4 are carrying out the routine
maintenance to the 200 flights
a day out of Heathrow.

British Airways said it had
no talks planned with the
unions representing the engi-
neering workers.

Mr Joe Fenlon, Engineering
and Maintenance trade union
secretary said: "We under-
stand problems are building
up in the operational areas."

● A one-day strike by air traf-
fic controllers in Paris yester-
day led to 35 flight cancella-
tions from British airports.



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UK NEWS

Interest rates seen as threat to leisure spending

By David Churchill, Leisure Industries Correspondent

THE OUTLOOK for spending on leisure over the next year is the most pessimistic for a decade, says the Henley Centre for Forecasting, part of the WPP advertising and marketing group, in a report published today.

The report suggests that the effect of high interest rates and the poll tax will have wide-ranging adverse repercussions on established leisure sectors, such as do-it-yourself and holidays abroad.

"With the odd exception, and domestic holidays is perhaps the most interesting, most sectors of the leisure market are likely to face more difficult trading conditions in the next 12 months than they have in almost 10 years," the report suggests.

"It is almost the case that if mortgage rates don't hit your customer base, then the poll tax will," it adds. In addition, the report suggests that the leisure slowdown will have the most effect on the southern half of the UK.

"Certainly London and the south-east may no longer prove to be the honey pot which it has been and we can expect to see a significant redistribution of the leisure economy over the next few years," the report states.

Henley, which says total spending in the UK on leisure reached £75.7bn last year, says it only expects slow growth for the rest of 1990 and the first half of 1991, "but something of a revival in 1991-92 as the economy receives a pre-election boost."

Total leisure spending this year is expected to reach £81.7bn.

One impact of the immediate slowdown, suggests Henley, will be to distort the long-term patterns of leisure spending.

It cites the UK's domestic holiday market which has benefited from those consumers who have seen their disposable spending reduced and who have switched to holidays in the UK rather than abroad.

"Although this sector is likely to show strong growth over the next two years, in the longer term we remain convinced that the urge to holiday abroad is strong enough to attract a relatively greater share of consumer spending on leisure," says Henley.

Henley also points out that, as budgets become tighter, "we expect that some of the traditional low cost per hour leisure activities, of which watching television is the most obvious, will receive an unexpected if short-term boost."

The challenge for leisure operators of the slowdown in leisure spending, says Henley, is to be in the best shape to benefit from the upturn when it comes.

"We believe that consumers' leisure motivation is strong and even though it may take something of a beating in the short term it will reassert itself once the economic outlook begins to improve," it predicts.

Leisure Futures, Henley Centre for Forecasting, 2 Tudor St, London, ECKY 0AA, 2225.

Surge in imports hits footwear industry

By Alice Rawsthorn

THE FOOTWEAR industry, which is in a precarious condition after months of job losses and company closures, was hit by a fresh influx of imports in the opening months of this year.

The latest statistics from the British Footwear Manufacturers Federation show that the flow of imported footwear into the UK rose by almost 20 per cent to £200m in the first quarter of 1990, compared with the corresponding period last year.

On a more encouraging note the industry managed to boost exports to £23.2m in the first quarter. But the growth in exports was not high enough to "compensate for the surge in imports, and the footwear trading deficit deteriorated."

The increase in imports comes at a very vulnerable time for the industry, which has been in recession for almost two years.

Footwear manufacturers, which are still based in and around the traditional shoe-making towns of Leicestershire and Northamptonshire, have been suffering from the alternate problems of declining demand and increasing imports.

Several smaller companies have gone into receivership. Most of the larger manufacturers, including C&J Clark and Lambert Howarth, have been forced to reduce costs by cutting capacity and shedding labour.

There have been more than 5,000 job losses in the past year. The industry now has a workforce of about 44,500 people.

One of the chief difficulties for the footwear companies in the autumn and winter was the low level of retail demand, reflecting the downturn in consumer expenditure. This meant that retailers not only reduced their orders to domestic manufacturers, but that the pattern of orders was more erratic than usual, thereby creating stock and cash-flow problems.

The BFMF said the "downward trend" in output had continued in the first quarter, but the retail market had recovered. The most successful retailers were the small, specialist shoe shops which have fared better than the High Street chains.

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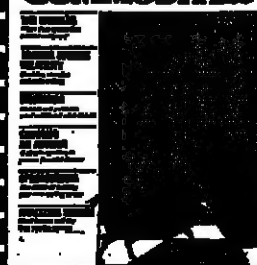
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Divide between government and gown deepens

Norma Cohen finds the universities strongly opposed to the funding scheme which starts next month

RELATIONS between university vice chancellors and the Government are becoming increasingly chilly. The divide between government and gown is being deepened by the latest efforts to bring market forces to bear on higher education. Britain is experimenting with a system of university funding unmatched anywhere in the western world.

On June 22 universities will begin a process requiring them to "buy" student places under a unique bidding system, with the Government determined to sell to whoever can offer the lowest price. Although the Government insists that the quality of academic programmes must be preserved, the vice chancellors are sceptical.

They have agreed in private to meet the challenge. Instead of competing with each other, they will bid together for most of their funds at the same price, thus frustrating the Government's purpose.

In its crudest form, education can be viewed as a commodity with a single customer - the Government - which is determined to get the most for less. Quite simply, the Government would like to see far more people obtain university degrees but wants to cut the cost of educating each one of them.

The universities have given the concept a chilly reception. "In general, people cannot believe that anyone could have invented such a scheme," said Sir Graham Hills, principal at the University of Strathclyde.

Even the heads of some of the newer universities, whose physical plant allows them to consider a substantial increase in student enrolment, are unhappy with the system.

Unlike heads of several of the nation's polytechnics, which have done relatively well out of the Government's efforts to expand further education over the past decade, the universities feel that both the quality and quantity of education they offer is threatened.

And unlike the heads of the nation's polytechnics, some of whom bid aggressively for student places in their first trial run with the new funding system, university heads plan to resist. "Some of the polytechnics did some crazy things," said one vice chancellor, adding that they are now regretting it.

Vice chancellors have informally agreed to bid at government "guide prices" in each subject for existing student places. The guide price offered is intended to be the maximum the Government will pay to educate a student in a specific subject.

Sir John Kingman:
"If we bid below the guide price it will be seen as a sign that the funding is all right"



Several of those that wish to expand enrolment - and many of the newer institutions do - will offer sub-guide price bids in some subjects, but only for additional places.

The Committee of Vice Chancellors and Principals denies that any formal agreement on bidding has taken place, only that members uniformly agree that they cannot afford to bid below the guide price.

"It is not a cartel. It is simply a consensus which has emerged," said one official of the CVCP. But the fact remains that vice chancellors agree they have nothing to

respond if the pact was effective.

"It's a rather artificial competition," said Sir John Kingman, vice chancellor of the University of Bristol, describing the new funding structure. "The best we can do is to rob other institutions of money."

Bristol, one of Britain's most selective institutions, with 10 to 20 applicants for each place, would like to expand, Sir John said.

By the year 2000, Bristol would like to grow to 11,000 students from its current 8,000, partly to take advantage of economies of scale and partly to meet the increased demand for university education.

But Sir John said that the guide prices posted by the UFC are too low already. "And if we bid below the guide price it will be seen as a sign that the funding is all right."

The irony of the funding system is that it contains a disincentive for schools to underbid each other. Successive years' guide prices will be based on the average cost of places awarded in year one, which will be cut once the sub-guide price bids are averaged in.

University heads believe that sub-guide price bids are simply an invitation to the Government to offer less money the next time around.

Sir Graham, among others, argues that the system is nei-

ther fish nor fowl - that is, it neither fully reflects market forces nor government discretion.

If universities operated on a voucher system, where those who could attract the most students would earn the most money, market forces would be at work. But since the Government decides which establishments will be allowed to offer places, the effects of student choice will be diminished. Furthermore, Sir Graham argues, because students are not given cash in hand with which to make their choices - as they are, say, in the US - they are unaware of the value of their purchases.

Meanwhile, the threat of chronic underfunding of the university system has forced the CVCP quietly to reopen the contentious issue of supplemental student fees. A committee of vice chancellors has been appointed to study the issue with an eye towards making recommendations.

The consideration of supplemental fees has also tacitly been urged by the Government, although Mr John MacGregor, Education Secretary, has said that is a matter for the universities to decide. For their part, the vice chancellors say, the Government simply wants to avoid the public relations disaster likely to ensue if it imposes fees itself.

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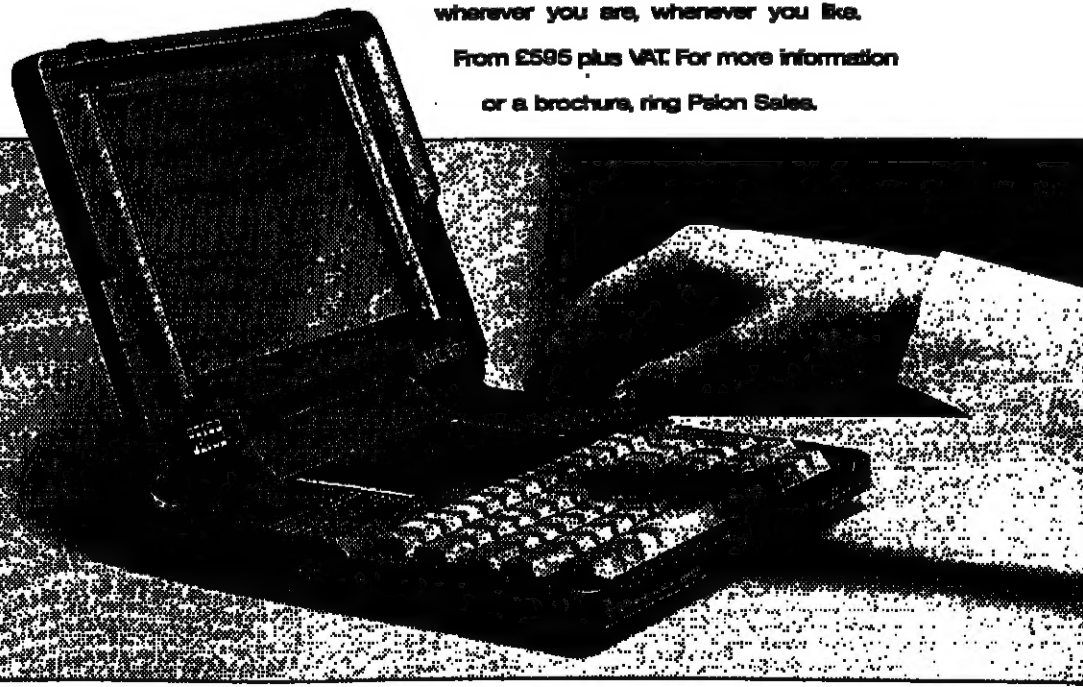
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UK NEWS

Ministers maintain attack on Labour policy document

By Michael Cassell, Political Correspondent

MINISTERS yesterday maintained their assault on Labour's newly published policy document, encouraged by opinion poll findings that the Opposition's recent popularity may be on the wane.

With Labour preparing an intensive summer campaign to explain and promote its policies, particularly on the economy, ministers intend to concentrate on extracting more detail from Opposition spokesmen on a range of issues.

The Government intends to put much of its effort into attacking their opponents' tax plans and on the public expenditure implications of Labour's proposals. They will also try to show that Labour remains unanswerable to the unions and that the party organisation is still infiltrated by extremists.

Labour, however, is confident that it can maintain a

comfortable lead over the Government during the summer as it explains its new agenda. It hopes to maintain pressure on Mrs Thatcher's personal position and to demonstrate that the Tories have run out of steam in terms of policy formulation.

As both sides step up their summer offensives, new polls over the holiday weekend have provided grounds for encouragement to Labour and the Tories. A MORI poll in the Sunday Times, taken before last week's Labour policy launch, shows the party's lead has been cut by 10 points to 13 per cent. A Harris poll in the Observer, however, gave Labour an 18 point advantage, down five points on a month earlier.

The Harris poll showed both parties were regarded as almost equally competent in

controlling inflation, although the Tories emerged as the party best suited to cope with an economic crisis.

The Government's assault yesterday was led by Mr Kenneth Baker, the Conservative Party chairman, who called on Mr Neil Kinnock, the Labour leader, to expel from his party all members of the All-Britain Federation of Anti-Poll Tax Unions.

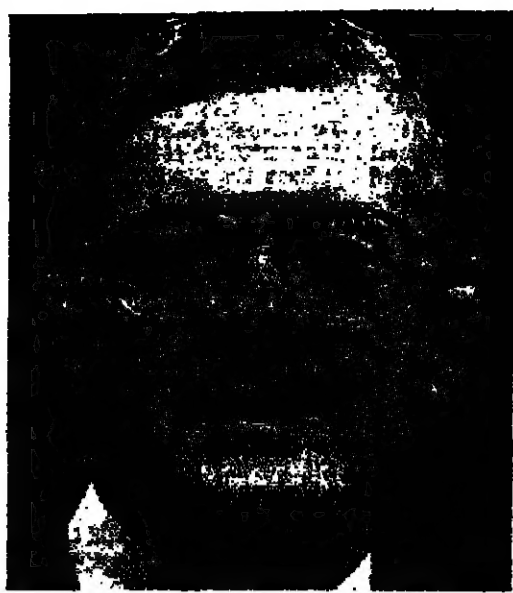
Mr Baker produced a list of more than 50 individuals and groups - including 30 MPs - who have publicly backed non-payment of the poll tax. He urged Mr Kinnock to take action against them and any other party activists who opposed payment.

The attack was joined by Mr Michael Forsyth, chairman of the Scottish Conservative Party, who claimed that opposition plans for a Scottish

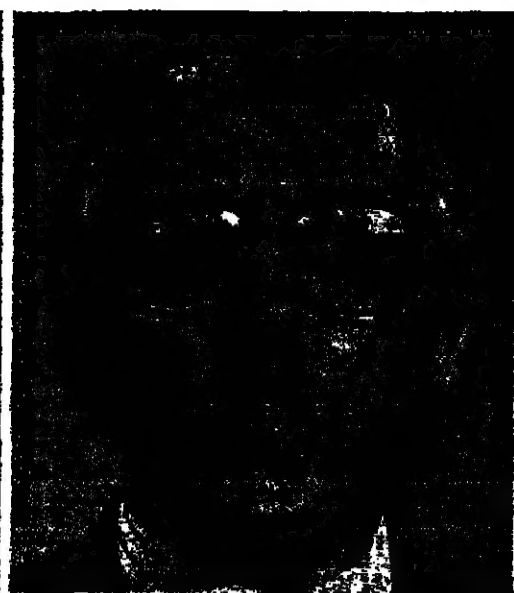
assembly would raise income tax bills for Scottish people by 20p on the pound.

Labour is committed to establishing in its first year of government an elected Scottish parliament with legislative and revenue-raising powers. Mr Forsyth's claim was immediately denounced by Mr Donald Dewar, the shadow Scottish Secretary, as "ridiculous, bizarre farce." He said the assembly would have powers to raise "a little more revenue" than that agreed with the UK parliament.

Mr Forsyth, in a letter to Mr Dewar accusing the party of planning a "massive fraud" on the Scottish people, said that if all the taxes spent in Scotland were to be raised in Scotland, income tax would rise dramatically in order to pay for current spending powers.



Kenneth Baker: leading the assault



Donald Dewar: higher tax claim 'a farce'

Dublin told of political progress on N Ireland

By Kieran Cooke in Dublin

MR PETER BROOKE, Northern Ireland Secretary, visited Dublin yesterday to brief Mr Charles Haughey, the Irish Prime Minister, and Mr Gerry Collins, the Foreign Minister, on recent progress towards starting political dialogue in Northern Ireland.

Mr Brooke has said that the parties concerned - the Ulster Unionists, the Democratic Unionist Party and the mainly Roman Catholic Social Democratic and Labour Party - have all shown flexibility.

Irish government officials said yesterday that they expected talks between the parties in Northern Ireland to start in the autumn, focusing on the composition of a new Northern Ireland assembly and the formation of a devolved administration in the province.

Predicting even modest progress in the minefield of Northern Ireland politics is risky, but Mr Peter Brooke seems to have convinced the province's main parties that talks would benefit all sides.

The Unionists have refused to enter any formal discussions about Northern Ireland's political future since the signing of the Anglo-Irish Agreement in 1985, but the mood appears to be changing.

After meeting Mr Brooke in London last week, Mr James Molyneux, the Official Unionists' leader, and the Rev Ian Paisley, leader of the DUP, seemed confident that they had won important concessions, including official consideration of an alternative to the Anglo-Irish Agreement. Mr John Hume, leader of the SDLP, also met Mr Brooke and said he found the Northern Ireland Secretary's proposals "very encouraging."

The exact nature of those proposals is far from clear. But Mr Brooke seems to have persuaded Unionists that Dublin must have some part in discussions, particularly if finding a replacement for the Anglo-Irish Agreement is under consideration. Equally, Mr Brooke seems to have convinced the SDLP that there is no danger of concessions to Unionists at the nationalist community's expense.

Ridley absent from EC meeting

By Michael Cassell

MR NICHOLAS RIDLEY, the Trade and Industry Secretary, was under attack from Labour yesterday for "dereliction of duty" after he failed to attend a European Industry Council meeting in Brussels.

Britain and the Netherlands were the only nations not represented by ministers at the meeting, called to discuss issues including development of the European steel industry.

With Mr Ridley facing mounting criticism over his performance since arriving at the Department of Trade and Industry last year, Mr Gordon Brown, Labour's trade and industry spokesman, said the

minister's non-appearance represented "the latest in a catalogue of errors" by the DTI.

Mr Brown said he was demanding an immediate explanation from Mr Ridley, claiming he had missed an opportunity to discuss policy issues vital to Britain's interests in steel, shipbuilding and regional policy.

He added: "It is disgraceful that when almost every other EC country with less to lose is represented, no British industry minister is battling for Britain in Europe."

Mr Brown's claim that the meeting was "one of the most important" council meetings of

the year was immediately denied by the DTI.

A spokesman said the meeting was "extremely routine" and no decisions were expected.

Mr Ridley was last week criticised by the Commons' Trade and Industry Committee for not taking legal proceedings to have the Fayed brothers, the owners of House of Fraser, disqualified as directors.

His department was also involved in an embarrassing mix-up last week when a Monopolies and Mergers Commission report into the Kingfisher-Dixons takeover was released prematurely.

European fears of US gears quotas

By Michael Skapinker

REPRESENTATIVES of the European gear industry will meet their US counterparts in Birmingham tomorrow to express their fears that the US is about to impose quotas and additional duties on gears from overseas.

Delegates to the annual conference of Eurotrans, which represents companies in the European Community and Scandinavia, are worried about a recent report by the US International Trade Commission on the competitiveness of the US gear industry.

Imports of gears into the US are rising by 25 per cent a year.

Mr Alan Carter, vice chairman of the British Gear Association and an official for the European industry, said yesterday: "We have got to persuade the Americans of the dangers to the whole world industry of erecting a fortress economy."

Mr Carter said that increased US protectionism would be "crippling" to the UK gear industry, which has an estimated output of £2bn a year and employs about 30,000 people.

Cuts in defence may boost jobs

By Andrew Marshall, Economics Staff

CUTS IN UK defence spending could help to reduce unemployment by half a million and add nearly 2 per cent to the economy's growth over the next decade, according to a forecast released today.

This would help to cushion the effect of fall entry into the European Monetary System, which is likely to raise unemployment while moderating inflation, according to Cambridge Econometrics, a leading independent economic forecaster.

Its spring report examines the prospects for the UK economy, with particular attention to the effect of changes in eastern Europe, disarmament and UK entry to the exchange rate mechanism of the EMS.

The longer term prospects for the economy can be enhanced considerably by defence cuts springing from the changes in eastern Europe, the report adds. A 50 per cent cut by the year 2000 would, if

diverted to other expenditure, yield a 520,000 cut in the jobless figure, raise GDP by 1.94 per cent, and increase investment by 4.27 per cent, according to a simulation exercise.

The UK is disproportionately affected by the "peace dividend" because of its relatively high defence expenditure. Without compensating by redistributing the expenditure, GDP would fall by 3.5 per cent over the same period, and increase unemployment by 460,000.

The report assumes that EMS entry occurs some time in 1991 at a rate of DM2.55 to the pound, below the pound's present level. This is expected to lead to a fall in inflation, which should moderate slightly from 6.6 per cent in 1990 to 6.3 per cent next year, measured by consumer prices.

But ERM entry carries a price, the forecasters warn. "The main cost of joining will be more unemployment as the

pound is likely to be stronger as a result and adjustment through depreciation will be less of an option to policymakers."

Unemployment will start to fall later in the decade, but inflation should also continue on a declining path, reaching 3.9 per cent by the end of the century, converging with that of Germany.

In the short term, the report foresees a relaxation of fiscal and monetary policies by the Government, including a further cut in the standard rate of income tax to 23p in the pound as part of the run-up to the next general election.

But this will result in a rapid deterioration in the balance of payments, pressure on sterling within the ERM, and a post-election crisis forcing a fiscal squeeze. The income tax rate would have to go back to 25p in the pound, and other policies to cramp consumers' style would have to be introduced.

UK Economic forecasts							
Key indicators:	GDP growth		Inflation		Current Account		PSDI*
	1989	1991	1989	1991	1989	1991	1991
Cambridge Econometrics	1.0	2.5	6.6	6.3	14.7	14.1	8.0
FT Average forecast	1.4	2.4	7.5	4.6	14.3	11.7	7.5
Treasury	1.0	1.5	7.25	5.0	15	12	7.0

* Public Sector Debt Repayment. Treasury forecasts for 1991 are for first half; Treasury and FT average definition of inflation is Retail Prices Index, for end of Q4 1989 and end of Q3 1991. FT definition of inflation excludes mortgage, Treasury and FT forecast for 1991 is average year. SD in October 1989.

City employment rise seen in 1989

By David Lascelles, Banking Editor

CITY of London employment levels seem to be holding up better than recent publicity suggests.

A survey by Noel Alexander Associates, the City consultancy, shows that employment at 53 of the main City merchant banks and stockbrokers increased by 1.33 per cent last year. This represented a gain of 354 jobs to 26,543.

Of the companies surveyed, 26 increased their head count

in 1989, 20 decreased it, and six made no change.

While employment turnover was very high, the vast majority of job losses were matched by gains. Most redundant staff found work elsewhere in the City.

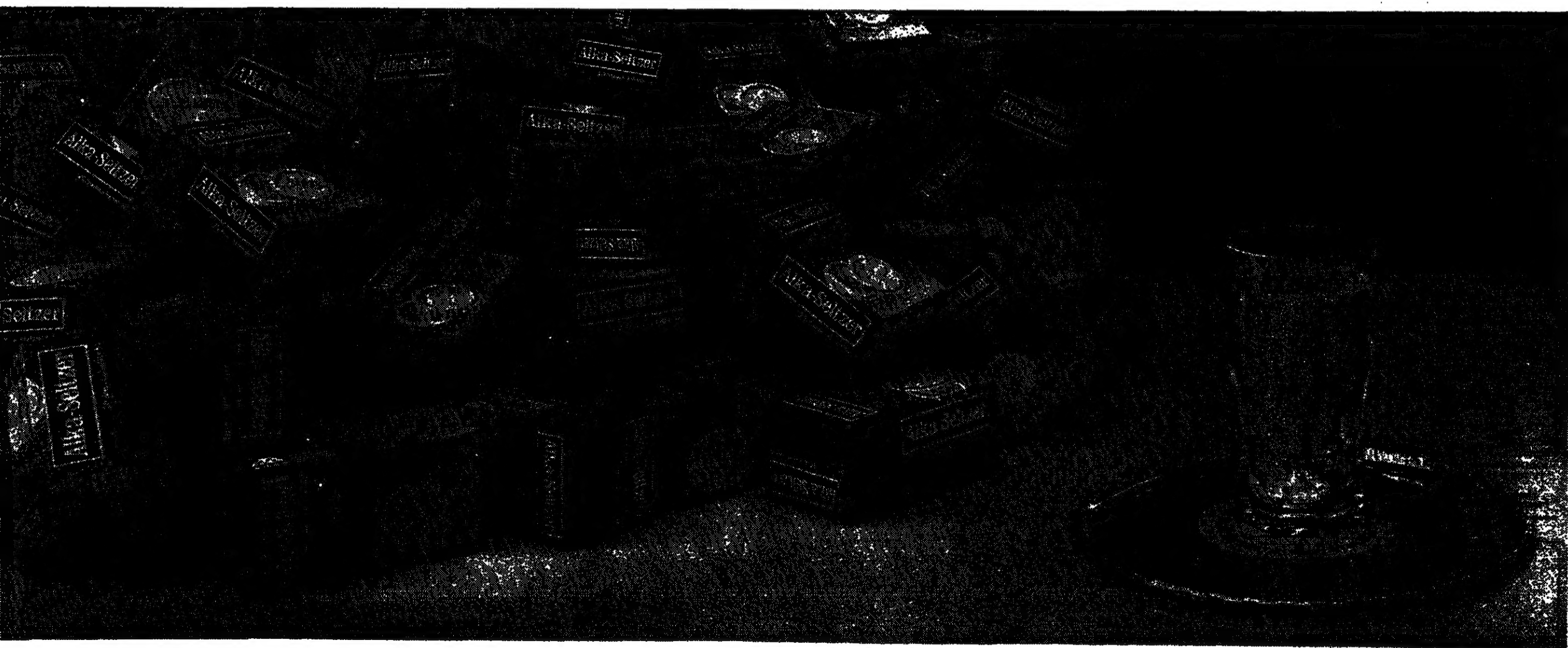
Another factor was the concentration of media interest on redundancies in broking, trading and selling departments. In practice, Noel Alexander notes, these departments are often

small in relation to the company as a whole.

Last year's gain appears to reverse the loss of the previous year when a survey of a different sample of companies showed an overall fall in head count of 6 per cent as companies absorbed the shock of the 1987 stock market crash.

City Employment Survey, Noel Alexander Associates, 91 Gresham Street, London EC2V 7BL.

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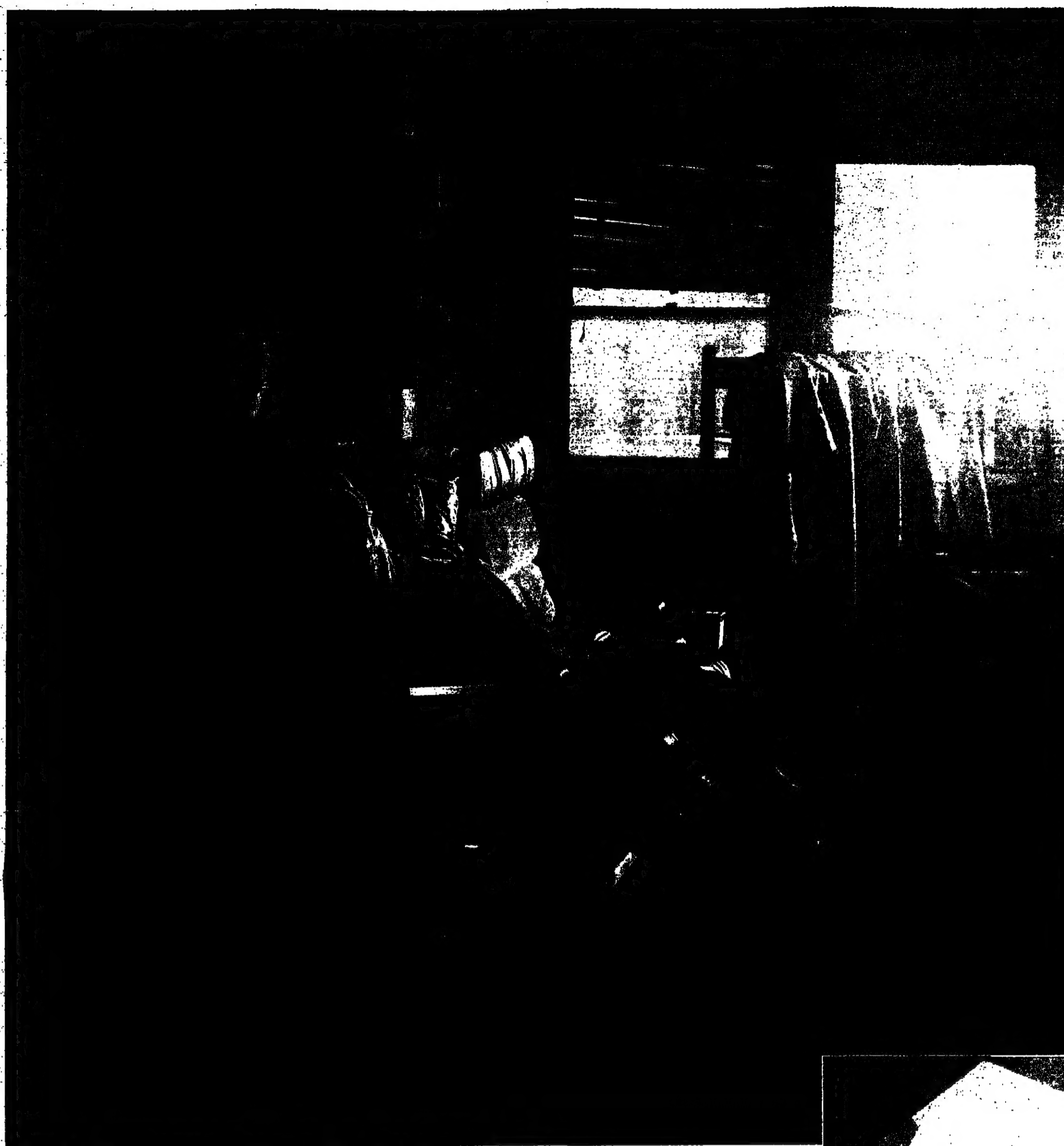
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By Kieran Cooke



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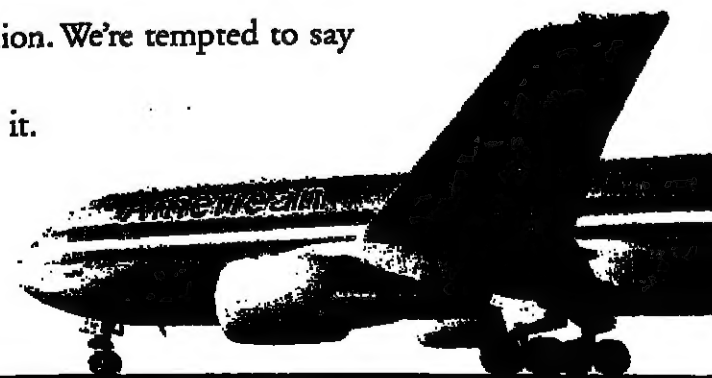


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Northern Forecasts

UK NEWS

Tendering cuts costs by fifth, says institute

By Richard Evans

COMPULSORY competitive tendering for local government services saves poll tax payers around 20 per cent on what they would have paid in the past, according to research published today by the Adam Smith Institute, the free market think-tank.

The findings for refuse collection, for example, indicate that, where services have been tendered and awarded to private contractors, costs are broadly 22 per cent lower, compared with non-tendered services.

Where the same services have been tendered, but awarded to a council's direct service organisation, costs are around 17 per cent lower.

There is a clear conclusion that the introduction of tendering for these services has resulted in a significant reduction in costs, states Mr David Thompson of the Centre for Business Strategy at the London Business School, who conducted the research.

The bulk of the savings appeared to result from higher productivity in the use of labour and vehicles. Savings in overhead costs and reductions in wages seemed to be of less importance.

Mr Thompson adds that the research, published with other papers in an ASI booklet, *The Tender Traps*, found no evidence of any systematic deterioration in service quality in the case of refuse collection.

However, research into hospital cleaning services, while finding that substantial savings had been made, also reported teething problems.

These stemmed mainly from early inexperience where con-

tracts were not specified sufficiently precisely, but the difficulties appear to be transitional.

Dr Eamonn Butler, director of the ASI, acknowledges that, although recent studies have shown the opportunities available from competitive tendering of local government services, problems had also been revealed. There were inevitably disputes about comparability between different contract bids, and particularly between bids from in-house work forces and outside contractors, he says.

Supporters of compulsory competitive tendering continue to express concern over the unfairness and abuses of the system, and fear that contractors could lose interest in tendering if they feel the odds are stacked too heavily against them.

A separate study published in the current issue of *The Municipal Journal* shows that private sector refuse collection contractors are among the most successful groups that have tendered for local authority work, although direct service organisations have retained a big majority of contracts.

The relatively large size of the contracts involved, averaging over £1.2m, has meant that refuse collection, unlike other services, like cleaning, is dominated by large national or multi-national companies.

In addition to contract values, another factor that attracts big companies is the length of the contracts.

The Tender Traps, ASI, PO Box 216, London, SW1 7PD, £13.



Men of vision: film-maker Adam Williams (left) and inventor James Ashbey are co-founders of the Delta Group, which owns Deep Vision

Inventor shows 3-D television

By David Fishlock, Science Editor

A SMALL group of London entrepreneurs believes it has beaten the electronic industry giants with a convincing demonstration of three-dimensional television pictures that need no special spectacles or screen.

In laboratories in Covent Garden, London, they are demonstrating well-known films - originally shot in both colour and black-and-white - in what they call "full natural perspective".

The effect is undeniably three-dimensional, although there is a loss of resolution compared with the standard TV image. Skills retain the 3-D effect.

The inventor, Mr James Ashbey, has applied for an international patent for Deep Vision, the registered name of his technology.

"Deep Vision is electronically stimulating the brain into

creating an illusion," Mr Ashbey says. The process involves taking a normal film and making a digital version, at the same time inserting what he calls stereo cues.

A digital decoder added to an ordinary TV set then uses these cues to send slightly different images to each eye. The key, he says, lies in understanding just what cue the brain is seeking out in any given picture, and focusing all its computing power on that cue.

No matter the angle or distance from which one views the screen, the brain perceives the image in three dimensions. The underlying theories are to form the basis of a doctoral thesis in human intelligence and perception.

With financial support from RCA-Columbia Pictures International and Brent Walker, the

entertainment industry groups. Mr Ashbey, assisted by two post-graduate scientists from the Department of Physics, Imperial College, London, has engineered his ideas into demonstrations displayed on a 29-in commercial TV set.

Deep Vision is owned by the Delta Group, a partnership between Mr Ashbey and Mr Adam Williams, a London film-maker. Delta's two main sponsors have invested £350,000, of which about £100,000 has been spent on developing Deep Vision.

Mr Ashbey sees Deep Vision as an enabling technology, using novel hardware and software to achieve its effect. He believes there may be applications beyond entertainment - for instance in education and training, where it can picture skills in greater detail than a one-dimensional image.

NCC sees need for debt advice network

By Raymond Snoddy

LADY WILCOX, chairman of the National Consumers Council, called today for a network of local debt advice services.

There was now no serious dispute about the need for such a network, Lady Wilcox said, following the publication today of a report called *Debt Advice Provision in the United Kingdom*.

The report argues that in spite of the rise in the number of people with debts they cannot pay there were still not nearly enough specialist debt advice workers to help disentangle debt difficulties.

More than 600,000 households in the UK now have three or more problem debts, Lady Wilcox said.

The report by Mr Tim Young, of the Community Information Project, said debt advice provision was patchy and, where it existed, funding usually came from local authorities.

Researchers say they found little evidence that the finance industry, with few exceptions, is doing much to fund advice to help "the casualties of the credit explosion".

American Express, for example, has given Brighton Citizens Advice Bureau a £25,000 grant for a two-year pilot project on debt advice.

Out of a total of 347 local authorities in England and Wales responding to the survey, 43 provided no debt advice, 175 had staff providing a limited range of advice and six offered money advice services. The remaining 23 authorities offered specialist debt advice.

The West Midlands had the highest number of agencies with specialist debt advisers. Some areas have little or no debt advice even though they have serious poverty problems. Northern Ireland is particularly badly served.

Citizens advice bureaux in Scotland say that the number of debt cases dealt with has more than tripled in the past four years and now involves about £50m a year.

Debt Advice Provision in the UK, Debt Advice, Community Information Project, 2nd Floor, Universal House, 88-94 Wimpole Street, London, E1 7SA. £5 for report and appendices - £2.50 separately.

Top executive paid £450,000 a year by loss-making Porton

By Peter Marsh

THE top executive at Porton International, a privately owned pharmaceutical company with sales in 1989 of £15.5m, was paid £450,000 last year, putting him among the top 50 UK manufacturing executives in terms of salary.

The company, set up in 1982 and backed by £70m from some of Britain's biggest financial institutions, showed an operating loss last year of £3.8m.

Details of the salary are shown in Porton's annual accounts for 1989, which have been sent to shareholders in advance of the company's annual meeting on June 8.

The top executive is not named but is assumed to be Mr John Burke, Porton's chief operating officer. Mr Burke, aged 45, was recruited to Porton in 1988 from his previous job as a director of Glaxo, Britain's biggest pharmaceuticals company.

Porton's 1989 accounts indicate he earned £270,000 in that year from Porton for eight months' work.

Mr Tony Vernon-Harcourt, of the Monks Partnership, a recruitment consultancy, said the figure for 1989 was "unusually high." He said most chairmen or chief executives in UK manufacturing who earned £450,000 or more worked for businesses with annual sales of above £1bn.

At Imperial Chemical Industries, Britain's biggest manufacturer with sales last year of £13bn, no one apart from the chairman earned more than Porton's top executive.

Mr Burke was not available for comment. A company official said he could not confirm whether the £450,000 was this year's private matter. In the past the company has just-

ified paying high salaries on the grounds of wanting to attract good people.

Porton was set up by Mr Wensley Haydon-Baillie, its chairman. Among the company's shareholders are Kleinwort Benson, Standard Life, Sun Alliance and the pension fund of the Post Office.

The company suffered a blow recently when it said it had abandoned trials with a herpes drug. In 1989 the company indicated the drug could produce a pre-tax profit of £77m in 1989, out of a total taxable profit for that year of £128m.

The company has restated its profit figures for 1988 after a change in accounting policy. Rather than continuing with its practice of capitalising research and development spending, Porton is instead showing this as a loss in its accounts.

As a result of this change, the company's accounts now say it made an operating loss in 1988 of £5.5m, on sales of £13.7m. The figure has been changed from the pre-tax profit of £5.5m indicated in the company's annual report last year.

According to this year's accounts, Mr Haydon-Baillie received in 1989 a salary of £137,000, the same as in 1988. The accounts reveal Porton spent about £24m in 1989 on acquisitions, development projects and other expenses. Of the original £76m of shareholders' investment, it had at the end of last year about £27m in cash.

Following the abandonment of trials with the herpes drug, Porton is pursuing about 50 development projects which it believes could produce large-selling pharmaceuticals.

Brussels halts coal debt aid

THE European Commission has provisionally stopped the British Government writing off £200m of debts owed by British Coal, writes Michael Skapinker.

The Commission has given the UK until October 1 to explain how the write-off fits into British Coal's future business strategy, according to a report in *EC Energy Monthly*, a Financial Times publication.

The UK had sought approval for £260m of state aid to reflect a decline in British Coal assets, but the Commission decided to approve only £1.6bn of the subsidy requested.

The subsidies to reflect the decline in British Coal's assets were part of an EC agreement announced in March. It allows the UK to provide £3.7bn in aid to smooth the coal industry's passage into the private sector.

Inefficiency seen in oil drilling

By Steven Butler

THE offshore drilling industry might face turbulence if there was greater pressure from the oil industry to give drilling contractors more responsibility and incentive to perform, according to a study by Smith Rea Energy Analysts.

The study says drilling contractors have so far failed to take full advantage of new technology that promises a big increase in drilling efficiency. Efficiency in the UK, defined as drilling time per well, has increased by only 3 per cent a year recently, or 1.5 days per well.

More than 6,250 wells have been drilled in the north-west Europe continental shelf since the 1960s, at a cost of more than £30bn, the report says. Smith Rea attributes the slowness of the industry to adopt newer technologies to contractual conditions under which mobile drilling rigs are hired on a day-rate basis.

That arrangement passes the substantial risks involved in drilling on to the oil company hiring the rig, and oil companies will usually oversee operations closely. The drilling contractors, however, have little direct incentive to improve efficiency.

Shell, has recently indicated that it wants to pass more responsibility on to drilling contractors. If that caught on through the industry, it would be likely to lead to payments

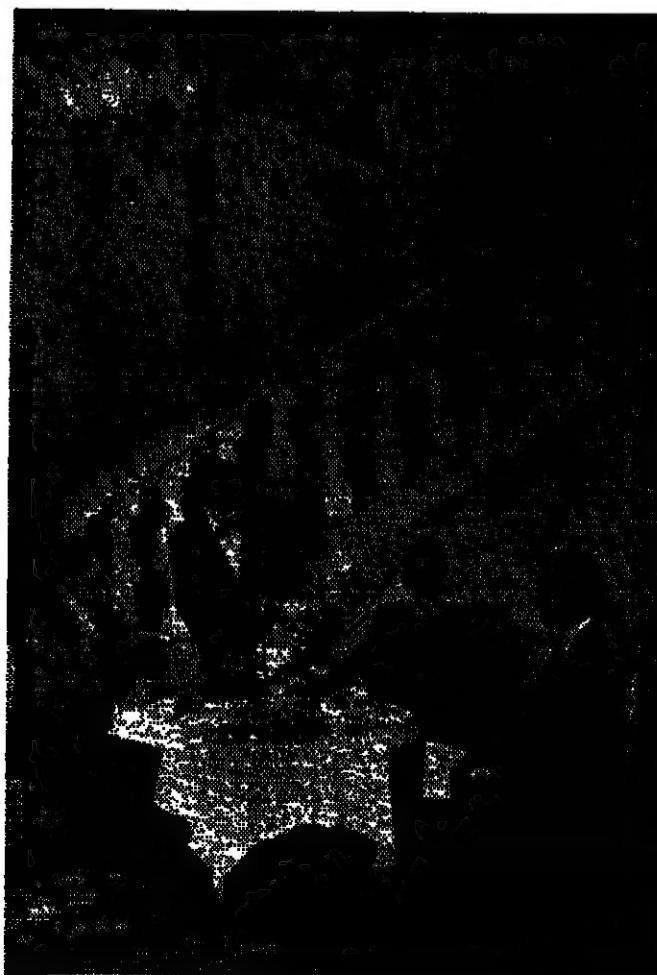
being made on the basis of footage drilled or, possibly, on a negotiated per-well basis.

Contractors would then have an incentive to speed up operations and invest in the latest technology.

However, the study concludes: "If (Shell) succeeds in establishing this new pattern and firm prices for wells or footage become the norm, the turbulence experienced in the drilling sector in the 1980s may appear modest in comparison with what is to come in the 1990s."

Offshore Business: Drilling and Well Servicing, Smith Rea Energy Analysts, Hunstead House, Chatham, Canterbury, Kent, CT4 7PL, £150.

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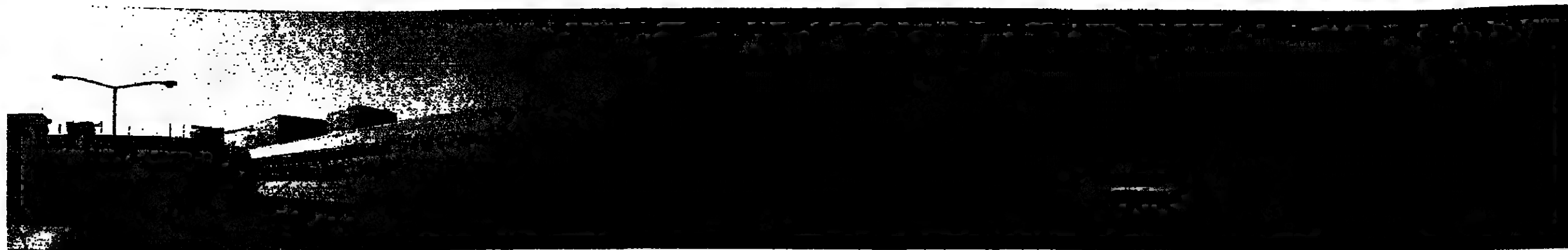
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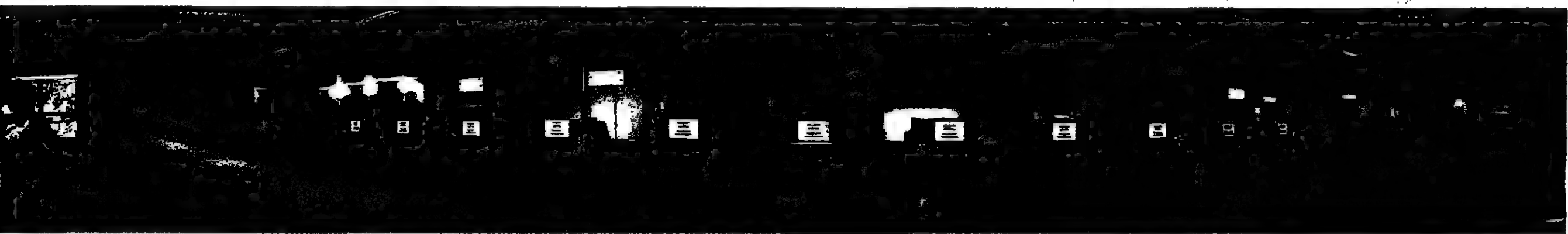
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Further information may be obtained from the Joint Administrative Receiver, M Cohen, ACA or E V L Blackwell, FIPA (ref G)



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The greening of Britain

MRS MARGARET Thatcher has taken a step forward in leading Britain to an understanding of global warming. She has, however, failed to make the difficult choices that her logic dictates. The step forward came last week, in the Prime Minister's acceptance of the report of the science working group of the Intergovernmental Panel on Climate Change. This was prepared by some 300 scientists drawn from all parts of the globe, under the chairmanship of Mr John Houghton, director of Britain's meteorological office. It concludes, with greater confidence than previous analyses of climate change, that, unless preventive action is taken, mean temperatures will rise by about one degree centigrade during the next 35 years and by three degrees before the end of the next century. IPCC reports also indicate that the result is likely to be higher sea levels, flooding in certain areas, disruption to agriculture, and a growth in the proportion of the globe that is covered by deserts.

Public endorsement

Last week Mrs Thatcher publicly endorsed these conclusions. "Governments and international organisations in every part of the world are going to have to sit up and take notice and respond," she said. The government that has recently shown the most marked reluctance to do so is that of the US. President Bush has been balking at the perceived cost of domestic counter-measures, not to mention calls on the aid budget. The US has resisted proposals that the industrialised world should contribute to a fund to compensate Third World countries for the additional costs of reducing the emission of greenhouse gases. This the first test of how much the US is sitting up and taking notice will be played out in London next month, when most countries will attend a conference on the phasing-out of chlorofluorocarbons, or CFCs. These damage the ozone layer and contribute to global warming. If an international agreement on CFCs can be negotiated, and the signature of the US appended, there may be hope for an agreement on the more difficult question of reducing emissions of carbon dioxide. This will be debated in Geneva at the end of the year.

Geneva anticipated

It is here that Mrs Thatcher's actions are out of tune with her words. Anticipating Geneva, she has set a British target of stabilising carbon dioxide emissions at 1990 levels by the year 2005. This sounds impressive against a suspect British prediction of a 30 per cent increase in emissions by then, but less so against the electricity industry's plans to turn away from coal and towards oil and natural gas. Since carbon dioxide lingers for two centuries, only a sharp reduction, of the order of the 60 per cent indicated in the IPCC report, will suffice. Most western European countries are already either committed to or contemplating more severe targets than the one set by the Prime Minister. The British contribution towards a global agreement would thus be best expressed via a European Community initiative, based on the more ambitious commitments likely to be set by the EC.

Britain would also exert greater influence if, following the Dutch, the Danes, the West Germans and others, it took unilateral action in advance of international agreements. It is true that a reduction in British emissions alone would not make much difference to global totals, but, as the Dutch have perceived, that is a poor excuse for inaction. The Government's forthcoming White Paper on the environment will carry little weight unless it commits the country to a mix of public transport, conservation promotion, a fund to compensate Third World countries for the additional costs of reducing the emission of greenhouse gases. This the first test of how much the US is sitting up and taking notice will be played out in London next month, when most countries will attend a conference on the phasing-out of chlorofluorocarbons, or CFCs. These damage the ozone layer and contribute to global warming. If an international agreement on CFCs can be negotiated, and the signature of the US appended, there may be hope for an agreement on the more difficult question of reducing emissions of carbon dioxide. This will be debated in Geneva at the end of the year.

Europe's chip dilemma

EUROPE'S EFFORTS to develop a world-class semiconductor industry are starting to resemble a man struggling up a down escalator. In the past decade, the industry has sought strength in mergers, management re-shuffles, subsidies, joint research programmes and trade protection. Yet it has managed to do little more than maintain its relative international position. The 1990s may determine whether Europe can stay in the race at all. The challenge is no longer just technological, but economic and financial. To keep their design and production skills competitive, European suppliers need to mass-produce "commodity" components such as D-rams. But the cost of a D-ram plant is more than \$1bn - and is expected to double by the mid-1990s. Even in a good year, no European company earns enough from chipmaking to fund such investments on its own. Hence hopes are turning to further industry consolidation, to spread costs and improve scale economies. West Germany's Siemens and the Italian-French SGS-Thomson group, are discussing closer collaboration which could lead to a pooling of their semiconductor businesses. If they can reach agreement, they may be joined eventually by Philips, the troubled Dutch electronics group which is Europe's only other large chipmaker.

Short-term palliative

However, horizontal mergers seem unlikely to offer more than a short-term palliative. Apart from the difficulty of integrating different companies and management styles, brutal competition is increasingly turning semiconductor production worldwide into a low-margin - or even profitless - business. Some industry experts forecast that independent chipmakers will survive only if they can diversify into other, more profitable activities. The Japanese industry leaders, and some US suppliers such as Motorola, are strongly placed because they are already vertically-integrated groups, which use much of their semiconductor output in-house. But in Europe, only

Siemens has a broad portfolio of equipment manufacturing businesses which seem solid and profitable enough to support a full-blooded commitment to chipmaking. Philips' longer-term prospects in consumer electronics remain uncertain, and the company's efforts to expand in computers have so far brought it only heavy losses. Unless European companies become successful at making money from products which use chips, the European Community and national governments may need to re-think their policies towards the sector. They are supporting chip-making heavily, on the grounds that it is a "strategic" industry in which Europe must maintain indigenous capacity if it is to compete in a wide range of electronics markets.

Disputed reasoning

However, this reasoning is strongly disputed by companies such as computer manufacturers ICL and Olivetti, which insist that they can meet all their needs satisfactorily on world markets. They, along with other users, complain that they have been penalised by EC anti-dumping actions and international price arrangements intended to shield Europe's semiconductor producers from Japanese competition. The argument that a European-owned industry is needed to ensure security of supply is also starting to look dubious. Partly as a result of a recent change in EC rules of origin, leading US and Japanese manufacturers are planning large semiconductor factories inside the Community. They will not be "screwdriver" operations but will be equipped to perform the complete chip production cycle and, in some cases, component design. That should prompt the EC to ask itself how Europe's economic interests are best served. By foreign-owned companies, which are investing heavily to supply technologically-advanced components to local customers? Or by a dwindling band of European "champion" chipmakers, few of which show signs of being able to stay the course without continued injections of public support?

A tightly-knit brotherhood will soon straddle the globe as the activities of the world's leading industrial corporations become closely interwoven through a complex web of alliances. In the past few weeks alone British Aerospace announced plans for wide-ranging collaboration with General Dynamics of the United States; Philips, the Dutch electronics group, joined forces with Thomson of France to develop European high definition television; and Siemens of West Germany confirmed it was in talks with SGS-Thomson, the Italian-French group, to develop semiconductors.

These are just the latest in a chain of corporate relationships forged in the past year. Will they be temporary affairs or lasting attachments? For all their glamour are these alliances simply a way for large companies to carve up markets between them? Mr Umberto Dall'Orto, vice president of corporate development at Olivetti, the Italian computer manufacturer, sums up the world that large companies are entering: "In the 1990s, competition will no longer be between individual companies but between new, complex corporate groupings. A company's competitive position no longer depends only on its internal capabilities; it also depends on the type of relationships it has been able to establish with other firms and the scope of these relationships."

What is striking about this vision is that the chiefs of companies in very different sectors are seeing the world in the same terms. Mr Barry Myers, managing director of building and civil engineering at Transalgar group, which has joint ventures with Balfour Beatty and Taylor Woodrow, says: "Big jobs in our industry pose a lot of technical problems and involve very high risk. Partnerships allow you to draw on a bigger resource and more support to cover the risk."

They can also open a company's eyes to new influences, according to Professor Roland Smith, chairman of British Aerospace. He believes BAE's partnerships - with Honda, the Japanese motor manufacturer, and an emerging relationship with Daimler Benz via the European Airbus aircraft programme - add more to the business than just diversification. "The various elements of the business rub off on one another and people from different businesses provide different perspectives on the same problem," he says.

Mr Bob Dale, chief executive of Lucas, the British car components manufacturer which has joint ventures with Sumitomo and Yuasa, the Japanese companies, says: "Joint ventures are going to become much more important to reap economies of scale, to allow us to sell into much bigger markets and to provide the flexibility to keep up with the accelerating pace of technological development."

Technological imperatives have been a key factor at Olivetti, for example, where the managing director, Mr Vittorio Cassani, ensures alliances will be essential to ensure the company has privileged access to Japanese laser printer and facsimile technology and to US semiconductors and software.

While these relationships take distinct forms, they are often a quick, low-cost way of sharing the high fixed costs of international expansion, and of winning access to a market through an ally's network of distributors or to a particular technology, which would take years to develop independently. But the classic mix of markets and technology is only one form of link.

Some, such as agreements between several pharmaceutical companies, focus on research and development, while others, such as VW and Ford's co-operating in the development of the Renault Espace, are centred on a particular product.

By no means all are conceived - as

Marriages of convenience

Charles Leadbeater examines the growing chain of alliances that binds diverse international companies



is the Volvo-Renault alliance - as the precursor for a full merger. The GEC-Siemens alliance, for instance, has turned into a tool to carve Plessey into bits that will be largely owned and managed separately.

Grand alliances, such as that under discussion between Daimler Benz, the West German industrial conglomerate, and Mitsubishi, the Japanese group, are ambitious in scope and scale. But they are not the sole option. Peugeot, the French car group, for example, only seeks partnerships for particular products or components.

This variety of alliances reflects a

Alliances often mask a weaker partner's dependence without the controversy of a full takeover

multiplicity of motives. As they have become more commonplace alliances have been accompanied by a familiar litany from senior executives that the rising costs of research and development and the quickening pace of technology mean it is increasingly difficult even for large companies to succeed on their own.

Big groups are facing increasingly competitive markets that span the Far East, Europe and North America. Executives say only alliances will provide the mix of scale and flexibility to prosper in this climate and to generate sufficient revenues for future product development.

Yet it is not that simple. Some alliances are largely defensive manoeuvres, for instance in the defence sector, where companies are linking up to protect themselves against a decline in military spending. In other areas such as telecommunications

and airlines, where national regulations limit foreign ownership, joint ventures are the main alternative route for international expansion. They are forced on companies by the politics of regulation as much as by commercial forces.

Alliances are often a way of masking a weaker partner's technological and commercial dependence without the controversy and expense of a full takeover. They can be a way of controlling a company without owning it.

In the semiconductor industry, for instance, the growing body of alliances suggests there are fundamental forces at work, changing the balance of international corporate power.

The first semiconductor production complex was developed in Silicon Valley, California, in the late 1950s. In the face of growing Japanese competition and backed by US import regulations, labour-intensive, low value-added production was dispersed, particularly to east Asia to take advantage of cheap labour. The dominant producers in the US gradually exported their less sophisticated manufacturing to countries and companies with lower labour costs, which were almost completely dependent on the US parents.

But in the late 1970s and 1980s the contours of the industry began to shift. Some east Asian producers developed their indigenous industries and began making products with higher added value. The Japanese industry grew stronger; the costs of entering semiconductor production spiralled.

So the experience of the 1960s, when the US held a commanding influence over the industry, is unlikely to be repeated. It may soon be improbable that any country will again be capable of developing an autonomous semiconductor industry.

This growing trend towards international interdependence is apparent in an increasingly dense web of alliances across all sectors of industry.

This year alone IBM and Siemens have joined forces and four US companies have entered alliances with Japanese counterparts.

In highly regulated industries alliances may be an intermediate phase as companies take the first steps outside their national base. In the telecommunications industry, the pace of technological development favours loose relationships. Mr F. Dittmann, vice president of BellSouth, the US regional telephone operator, says: "With technology moving so fast you do not want to get locked into a fixed position through an acquisition or single partnership. You need to be

The unwieldy character of some forms of collaboration has prompted questions about their efficiency

able to draw on a range of expertise which is often beyond a single company."

However, the regulation of the telecommunications industry means the opportunities for full takeovers or investments in public networks are limited. Joint ventures are a common way of getting around the regulatory barriers to foreign ownership.

Mr Ackermann believes that the pattern of ownership and investment will change as the politics of regulation change. As regulatory barriers come down there will be more scope for direct investment and thus more need for direct management control rather than joint ventures, he says.

In the European aerospace industry, the choice is whether to allow consolidation to take over from collaboration. Senior executives recognise that the industry may soon have to become more closely integrated.

Mr John Schaffler, deputy chairman of Deutsche Aerospace, says: "Maintaining national competence in all key technologies will hardly pay in the future. European companies will be forced to specialise." In which case, companies will have to develop more lasting relationships so that partners will be guaranteed access to one another's technologies.

Mr Schaffler's sentiments are shared by many of his counterparts. Yet while access to technology is one benefit of collaboration, another effect is the solidifying of relationships between companies, thus preventing the sort of restructuring which will allow stronger partners to succeed through open competition.

There are also other, more intangible, factors at work. Mr Dick Evans, British Aerospace's chief executive, concedes that national pride will complicate any move which could leave Europe with just two or three big defence groups.

Mr Fausto Cereti, vice chairman of Aeritalia, foresees cross-border mergers among second division equipment suppliers. But fighters, made by the leading companies, will for some time continue to be made by consortia of national companies, he believes.

The unwieldy character of some forms of collaboration has prompted questions about their efficiency. Networks may lock international industry into a structure which is cumbersome and inefficient. They become a shield which which companies can shield from competition.

Collaboration, for instance in the European airline industry before deregulation, can lead to collusion and cartelisation as easily as it leads to competition.

The European aerospace industry also raises pointed questions about the macro-economic efficiency of alliances. Take the European Fighter Aircraft programme. It would cost the four nations involved in the project - Britain, West Germany, Italy and Spain - about \$2bn each to develop a fighter aircraft separately. The cost of developing it jointly will be perhaps \$500-600m. For the individual nation it makes sense as each will get an aircraft for a little over a quarter of the cost of developing the aircraft independently.

But for the taxpayers of the four nations as a whole it would be more rational to purchase the aircraft from one supplier within Europe at a cost of \$2bn. This would eliminate the extra costs of collaboration.

Collaboration and work-sharing is a way of keeping more European aerospace companies in business than there would be otherwise. Airbus is particularly hampered by its work-sharing arrangements, which parcel up work to the main companies and limit the extent of competitive subcontracting.

If Mr Dall'Orto is right the world will soon be dominated by a few extended industrial families which can call on relatives around the globe. Such alliances mark an ambiguous phase in this process of internationalisation, with uncertain economic benefits. In part they are a signal that the industrial division of labour is being refined, with companies developing specialities which they trade with others. Even large companies cannot help but be dependent on foreign counterparts for some aspect of a product's development, manufacture or marketing.

But alliances are often a way of maintaining a national industry rather than opening it to full international competition. Defensive link-ups are often attempts to pre-empt the kind of competitive pressure which might threaten a company's long-term prospects. They are driven as much by political and regulatory factors as by commercial ones.

They are often an uncomfortable half-way house between international competition and national self interest.

Wrong turn at the FO

It is said that the British Foreign Office should be reacting to the need to create more posts in eastern Europe by cutting down on staff in further away places, such as Africa and Latin America.

One does not have to be a romantic to believe that the purpose of a foreign service is to "know about abroad": the more obscure the place, the greater the need to have somebody who knows something. No matter that nothing much may be happening now: the point is that events in obscure countries are unpredictable. It is useful to have someone who can try to explain the significance of a coup or an oil strike in an obscure Third World state, if and when it happens.

If the recommendations of some earlier reports on the diplomatic service had been followed, Britain might have had almost no representation in the Gulf States when the oil price was beginning to rise and security in the Gulf was becoming a key question. Indeed a decision to cut back on Third World posts meant that Britain was under-represented in Central America when events in the area were of far more than local importance, and actually came to affect US-Soviet relations.

No-one is saying the British posts need to be very large: two officers, a secretary and perhaps an expert in communications may be enough. Nor is there any need for a traditional ambassador entering his 50s. Some of the Third World posts are hot, difficult and uncomfortable. They could be staffed by young people, who could then move on to other posts or perhaps leave the service altogether.

Out of a such a system you could get a store of knowledge and experience that could, at some stage, prove invaluable. And if we have to cut back at all to make way for eastern

OBSERVER

Europe, perhaps there is a case for making reductions in such stable countries as France or Sweden, where we surely do not need a diplomatic service to tell us what is happening, or how to trade.

Once a Catholic

The first volume of Roy Hattersley's immensely long autobiographical novel, *The Mark*, will be reviewed by the Observer. It is a slightly misanthropic one good joke. "What did General Napier say to his wife when he was captured?" "Pecavi." That was the telegram to London.

Made in Canada

Mikhail Gorbachev may feel a touch of nostalgia when he arrives in Ottawa today on his last trip to Canada. In 1983 was in his proper place. It was a more leisurely affair than the pomp and protests he will encounter this time.

Canada was the only western country Gorbachev had visited before rising to anything like his present eminence, and the Canadians like to think that his visit to Ontario and Alberta seven years ago helped shape glasnost and perestroika.

Gorbachev's Canadian host, a down-to-earth former agriculture minister named Eugene Whelan, later recalled that the Soviet Ambassador in Ottawa advised him at the time to pull no punches in extolling the



"Under Stalin, I used to get a whole lot."

virtues of North American agriculture to his Soviet guest. Whelan remembers being asked on by the Ambassador to pound his fist in the air behind Gorbachev.

The diplomat was Alexander Yakovlev who, after 10 years in Ottawa, went home to become (and still is) one of Gorbachev's closest and most reform-minded advisers. Not surprisingly, Canadians also claim some of the credit for Yakovlev's conversion from Marxist economics.

Berlin rules

One of the many anomalies about the present halfway stage of German unity is the discrimination against foreigners at the Brandenburg Gate and other crossing points in Berlin.

One might say it is an anomaly that the border itself is still there at all, more than six months after the opening of the Wall. But to Germans from both sides it is now only a minor inconvenience. Flash any German identity card, West or East, and you are not

ded through at any of 30 or more new crossing points. Non-Germans, however, are still sent back to the old ones at Checkpoint Charlie and the Friedrichstrasse-S-Bahn station.

If you ask why, the East German border guard tells you with a shrug: "The Allies." But try complaining to the British Mission (formerly, and still legally, the British Military Government) in West Berlin and you meet a look of injured innocence. "Absolute nonsense. As far as we're concerned Berlin is one city and we've never stopped anyone from moving between the zones." So what are the East Germans up to?

Further investigation reveals that they did inform the Allies of the opening of the new crossing-points. But the Allies returned the letter unopened, on the grounds that they never recognised East German sovereignty in Berlin in the first place. In their view East Berlin is a Soviet responsibility, not part of the GDR.

Swindon up

No quarrel with Swindon Town being promoted to the First Division on what must be the last day of the English football season, though I would have preferred Sunderland for boyhood reasons. Remember, however, the curious powers of the football authorities. Swindon could yet be demoted again for white collar offences committed by the former management. Leeds United went up to the First Division with almost nothing being done about the behaviour of their supporters.

All clear?

Helpful information displayed at Victoria Station: "CATERHAM: served by trains to Kenley arriving 8 minutes later." "KENLEY: served by trains to Caterham arriving 5 minutes earlier."

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Peter Norman on a new European bank to help the eastern bloc

The French call it the BERD. It looked at one time like an ugly duckling. It may yet turn out to be a swan.

The BERD in question is the European Bank for Reconstruction and Development (EBRD), a new multinational institution to help the countries of eastern Europe develop market-based economies. Ministers from 40 countries will join representatives of the European Community in Paris today to sign the charter setting up the bank.

The EBRD has experienced a rapid birth. The idea was first floated by France towards the end of last year. Officials reached final agreement on details 10 days ago with a decision to put the headquarters of the bank in London and appoint Mr Jacques Attali, the close economic adviser of French President François Mitterrand, its first president.

At first sight, the EBRD is an impressive testament to the will of the international community to help eastern Europe out of its dire economic plight. EC states and institutions will have a 33.7 per cent stake. Most other western European countries will be members. The US will have the biggest single stake with 10 per cent. Japan's 8.5 per cent shareholding will match the holdings of Britain, West Germany, France and Italy. Countries as far flung as Canada, Australia, New Zealand, Mexico, Egypt, Morocco and Israel will also contribute to the bank's resources.

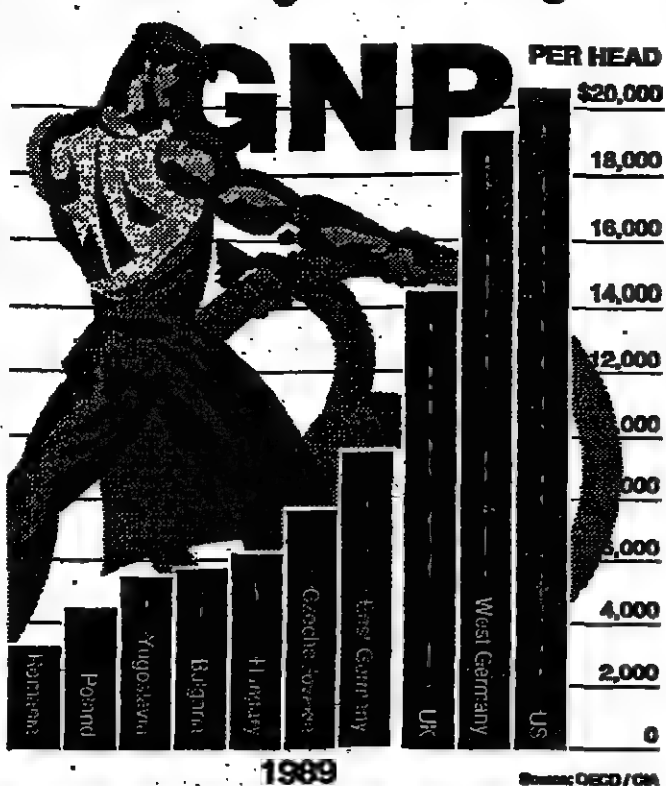
All eastern European countries except Albania will be members and qualify as recipients of funds. However, at US insistence, the scope of the bank will be strictly limited for at least three years to an amount equivalent to its 6 per cent shareholding.

A main purpose of the bank is to "promote private and entrepreneurial initiative in the central and eastern European countries committed to applying the principles of a free market economy, private property and market competition." The Soviet Union does not yet fit this bill.

But the EBRD has also spawned much controversy. The decisions on the bank's membership and its capital have offended the Netherlands and some of the smaller EC states because they were settled earlier this month among the Group of Seven leading industrial countries.

Questions have been raised as to its potential usefulness. Its capital of 10bn European currency units

BERD gets ready to fly



(about \$12bn or £7.3bn), is small compared with the large and growing financing requirements of eastern Europe. Subscriptions to the bank's capital will be spread over five years. The EBRD will not be up and running before next year.

In the meantime, all manner of multilateral organisations have descended on the remains of the Soviet empire, scattering largesse and advice in an often uncoordinated manner.

The G7 nations, comprising the leading industrial countries, have pledged about \$100bn in new credits, grants, food aid and loan and investment guarantees since September last year, mainly to Poland and Hungary. The IMF is helping Yugoslavia and should shortly do the same for Hungary.

The World Bank intends to lend between \$5bn and \$7bn to eastern Europe over the next three years when it will be the biggest lender to the region. The International Finance Corp, a World Bank affiliate, is already promoting private sector investment along the lines planned for the EBRD.

will only be able to tap it for funds if they are adopting free market strategies. Similarly, lending for infrastructure development or environmental improvement will depend on it being linked to "private sector development and the transition to a market-oriented economy." The bank will also promote small and medium-sized private sector enterprises. It is expected to mobilise private sector funds for eastern Europe through co-financing activities.

● The EBRD will be able to use the 30 per cent paid-in portion of its capital for equity investments. This is potentially important given the heavy debt burden of several eastern European countries.

● The bank will be the first international financial institution to have the Soviet Union as a member. The EBRD should provide a forum to bring the USSR gradually into the international financial community as a preparation for IMF and World Bank membership.

● The EBRD should also bring under its wing other recipient countries that do not qualify for support from existing institutions. Bulgaria, for example, is a member of neither the IMF nor the World Bank. Czechoslovakia has applied to join the two Washington-based bodies, but will not gain World Bank support because its per capita income is too high.

● Despite the chagrin felt by many EC countries at the way the G7 settled the final details about the bank, its shareholder structure will give the Community the decisive say in the bank's affairs and development. There will be no US blocking minority as in the IMF or World Bank.

Much will now depend on Mr Attali, the bank's first president. Now 46, Mr Attali is not a trained banker. Although he has written a biography about the late Sir Sigmund Warburg, one participant in the G7 meeting that ensured his appointment observed scathingly that he had probably only ever entered a bank to pick up a cheque book.

He is, however, endowed with powerful political instincts and is fiercely intelligent, almost to the point of caricature, a French intellectual. While serving as President Mitterrand's secretary of state, Mr Attali managed to keep up a prodigious rate of output as an author. He has completed some 14 books in the past 17 years.

It is unlikely that he will be actively involved in the bank's detailed operations. But his decisions and those of the people he recruits will determine whether the EBRD can fly.

Will this be the last bilateral summit between the leaders of the USA and the USSR? Perhaps not. Institutions always take time to catch up with reality, and winding up an old institution almost always takes longer than building up a new one.

It is easy to imagine, especially if you are too young to have a clear memory of the early postwar era, that all postwar history has been punctuated by such summits: we have been told often enough, after all, that the postwar world is or was "bipolar". But actually the first bilateral US-Soviet summit was held in 1961, between Kennedy and Khrushchev. Previous east-west summits - in 1955 and 1988 - have been four-power affairs. Britain and France were included not by virtue of their actual importance at the time but because their loss of importance since the period of real four-power diplomacy (1945-47) could not be publicly admitted without awkwardness.

Bilateral summits eventually became more or less regular occurrences just at the time - the 1980s - when the world was ceasing to be bipolar, with the Sino-Soviet split on the eastern side and the emergence of Europe and Japan as economic powers (not to mention the political independence) on the western side. By now, in 1989, they are clearly an anachronism. The only thing that the US and the Soviet Union can seriously hope to settle between themselves is a strategic arms reduction treaty, because it is only the sheer size of their strategic nuclear stockpiles that still puts them clearly in a class apart from other states. But the rest of the world now feels much less concerned by this aspect of arms control than it did in the past.

A direct exchange of nuclear strikes between the two could still be catastrophic for the rest of the planet, but it no longer seems very likely - and it would still be possible even with much lower numbers of weapons on each side than are envisaged in the treaty now being discussed.

For other purposes an exchange of views between the leaders of these two powers may be useful or even necessary, but no more so than the meetings which they each have separately with, for instance, President Mitterrand. Indeed, in as much as their discussions are likely to focus, according to most accounts, on German reunification and the future security structure of Europe, it could well be argued that each of them should be less interested

FOREIGN AFFAIRS

Alas, poor Gorbys

Edward Mortimer previews an asymmetrical summit

In the other's views than in those of Chancellor Kohl. The special build-up given to a US-Soviet summit is a kind of courtesy, just as it was a courtesy to go on treating Britain and France as notionally equal "great powers" in the 1950s. To a certain extent it reflects American self-importance. To a greater extent it is a courtesy to the Soviet Union, and to Mr Gorbachev in particular.

Alas, poor Gorbys. An American columnist yesterday compared him to Jimmy Carter. The comparison that occurs to the British one is with Jim Callaghan. Like most memorable quotes in history the latter's remark "Crisis, what crisis?" is now said to be apocryphal. (How good, I wonder, is the evidence that Henry II really said "Who will rid me of this turbulent priest?") But the image of a prime minister seeking to play down domestic

Soviet prime minister last Friday: "We have no more money. We have no more gold to buy grain." Violence in Armenia, the secession of the Baltic republics: these seem like little local difficulties now that Russia itself is threatened with mass starvation, perhaps even civil war, while the Government of Ukraine declares its "firm opposition" to Mr Gorbachev's reforms.

Up to now Mr Gorbachev has used his popularity abroad, his good relations with foreign leaders (especially those of the US), and the general aura of success and dynamism surrounding his foreign policy, as a means of bolstering his prestige and tiding him through difficulties at home. Like other leaders in other countries deciding for itself whether it wishes to remain in NATO, and if so on what terms, Nor can he very long keep Soviet forces in Germany if the clear wish of the German people is that they depart. Nor indeed can he force other central European countries, which now have representative governments looking to the west for economic aid and political inspiration, to take his side in suddenly renewing the cold war.

That being so, he must know that to break off "the whole process of negotiations in Europe," as he threatened in his joint press conference with President Mitterrand on Friday, would damage the Soviet Union much more than it could the west. Its most likely outcome would be precisely the one he most wants to avoid: the exclusion of the Soviet Union from Europe, leaving it to flounder, unaided, in the grim aftermath of communism.

Mr Gorbachev hopes to avoid that by modifying the structure and attitudes of NATO, and by persuading the west to join him in building new pan-European institutions. For that he needs the support of western, especially German, public opinion, and he may yet be able to get it. But uttering empty threats is not the way.

The special build-up given to a US-Soviet summit is a kind of courtesy, just as it was a courtesy to go on treating Britain and France as notionally equal 'great powers' in the 1950s

chaos by appearing on a world stage with other "world leaders" endures. And the week before last a member of a Soviet delegation visiting Britain was heard to muse that the two countries had much in common: "we too are an imperial power, struggling to define a new role for ourselves."

Yet who could deny that both Britain in 1979 and America in 1989 were models of order, prosperity and successful government compared to the Soviet Union today? The question is not merely whether it is a power capable of negotiating on equal terms with the US, but whether it is going to survive. Seldom can any national parliament have heard a confession of failure quite as abject as that of the

LETTERS

Giving independent directors teeth

From Mr E.W.L. Polakowski.
Sir, John Plender's article "The limits of institutional power" (May 23) and the accompanying editorial comment ("The role of shareholders") rehearse once again the unsatisfactory situation in the field of corporate governance and responsibility.

Neither, however, comes up with any proposal likely to change the position. Institutional fund managers are not going to become more involved or interventionist at the behest of journalists or politicians. As for the proposal that the boards of large companies should be obliged to include a proportion of non-executive directors, the very title gives the show away.

To be of any use in protecting shareholders such directors need to be genuinely independent and to have a shareholder-protective role officially recognised as special. It seems increasingly probable that this state of affairs can only be achieved by the institution of a supervisory board on which executive directors would not be represented, although membership on the part of the chairman (being in any case, desirably, not also the chief executive) would be the chief proper and sensible.

There is no suggestion here that such a board would also serve as a vehicle for the representation of employees, as in Germany. The powers of a supervisory board could be large or small. One modest proposal is that they should be confined to the right to call for information and reports on the company's affairs at any time and publish them to all shareholders. Such publication might then stimulate the institutions into taking necessary action. This has much in common with Mr Plender's idea of commissioning management consultancy reports.

But the important thing is to give the independent directors

teeth. Otherwise a dominant chief executive will always see them off and the reform of the company will only be achieved through a much less satisfactory alternative of a takeover. Edgar Polakowski, Wilder Shaw Ownership Counsel, Juxon House, 34 St Paul's Churchyard, EC4A

From Mr George J. Bonwick.
Sir, Whilst concurring broadly with your editorial comment that "the time has surely come for the presence of non-executive boards to be mandatory for companies of more than a certain size," I suggest that this does not go far enough. It is of crucial importance that non-executives must have had no connection with the company. They must not only be completely independent but must be seen to be.

Two years ago in correspondence with the septuagenarian chairman of a plc which had made an extremely costly blunder as well as a few relatively minor ones, I urged him to appoint at least one independent non-executive additional to, or in replacement of, the sole existing non-executive who was chairman of a subsidiary and hardly "independent." Nothing had been done by the time the plc chairman died in business several months later.

At the first annual general meeting last year under the new chairman, a protégé of the old, I again urged the appointment of independent non-executives. He disagreed, contending in correspondence later (he refused to answer questions at the AGM) that he saw "no role for non-executive directors from the business world in general. They would, in the main, lack detailed understanding of our highly specialised business."

When the existing non-executive retired recently "having passed the company's normal

retirement age," according to the chairman, he was succeeded by an ex-executive director who was a year older. Further, he had a direct interest in the company over £20m pre-tax.

As I believe that independent non-executives have become not merely desirable or necessary but imperative, especially in this particular concern in the light of another serious blunder which I am sure will cost the company dearly, I have decided to communicate my concern to the largest price shareholder and to two institutional investors hoping to enlist their co-operation and support in effecting board changes.

George J. Bonwick, 17 Chestnut Avenue, Wokingham, Berkshire

From Mr Alex Hammond-Chambers.
John Plender's article raises all the many problems that institutional investors have in fulfilling their corporate governance roles as shareholders and owners of UK plc.

Within a capitalist economic system rights to private ownership are recognised. With those rights go the responsibilities of ownership which, if neglected, will eventually result in the rewards of ownership being lost. The issue of how institutions fulfil their corporate governance role is not therefore one that they can afford to dismiss as too difficult.

A first and important step towards fulfilling those obligations could involve the appointment to the boards of UK plc, of directors representing the "institutional shareholder community." Insider trading rules make this difficult but conflicts of interest, properly handled, he lived with.

Alex Hammond-Chambers, 1 Charlotte Square, Edinburgh

Bleak outlook for special training groups

From Barbara Sear.
Sir, The Government has for a long time stressed the importance of collaboration between the statutory, voluntary and private sectors.

Voluntary organisations all over the country have responded by establishing specialised training agencies to meet the special needs of disadvantaged groups - of members of ethnic minorities, of the disabled and of ex-offenders. For this they have largely depended on the Government's Employment Training Scheme.

Much useful work has been done and valuable results achieved. But much of this work is now in jeopardy because of the drastic and sudden cuts in grants under the ET Scheme. At the same time the prospects for assistance with special needs training from the Training Enterprise Councils is uncertain and so far not encouraging.

Many of these schemes are already closing down, and the prospects for the remainder appear to be bleak. It is impossible to believe that the Government wishes such training to cease, but that is the likely effect of present policy.

Sear, House of Lords, Westminster, SW1

Beware the anger of the Dutch

From Mr Hank van Ommen.
Sir, In connection with the recent decision to locate the new European Development Bank in London, which has upset many of my countrymen, may I offer the advice that the planned location in Docklands might be risky.

The last time the Dutch were cross they sailed up the Thames, caused a lot of damage and captured the flagship, Royal Charles (June 23, 1667).

This period of the Second Dutch War was considered to be a national disgrace and undermined confidence in the government and foreign policy of England.

Hank van Ommen, 26 route d'Elange, Mondorf-les-Bains, Luxembourg

No undercutting deal by the Vice-Chancellors

From Mr Tom Burnier.
Sir, You report that the heads of UK universities have "made an informal agreement not to undercut each other" in bidding for students. ("Universities resist funding cut," May 21).

This is not the case. There is no agreement, formal or informal, to do anything particular

in the next month's bidding exercise.

When this matter was discussed by the Committee of Vice-Chancellors and Principals (CVCP) early in the process, Vice-Chancellors reported that they did not expect to be able to avoid to bid below the University Funding Council's guide price for the number of

students they already have.

The only agreement made was that the CVCP office would collect information centrally from those who wished to provide it.

Tom Burnier, Secretary, Committee of Vice-Chancellors and Principals, 29 Tavistock Square, WC1

WELCOME TO A WORLD OF HEALTH, PROGRESS AND HOPE.

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Sera and vaccines, analgesics, antibiotics, cancer treatment, cardiovascular and psychotropic drugs, vitamins... Through its research and laboratories, including Institut Mérieux, Pasteur Vaccins, Diététique et Santé, Nuttermann, May & Baker, Pharmaceutica, Pharmuka, R.P. Labo, Roger Bellon, Specia, Thérapix and U.S. Ethicals, Rhône-Poulenc brings new hope to the prevention and curing of disease.

INTERNATIONAL CAPITAL MARKETS

SYNDICATED LENDING

Turkey to raise loan from foreign banks

TURKEY is raising its first medium-term loan from international banks in several years.

The loan has been underwritten by J.P. Morgan and four other banks - Bank of Tokyo, Credit Lyonnais, Dresdner Bank Luxembourg and Societe Generale. Terms of the loan, to be split about equally between a four and a five-year maturity, have not yet been disclosed. But it is said to carry an all yield - over interbank rates - of slightly more than 1 percentage point for the five-year portion and just under that for the shorter maturity.

This is thought not to have been the cheapest offer from the borrower's point of view. But the Government appears to have decided to pay more to secure a good reputation rather than a low cost. It is seeking to return to the market for aggressive terms.

Morgan is also arranging with Bank of Tokyo, Industrial Bank of Japan and Commercial Bank of Australia a \$400m eight-year credit for Indonesia. The credit, which carries a five-year grace period before principal repayments are due, carries an aggressive 1/2 percentage point margin, with a 1/4 per cent commitment fee on any undrawn funds.

Five banks, led by Banco Totta & Acores, are underwriting a five-year term loan for Quindal, the Portuguese state petrochemicals concern. This credit, split into Euribor and SFR30, is to refinance maturing bond issues. It will carry a 30 basis point interest margin (0.2 percentage points). Though the loan carries a letter of comfort from the

INTERNATIONAL EQUITY ISSUES

A battered market shows signs of recovery

THE MARKET for international equity issues has been hit hard this year by the volatility that has dominated stock markets around the world - particularly in Japan. Companies are spurred on to issue new equity when their stock prices are buoyant on the home market and have been put off this year by the uncertainty that has dominated equities.

There are signs however, that the market is reviving. The issue of 4m B shares last week for Atlas Copco, the Swedish heavy machinery maker, placed a portion of the \$125m-worth of shares in the US under newly liberalised private placement rules. The private market created by the Securities and Exchange Commission's rule 144a changes will allow medium-sized companies much greater access to US pools of capital since they will not have to go through the SEC's onerous registration requirements.

Atlas Copco was the latest in a steady flow of Scandinavian companies to tap the international market to try to pay down debt on acquisitions and to raise funds for future bids. Kvaerner, the Norwegian mechanical engineering group, raised Nkr1bn and Nkr100m, a Finnish confectionery and pharmaceuticals company, is considering an offer.

While the international equity market has been extremely quiet in the first several months of the year, there have been pockets of activity. Mr. Ludovico del Balso, managing director of the equity capital group at Shearson Lehman, says he has seen several medium-sized US companies issuing shares in the international market. These companies have been leveraged in the 1980s and are more prepared to issue equity at prevailing prices which companies elsewhere may find too low.

The pricing and size of international equity issues are still determined by conditions in the companies' domestic market. In fact, Mr. Michael Watson, executive director of equity new issues at Daiwa Securities, said he was still debating whether there is a global equity market or many domestic markets working together and becoming more international in their outlook. "I suspect it's the latter," he said.

Rising domestic stock markets will prompt more international issues. In Europe, French companies are currently showing the most interest in international offerings because their stock market has been buoyant. The issue of equity in UAP, a French insurance company, at the beginning of the year could

start a rush of insurance companies and banks to the market. This was prompted by a change in the law which allows the French Government to reduce its stake in financial institutions in which it has a majority share.

But new international equity issues have been hit by the withdrawal of Japanese investors from the international scene. As stock prices have been battered in Tokyo, the once ubiquitous Japanese investors have lost their appetite for foreign holdings and have bailed out as quickly as they piled in. Nowhere has this been more clearly manifested than in the plummeting premiums on single country funds which the Japanese had flocked to in a bid to diversify into Europe.

Country funds have been a way for international investors to gain exposure to some of the world's fastest growing stock markets without going through the rigours of share-picking. However, the more sophisticated investor is increasingly looking to buy international stock more directly.

Four stock issues for Indonesian companies have received an enthusiastic welcome, in spite of the difficult market conditions at the beginning of the year. An initial public offering for PT Astra, an Indonesian conglomerate, part of

which was placed internationally, was 26 times oversubscribed last month. Indonesia is trying to improve liquidity and settlement in its local stock market and this is attracting foreign investors to some of its high-growth companies.

Local trading conditions can be a drawback to investors wanting exposure to some of the world's less-developed stock markets, but stocks with a strong story behind them, an international aspect or strong export earnings sell well to many institutional investors.

The story behind the single European market in the run-up to 1992 and German unification is what made Japanese investors such passionate buyers of European equities and country funds late last year. Japanese buyers are still interested in these types of issues even though they have drawn in their horns for the time being. In today's chastened market they are looking to distinguish more closely between companies and are eager for the sort of keen pricing that reflects current market conditions.

One of the developments in the Japanese market that should allow smaller foreign companies access to Japanese investors is the creation of a public offering without a listing which was pioneered by Daiwa in preparation for the

UK water privatisation. This market, in common with the 144a arena in the US, means companies can issue stock without going through the stringent listing requirements.

Since the Powl concept has been in place, four issues have been made. Coastal Corp, a US oil explorer raised \$86m with a Powl and the UK water companies placed stock worth \$380m. These were followed last December by a FT 150m offering for Polygram, the record company which is majority owned by the Netherlands' Philips, and a \$70m placement for Maxwell communications.

The return of stability to the Japanese market is a prerequisite for more of these offerings being made and several companies have shown an interest in the concept. In fact, a calmer mood in Tokyo - which now appears to be prevailing - holds the key for the recovery in the market for new international equity issues.

The market for international equity issues reached a value of \$14.9bn last year, according to the Bank of England, which showed a recovery from the depressed market levels which followed the 1987 crash. But new issue activity in the second half will have to be brisk if this year is to match or overtake that level.

Deborah Hargreaves

FT plans new daily Eurobond prices table

By Andrew Freeman

TOMORROW the Financial Times starts daily publication of Eurobond prices, provided by the Association of International Bond Dealers, the trade association and self-regulatory body for the Eurobond secondary market. The service will allow readers to follow daily up to 200 bond issues, while the existing weekly table will continue to provide prices for around 500 issues.

The new table is based on prices received from the AIBD's Trax system. Trax is an electronic, on-line trade matching and reporting system. UK-based members and all AIBD reporting dealers use it to check that both parties agree on a transaction's details. All trades must be entered into the system within 30 minutes to satisfy UK reporting requirements under the Financial Services Act. The data is collected by the AIBD and sent to the Financial Times after each day's trading. Trax prices are the nearest equivalent to on-line information on Eurobonds and should provide investors with the most accurate indication of secondary market values available.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
US Bank of Japan	200	2000	10	8 1/2	101 1/2	IBJ Int.	8.284
East Finance & Trade	45	1995	1	12	101.85	Chase Investment Bank	12.324
Standard Credit Card Trust	1,250n	1995	8	8 1/2	99.65	Salomon Brothers	8.463
Stand. Credit Card Trust	155	1995	8	8 1/2	99.47	Salomon Brothers	8.784
CANADIAN DOLLARS							
General Electric Cap.Corp.	100	1992	2	12	101 1/2	Bankers Trust Int.	12.111
Bell Canada	125	2000	10	12 1/2	98.80	UBS Phillips & Drew	12.411
AUSTRALIAN DOLLARS							
Fort Credit Australia	75	1994	4	10 1/2	102	Hambros Bank	14.658
Queensland Treas.Corp.(g)	100	1995	5	12	93.416	S.G. Warburg Secs.	-
SWISS FRANCES							
Cent. Kontrollbank(b)	150	2005	-	7 1/2	101	SBC	7.128
EB	200	2000	-	7 1/2	102	UBS	6.988
Calsonic Cens.Coop.(g)	150	2005	-	7 1/2	101 1/2	UBS	7.267
STERLING							
Fort Capital	150	1997	7	13 1/2	100	J.P. Morgan Secs.	13.575
SOLES							
EB(a)	125	1997	6 1/2	10	98 1/2	Nikko Secs. (Europe)	10.384
FRENCH FRANCES							
Interfinance Gr.National(d)	500	1992	3	10 1/2	101 1/2	COF	8.700
Credit Comm. de France	700	1995	8	10 1/2	101 1/2	COF	8.850
Borrowers							
Unilever NV	500	2000	10	9	100.30	Amro Bank	8.953
LIBRE							
Commerzbank Overseas	1500n	1994	4	12 1/2	101.40	Banco di Roma	12.153
SWEDISH KRONOR							
Swedish Export Credit	300	1993	3	15 1/2	101.20	Stand. Emesta Banken	13.118
FINNISH MARKKA							
Rautaruuski Oy	200	1995	5	10 1/2	101 1/2	Postipankki	12.957
Postipankki	500	2000	10 1/2	12.55	102	Postipankki	12.771
LUXEMBOURG FRANCES							
Compagnie Benelux	500	1995	4 1/2	9 1/2	101 1/2	Banque Paribas (Lux)	8.334
YEN							
World Bank	300n	1997	7	6 1/2	101 1/2	LTGB Int.	8.923
Tokyo Motosono	200n	1997	7	6 1/2	100 1/2	Daiwa Europe	8.884
CECIB	5.50n	1991	1	11 1/2	101 1/2	New Japan Secs.	10.012
SGA-Soc.Gen.Ass.(f)	17.50n	1992	2 1/2	(f)	101 1/2	Bankers Trust Int.	-
Toronto-Dom.(Cayman)(f)	100n	1992	2 1/2	(f)	101 1/2	Bankers Trust Int.	-
BNP(f)	140n	1992	2	8	101 1/2	Nippon Credit Int.	7.373
San Paolo Bank	100n	1992	3	7 1/2	101 1/2	Fuji Int. Finance	8.778
Fininvest for Danish Ind.	70n	1993	3	7	101 1/2	Nomura Int.	8.575
LCB Baden-Wuerttemberg	100n	1995	5	6.9	101 1/2	New Japan Secs.	8.711

National Bank of Hungary

(Magyar Nemzeti Bank)
Budapest

DM 200,000,000 9 1/4% Bearer Bonds of 1990/1996
Issue Price: 100 %

DG BANK
Deutsche Genossenschaftsbank

Bayerische Vereinsbank
Aldersgeellschaft

Westdeutsche Landesbank
Girozentrale

Banque Bruxelles Lambert S.A.

Banque Paribas Capital
Markets GmbH

Bayerische Hypotheken-
und Wechsel-Bank
Aldersgeellschaft

Berliner Bank
Aldersgeellschaft

BHF-BANK

Crédit Lyonnais SA & Co
(Deutschland) oHG

Daiwa Europe
(Deutschland) GmbH

Hessische Landesbank
- Girozentrale -

Industriebank von Japan
(Deutschland)
Aldersgeellschaft

Nomura Europe GmbH

Norddeutsche Landesbank
Girozentrale

OKOBANK
Oeuspanskiden Keskuspankki Oy

RZB-AUSTRIA
Raiffeisen Zentralbank Österreich AG

Südwestdeutsche Landesbank
Girozentrale

Yamaichi International
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The Prudential
Insurance Company of America
U.S. \$500,000,000

Collateralized Mortgage Obligations
Series 1986-1

For the period 25th May, 1990 to 25th June, 1990 the Bonds will carry an interest rate of 8.70% per annum with an interest amount of U.S. \$156.82 per U.S. \$50,000 (the original Principal Amount) Bond, payable on 25th June, 1990. The Principal Amount of the Bonds outstanding is expected to be \$1,866,402,186 the original Principal Amount of the Bonds, or U.S. \$20,933.21 per Bond until the Forty Second Payment Date.

Bankers Trust
Company, London

Agent Bank

SGA Société Générale
Acceptance N.V.

Japanese Yen 17,500,000,000
Fixed and Floating Rate
Nil/Low-Low

Variable Redemption Amount
Guaranteed Notes due 1992

Unconditionally and irrevocably
guaranteed by Société Générale

For the three months 30th May, 1990 to 30th August, 1990 the Notes will carry an interest rate of 7.375% per annum with an interest amount of JPY1,884,722 per JPY100,000,000 Note, payable on 30th August, 1990.

Bankers Trust
Company, London Agent Bank

T.C.H. INVESTMENTS
N.V.

Notes having been placed by T.C.H. Investments N.V. each representing a percentage of the "A" class of T.C.H. Investments N.V. that after a declaration of a dividend at the Annual General Meeting of T.C.H. Investments N.V. held in Amsterdam on 25th May, 1990

holders of T.C.H. Investments N.V. are entitled to a not divided of US \$2.50 per security payable on 30th June 1990 at the office of PricewaterhouseCoopers N.V., Suite 25, Amsterdam, agent

member of the Dutch company 15.

Callahan Depository
Company N.V.

Willmott, Cannon
28th May, 1990

Britannia
Building Society

£350,000,000

Dual Currency Revolving Advance Facility

with US Dollar Swingline Option

Arranged by
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- | | |
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| Commerzbank Aktiengesellschaft
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| Hill Samuel Bank Limited | ◆ The Mitsubishi Bank, Limited |
| National Westminster Bank PLC | ◆ The Royal Bank of Scotland plc |
| The Sumitomo Bank, Limited | ◆ The Sumitomo Trust & Banking Co., Ltd. |
| The Tokai Bank, Limited | ◆ Westdeutsche Landesbank Girozentrale
London Branch |

Managers

- | | |
|---|---|
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| Hongkong Bank London Limited | ◆ The Mitsubishi Trust and Banking Corporation |
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- | | |
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Facility Agent and Swingline Agent
The First National Bank of Chicago

May, 1990

INTERNATIONAL COMPANIES AND FINANCE

Tough year for Tokyo's bankers

By Stefan Wagstyl in Tokyo

TOP JAPANESE banks yesterday posted big declines in annual profits, due to the impact of a rise in interest rates and of competition triggered by financial deregulation.

These effects were compounded by new provisions for Third World debt and by the plunge in Japanese stock and bond markets, which curtailed the banks' ability to boost operating profits by selling securities.

The 12 city (commercial) banks, plus the Bank of Tokyo, reported an overall decline of 18 per cent in operating profits and a 19.9 per cent fall in unconsolidated pre-tax profits for the year to end-March. Net after-tax profit fell 11.6 per cent. Revenues were 88.8 per cent higher, a reflection of the way in which banks expanded their assets over the year, despite the dearth of profits.

The extent of the squeeze on lending margins was revealed by Mitsubishi Bank, which

TOP 12 JAPANESE BANK RESULTS TO MARCH 1990 (Ybn)									
Company	Op profit	% change	Pre-tax	% change	Net	% change	Int. revs	% change	
DKB	170.1	-1.2	295.5	-23.7	155.8	-13.4	61.3	17.6	
Sumitomo	278.0	14.4	352.5	-15.4	174.5	-12.0	106.2	42.0	
Fuji	158.7	10.5	298.9	-34.5	147.1	-14.4	82.3	106.8	
Mitsubishi	162.9	-38.2	270.9	-23.8	148.8	-10.5	75.8	-7.1	
Sanwa	242.9	51.4	319.7	-2.8	148.1	-4.7	128.5	87.3	
Tokai	11.4	-35.3	103.6	-25.9	54.0	-10.2	45.2	20.3	
Wakai	90.1	14.1	125.9	-28.9	64.9	-18.2	67.9	157.7	
Taiyo Kobe	72.2	-12.5	88.7	-32.9	50.9	-5.0	32.4	17.6	
Kiowa	84.3	-2.4	61.9	-30.1	33.0	-15.5	20.3	3.1	
Kyowa	74.2	-0.5	62.8	-20.1	31.5	-12.7	24.0	15.4	
Saitama	54.8	16.8	50.5	-33.0	25.8	-11.0	18.2	184.3	
Tokai	34.2	-14.5	44.8	1.4	18.8	-10.3	12.3	-17.9	
Tokai	74.0	-7.2	88.7	-12.3	50.9	-14.1	140.1	-2.2	
Total	1,508.8	-0.8	2,164.8	-19.9	1,103.1	-11.8	689.8	32.7	

said its average spread on domestic interest-earning assets fell 0.28 percentage points to 0.55 per cent.

Sumitomo Bank singled out the effects of developing country debt write-downs for comment, stating the results reflected the cost of taking part in the debt-relief scheme for Mexico based on the Brady plan.

The banks do not expect a

quick recovery in profits in the current year. They said that as well as being squeezed by increased competition, profits would again be hit by provisions for Third World debts.

These could not be offset as easily as before by sales of securities due to the weakness of the Japanese stock market. Sumitomo Bank and Sanwa Bank, which both have their origins in Osaka, gained

ground on other leading banks, which are all based in Tokyo. Sumitomo retained the top spot in operating pre-tax and net profits.

Sanwa Bank came second in operating and pre-tax profits. Sumitomo also topped the Bank of Tokyo, the specialist foreign exchange bank, from its perch as the number one revenue-earner from international operations.

Shipping lines predict modest growth

By Robert Thomson

JAPAN'S shipping lines reported significantly higher profits for the year to end March, but have more modest expectations of profit growth this year as the need to replace vessels becomes pressing and the growth in demand for some services slows.

Nippon Yusen, Japan's largest line, reported a 34 per cent increase in pre-tax profit to ¥15.2bn (¥10.8bn), as sales rose 12.3 per cent to ¥478.8bn. The company said tramp and liner demand was strong, while North American operations were expected to break even this year after reporting successive losses.

Capital spending by Nippon Yusen is scheduled to rise from ¥110bn last year to ¥170bn, while pre-tax profit is expected to increase by four per cent to ¥17bn this year. A non-operating surplus of ¥900m was reported, partly due to sales of securities.

An analyst at S. G. Warburg Securities said that the leading shipping lines had improved their returns through heavy selling of securities in the past year, while in one case, three vessels were sold to an affiliate at well above market prices. While the industry-wide recovery prompted a return to dividend for some companies, operating costs rose by about 16 per cent across the industry due to rises in fuel prices and chartering charges.

Mitsui O.S.K., the second largest shipping line, reported a 176 per cent increase in pre-tax profit to ¥15.5bn, as sales rose 16 per cent to ¥411.5bn. The company said increasing international demand had pushed profits higher.

For this year, Mitsui expects a 3 per cent increase in pre-tax profit, while sales are expected to rise to around ¥450bn. The company will pay a dividend of ¥4 per share, its first in four years.

Kawasaki Kisen reported a 191.8 per cent rise in pre-tax profit to ¥6.18bn, although sales rose by only 18.2 per cent to ¥355bn. The company cited a weaker yen and stronger demand as reasons for the improved results.

LTCB sharply down on Latin American write-off

By Ian Rodger

JAPAN'S three long-term credit banks all reported sharply lower pre-tax and net income for the year to March 31 due to the higher cost of capital and write-offs on loans to Latin American countries.

The banks explained they had to face higher fund-raising costs not only because money market rates and deposit rates rose in the year, but because they were raising more funds

through expensive money market instruments rather than through fixed rate debentures.

LTCB said that the exchange of a ¥55.2bn (\$36.4m) loan to Mexico into Mexican national bonds resulted in a loss of ¥38.1bn.

In addition, the bank sustained a loss of ¥5.1bn on a loan to the Philippines. All three long-term banks are expecting further profit

erosion in the current year.

IBJ, which yesterday designated Mr Yoh Kurosawa, vice president, to succeed Mr Kaneo Nakamura as president, said its pre-tax profits are expected to drop 5.5 per cent to ¥150bn.

LTCB said its pre-tax profits would fall 5 per cent to ¥110bn and Nippon Credit Bank said its pre-tax profits would ease to ¥98bn.

LONG-TERM CREDIT BANKS' RESULTS (Ybn)						
Bank	Revenue	% change	Pre-tax	% change	Net	% change
IBJ	2,747.4	27	158.7	-10	83.3	-11
Long Term Credit	1,979.9	30	113.6	-10	64.0	-8
Nippon Credit	1,261.3	30	68.1	-11	34.9	-9

Japanese trust banks decline

JAPAN'S seven trust banks reported declines in profit in the year to March 31 because of the squeeze on spreads as domestic interest rates rose, writes Ian Rodger in Tokyo.

Their total pre-tax profit of ¥603.5bn (¥398.4m) was 17.3 per cent below the ¥729.1bn achieved in 1988-89.

All except Toyo Trust cushioned their falls with gains on securities trading.

At Nippon Trust, smallest of the seven, such gains accounted for 44 per cent of the pre-tax total. Sumitomo Trust widened its lead in the revenues league and pulled level with Mitsubishi Trust at the pre-tax level

although the latter easily remained the largest in terms of net profits. Yasuda Trust and Banking, the fourth largest trust bank, said it expected a further slight decline in net income in the current year because of the interest rate environment.

JAPANESE TRUST BANK RESULTS (Ybn)						
Company	Revenue	% change	Pre-tax	% change	Net	% change
Mitsui	1,188	+26.9	118.4	-12.3	54.0	-10.8
Mitsubishi	1,476	+33.2	133.0	-22.5	68.3	-11.9
Sumitomo	1,527	+40.6	133.0	-15.5	62.2	-15.4
Yasuda	1,049	+32.4	105.1	-19.2	48.7	-7.0
Toyo	801	+25.3	76.7	-17.2	35.5	-13.4
Chuo	435	+37.0	22.2	-26.0	12.9	-7.0
Nippon	153	+19.5	8.2	-18.6	4.7	-5.3

Gas suppliers fall on higher costs

TOKYO GAS and Osaka Gas, the two largest suppliers in Japan, suffered from price cuts made in April last year and higher material costs in the year to March. The pre-tax profits of both fell - Tokyo Gas to ¥80.5bn (¥53.3m), down 32.6 per cent, and Osaka Gas down 33.6 per cent to ¥42.5bn, writes Martin Gannon.

Higher costs, particularly a rise in the price of liquefied natural gas, brought the net income of Tokyo Gas down 32.8

per cent to ¥26.1bn and Osaka Gas down 39.7 per cent to ¥18.7bn. Total sales of Osaka Gas slipped 0.7 per cent to ¥559.3bn in the year, but Tokyo Gas sales rose 4.9 per cent to ¥707.1bn as demand for gas for industrial use grew.

Sales are expected to rise further in the current year, but Osaka Gas estimates its pre-tax profits will fall 10.5 per cent to ¥35bn as costs continue to rise. Tokyo Gas forecasts sales rising to ¥742bn, up 4.9 per cent.

Kansai up to ¥8.6bn

THE PRE-TAX profits of Japan's largest paint manufacturer, Kansai Paint, which is hoping to enter the European market through a tie-up with Hoechst of West Germany, rose 18 per cent to ¥8.6bn (¥5.8m) in the year to March 31, writes Martin Gannon.

Successful management of funds raised by issuing bonds with stock purchase warrants helped boost the figure, despite a 3 per cent fall in operating profits due to higher labour and raw material costs.

New models boost Mazda and Mitsubishi Motors

MITSUBISHI Motors and Mazda Motor, two Japanese car makers, have posted sharp increases in annual sales and profits due to their efforts to boost domestic business with new models, writes Stefan Wagstyl.

The two companies are trying hard to keep up with the industry leaders Toyota Motor, Nissan Motor and Honda Motor in launching new cars with features which include four-wheel drive and four-wheel steering.

Mazda, which is 24 per cent owned by Ford Motor of the US, increased unconsolidated pre-tax profits in the year to March to ¥48.2bn (¥31.8m) as sales rose 6.8 per cent to ¥2,045bn. Mitsubishi's sales were neck-and-neck with Mazda's at ¥2,025bn, an increase of 6.7 per cent. Pre-tax profits rose 22.8 per cent higher at ¥41.4bn.

Mazda forecast sales of ¥2,150bn and pre-tax profits of ¥56bn for the current year. Mitsubishi expects to see sales of ¥2,200bn and ¥60bn in pre-tax profit.

Buying surge spurs top stores

By Martin Gannon

TWO LEADING Japanese department stores, Mitsuokoshi and Sogo, showed large gains in consolidated net income in the year to February, partly due to a buying surge prior to the introduction of the consumption tax in April last year.

But Takashimaya, Japan's oldest department store, saw its net income drop 13.6 per cent to ¥16.3bn (¥10.75m) in the same period as the value of the yen depreciated.

Mitsuokoshi, part of the Mitsu group, operates stores in London and the US and is expanding into housing and

mail-order sales. It posted pre-tax profits of ¥20.2bn, up 26 per cent on the year before, and sales of ¥988.3bn, up 11 per cent.

Total sales of the Sogo group, which recently acquired a restaurant in Rome, rose 12 per cent to ¥304.2bn, and pre-tax profits were up to ¥9.9bn from ¥9bn the previous year.

Takashimaya, ranking top in mail-order sales among Japanese department stores, had a sales increase of 8 per cent, to ¥1,030.8bn, attributable partly to the effects of the consumption tax. Its pre-tax profits fell 8.3 per cent to ¥30.4bn, but the

store expects pre-tax profits to recover to ¥31bn next year. It forecasts sales rising 6 per cent to ¥1,095bn.

Isetan, one of several city-style department stores, was hit by the depreciation of the yen and the huge cost of opening new stores and refurbishing existing ones. Its pre-tax profits were down 8.4 per cent to ¥14.7bn, on extrapolation of the previous four-month term. Sales fell 7.3 per cent to ¥771.1bn on the same basis.

The group estimates pre-tax profits will rise 1.6 per cent to ¥15bn in the current year, on sales of ¥141bn.

Ajinomoto slides 2.9% to ¥37bn

By Clay Harris

AJINOMOTO, Japan's largest integrated food processing company, saw consolidated pre-tax profits fall by 2.9 per cent to ¥37.05bn (¥24.4m) last year because of a decline in subsidiaries' interest income.

At the parent company level, pre-tax profits edged ahead by 2.5 per cent to ¥33.95bn despite a 9 per cent slide in operating

profit. This reflected lower profits in edible oils and other products, because of a rise in raw material costs, and special spending to celebrate the company's 80th anniversary. Consolidated turnover rose by 6.8 per cent to ¥451.85bn, and by 8.7 per cent to ¥477.13bn at the company level.

Consolidated net income fell

11.4 per cent to ¥14bn but parent company net advanced 6.1 per cent to ¥15.52bn, or ¥24.59 (¥16.46) per share.

A final dividend of ¥5 raises the total to ¥10 per share. For the current year, Ajinomoto forecast consolidated pre-tax profits of ¥38bn and net income of ¥17bn on sales of ¥476bn.



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This announcement appears as a matter of record only.

CONDER GROUP PLC

FIVE FOR ONE SHARE SPLIT

Following the passing of Resolution No. 6 at the company's Annual General Meeting on 18th May, 1990, the company's Ordinary 25p Shares are to be subdivided into 5 Ordinary Shares of 5p each as from today's date, 29th May, 1990. Dealings in the 5p shares commence as from today. Shareholders will not be issued with new share certificates, but they will be sent appropriate stickers to affix to their existing certificates.

Conder Group Plc, Kings Worthy Court,
Winchester, Hampshire SO23 7QA

29th May, 1990

SUNBELT HOLDINGS S.A.

Siege social: 7 Rue Pierre d'Asie
1142 Luxembourg
R.C. B18113

NOTICE TO THE SHAREHOLDERS

Notice is hereby given that the ANNUAL GENERAL MEETING of the Company will be held at the registered office on Friday, the 18th of June, 1990, at 11 a.m., with the following agenda:

1. Substitution of Directors and Auditors reports for the year 1989;
2. Approval of the annual accounts for the year to 31st December 1989;
3. Appropriation of profits;
4. Discharge to Directors and Auditors of their duties;
5. Ratification of the actions of the Directors and the Auditors;
6. Miscellaneous.

The Board of Directors.

INTERNATIONAL COURIER & EXPRESS SERVICES

The Financial Times proposes to publish this survey on:

June 22nd, 1990

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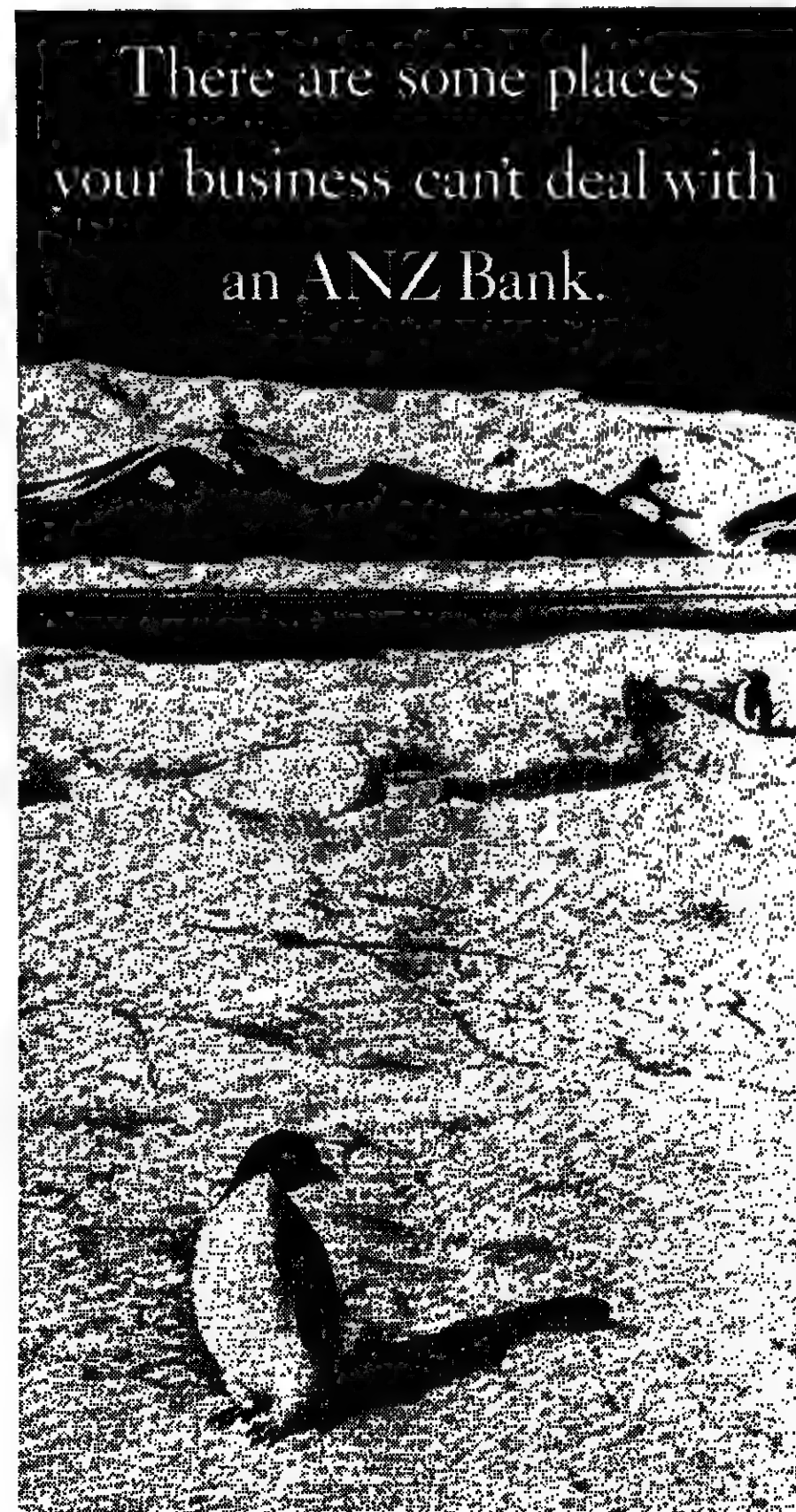
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COMPANY NOTICES

De Beers Consolidated Mines Limited

(Incorporated in the Republic of South Africa)

Company Registration No. 11/00007/06

NOTICE OF DIVIDENDS DECLARED ON PREFERENCE SHARES

DECLARATION OF DIVIDEND NO. 182 ON THE 40 PER CENT CUMULATIVE PREFERENCE SHARES OF R5.00 EACH

Dividend No. 182 of one Rand (R1.00) per share in respect of the six months ending 30th June 1990, has been declared payable to the holders of the 40 per cent cumulative preference shares registered in the books of the Company at the close of business on 29th June 1990, and to persons presenting coupon No. 182 detached from the preference share warrants to bearer. A notice regarding payment of dividends on coupon No. 182 detached from share warrants to bearer will be published in the press by the London Secretaries of the Company on or about 22nd June 1990.

DECLARATION OF DIVIDEND NO. 183 ON THE 8 PER CENT CUMULATIVE SECOND PREFERENCE SHARES OF R1.00 EACH

Dividend No. 183 of 4 cents per share in respect of the six months ending 30th June 1990, has been declared payable to the holders of the 8 per cent cumulative second preference shares registered in the books of the Company at the close of business on 29th June 1990.

For the purpose of these dividends the preference share transfer registers and registers of members will be closed from 30th June 1990 to 13th July 1990, both days inclusive, and warrants will be posted from the Johannesburg and United Kingdom transfer offices on or about 8th August 1990. Registered shareholders paid by the United Kingdom Registrars will receive their dividend in United Kingdom currency converted at the rate of exchange applicable on 2nd July 1990, less appropriate taxes. Any such shareholders may, however, elect to be paid in South African currency, provided that the request is received at the Company's transfer offices in Johannesburg or the United Kingdom on or before 29th June 1990.

The effective rate of non-resident shareholders' tax is 15.50 per cent. The dividends are payable subject to conditions which can be inspected at the head office and London office of the Company and also at the Company's transfer offices in Johannesburg and the United Kingdom.

By order of the board

H. J. CRANKSHAW

Secretary

Transfer Secretaries

Consolidated Share Registrars Limited

First Floor, Edura

40 Commissioner Street

Johannesburg 2001

(PO Box 6105)

Marshalltown 2107

Barclays Registrars Limited

8 Grosvenor Place

London SW1P 1PL

De Beers

De Beers Consolidated Mines Limited

NIPPON OIL FINANCE (NETHERLANDS) B.V.

YEN 8,000,000,000 FLOATING RATE NOTES DUE 1992

Notes are hereby given that for the interest period from the 25th May 1990 to 25th November 1990, the rate of interest will be 7.33% per annum. The interest payable on the 25th November 1990 will be Yen 371,211 per each Yen 10,000,000. Note.

Agent Bank
The Mitsui Trust & Banking Co., Ltd., London

£75,000,000 HMC FINANCING 3 PLC

Mortgage Backed Floating Rate Notes due December 2018

Notice is hereby given that there will be a principal payment of £3,789,588 per Note on the interest payment date June 12, 1990. The principal amount outstanding per Note will be £80,857,000.

By: The Chase Manhattan Bank, N.A.
London, Agent Bank
May 29, 1990

COMPANY NOTICES

NOTICE OF MEETING

Notice of meeting of Members and General Meeting of the Association of Members

NOTICE IS HEREBY GIVEN to the Members that the 13th Annual General Meeting of the Society will be held at the MCHM House, Horse Road, Worthing, West Sussex, BN11 2DY, on Wednesday, 27th June 1990 at 12.30 pm in the afternoon.

1. To receive the Directors' Report and Financial Statements for the year ended 31st December 1989.

2. To consider and, if thought fit, to pass the following Resolutions as an Ordinary Resolution:

That from the 1st July 1990, the rate of interest on the Floating Rate Notes shall be payable at a rate to be determined from time to time by the Board of Directors. In addition there shall be payable a sum not exceeding £30,000 per annum to be divided between the Chairman and the Directors with special duties in such proportion and in such manner as the Directors may from time to time determine.

4. To resolve that the Chairman and the Directors be and are authorised to do all such things and to take all such steps as may be necessary or expedient to give effect to the foregoing resolutions.

5. To transact any other business.

By Order of the Board
J. S. SUTTON, Secretary
25 May 1990

FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Friday May 25, 1990. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

COUNTRY	£ STG	US \$	D-MARK	YEN (x 100)	COUNTRY	£ STG	US \$	D-MARK	YEN (x 100)	COUNTRY	£ STG	US \$	D-MARK	YEN (x 100)
Albania (Albania)	99.25	58.7278	34.9164	39.2292	Cuba (Cuba)	478.75	283.2840	168.4256	189.2292	Turkmenistan (Turkmenistan)	36.40	21.5384	12.9056	14.3873
Algeria (Algeria)	10.0779	5.9630	3.5458	3.9838	Guatemala (Guatemala)	14.0000	8.2876	4.9273	5.5160	Ukraine (Ukraine)	1.5000	0.9270	0.5495	0.6170
Angola (Angola)	438.84	7.9523	4.7340	5.3187	Honduras (Honduras)	2.0000	1.2813	0.7687	0.8610	United States (United States)	1.0000	1.0000	6.5600	736.5625
Argentina (Argentina)	176.75	104.5857	62.1811	69.1616	India (India)	25.0000	15.6175	9.3700	10.4725	Yugoslavia (Yugoslavia)	1.0000	0.6220	0.3732	0.4190
Australia (Australia)	1.5000	0.9270	0.5495	0.6170	Indonesia (Indonesia)	100.0000	62.8760	37.7440	42.4546					
Austria (Austria)	1.3000	0.8083	0.4849	0.5390	Iran (Iran)	100.0000	62.8760	37.7440	42.4546					
Bahamas (Bahamas)	1.0000	0.6220	0.3732	0.4190	Israel (Israel)	1.0000	0.6220	0.3732	0.4190					
Bahrain (Bahrain)	1.0000	0.6220	0.3732	0.4190	Italy (Italy)	1.0000	0.6220	0.3732	0.4190					
Belize (Belize)	1.0000	0.6220	0.3732	0.4190	Jamaica (Jamaica)	1.0000	0.6220	0.3732	0.4190					
Benin (Benin)	1.0000	0.6220	0.3732	0.4190	Kenya (Kenya)	1.0000	0.6220	0.3732	0.4190					
Bhutan (Bhutan)	1.0000	0.6220	0.3732	0.4190	Korea (Korea)	1.0000	0.6220	0.3732	0.4190					
Bolivia (Bolivia)	1.0000	0.6220	0.3732	0.4190	Laos (Laos)	1.0000	0.6220	0.3732	0.4190					
Bosnia (Bosnia)	1.0000	0.6220	0.3732	0.4190	Lebanon (Lebanon)	1.0000	0.6220	0.3732	0.4190					
Brazil (Brazil)	55.4445	31.2659	18.6117	20.8468	Liberia (Liberia)	1.0000	0.6220	0.3732	0.4190					
Bulgaria (Bulgaria)	1.0000	0.6220	0.3732	0.4190	Lithuania (Lithuania)	1.0000	0.6220	0.3732	0.4190					
Burkina Faso (Burkina Faso)	1.0000	0.6220	0.3732	0.4190	Madagascar (Madagascar)	1.0000	0.6220	0.3732	0.4190					
Burundi (Burundi)	1.0000	0.6220	0.3732	0.4190	Malawi (Malawi)	1.0000	0.6220	0.3732	0.4190					
Cameroon (Cameroon)	1.0000	0.6220	0.3732	0.4190	Mali (Mali)	1.0000	0.6220	0.3732	0.4190					
Canada (Canada)	1.0000	0.6220	0.3732	0.4190	Mauritania (Mauritania)	1.0000	0.6220	0.3732	0.4190					
Cape Verde (Cape Verde)	1.0000	0.6220	0.3732	0.4190	Mexico (Mexico)	1.0000	0.6220	0.3732	0.4190					
Cayman Islands (Cayman Islands)	1.0000	0.6220	0.3732	0.4190	Moldova (Moldova)	1.0000	0.6220	0.3732	0.4190					
Chad (Chad)	1.0000	0.6220	0.3732	0.4190	Monaco (Monaco)	1.0000	0.6220	0.3732	0.4190					
Chile (Chile)	1.0000	0.6220	0.3732	0.4190	Mongolia (Mongolia)	1.0000	0.6220	0.3732	0.4190					
China (China)	1.0000	0.6220	0.3732	0.4190	Morocco (Morocco)	1.0000	0.6220	0.3732	0.4190					
Colombia (Colombia)	1.0000	0.6220	0.3732	0.4190	Mozambique (Mozambique)	1.0000	0.6220	0.3732	0.4190					
Costa Rica (Costa Rica)	1.0000	0.6220	0.3732	0.4190	Namibia (Namibia)	1.0000	0.6220	0.3732	0.4190					
Cote d'Ivoire (Cote d'Ivoire)	1.0000	0.6220	0.3732	0.4190	Nepal (Nepal)	1.0000	0.6220	0.3732	0.4190					
Croatia (Croatia)	1.0000	0.6220	0.3732	0.4190	Netherlands (Netherlands)	1.0000	0.6220	0.3732	0.4190					
Czech Republic (Czech Republic)	1.0000	0.6220	0.3732	0.4190	New Zealand (New Zealand)	1.0000	0.6220	0.3732	0.4190					
Dominican Republic (Dominican Republic)	1.0000	0.6220	0.3732	0.4190	Nicaragua (Nicaragua)	1.0000	0.6220	0.3732	0.4190					
Dominican Republic (Dominican Republic)	1.0000	0.6220	0.3732	0.4190	Norway (Norway)	1.0000	0.6220	0.3732	0.4190					
Ecuador (Ecuador)	1.0000	0.6220	0.3732	0.4190	Paraguay (Paraguay)	1.0000	0.6220	0.3732	0.4190					
El Salvador (El Salvador)	1.0000	0.6220	0.3732	0.4190	Peru (Peru)	1.0000	0.6220	0.3732	0.4190					
Equatorial Guinea (Equatorial Guinea)	1.0000	0.6220	0.3732	0.4190	Romania (Romania)	1.0000	0.6220	0.3732	0.4190					
Ethiopia (Ethiopia)	1.0000	0.6220	0.3732	0.4190	Russia (Russia)	1.0000	0.6220	0.3732	0.4190					
Falkland Islands (Falkland Islands)	1.0000	0.6220	0.3732	0.4190	Saudi Arabia (Saudi Arabia)	1.0000	0.6220	0.3732	0.4190					
Faroe Islands (Faroe Islands)	1.0000	0.6220	0.3732	0.4190	Senegal (Senegal)	1.0000	0.6220	0.3732	0.4190					
Fiji (Fiji)	1.0000	0.6220	0.3732	0.4190	Singapore (Singapore)	1.0000	0.6220	0.3732	0.4190					
Finland (Finland)	1.0000	0.6220	0.3732	0.4190	Sri Lanka (Sri Lanka)	1.0000	0.6220	0.3732	0.4190					
France (France)	1.0000	0.6220	0.3732	0.4190	Taiwan (Taiwan)	1.0000	0.6220	0.3732	0.4190					
French Polynesia (French Polynesia)	1.0000	0.6220	0.3732	0.4190	Tanzania (Tanzania)	1.0000	0.6220	0.3732	0.4190					
Ghana (Ghana)	1.0000	0.6220	0.3732	0.4190	Thailand (Thailand)	1.0000	0.6220	0.3732	0.4190					
Greece (Greece)	1.0000	0.6220	0.3732	0.4190	Togo (Togo)	1.0000	0.6220	0.3732	0.4190					
Guatemala (Guatemala)	1.0000	0.6220	0.3732	0.4190	Turkey (Turkey)	1.0000	0.6220	0.3732	0.4190					
Honduras (Honduras)	1.0000	0.6220	0.3732	0.4190	Uganda (Uganda)	1.0000	0.6220	0.3732	0.4190					
Hong Kong (Hong Kong)	1.0000	0.6220	0.3732	0.4190	United Kingdom (United Kingdom)	1.0000	1.0000	6.5600	736.5625					
Hungary (Hungary)	1.0000	0.6220	0.3732	0.4190	United States (United States)	1.0000	1.0000	6.5600	736.5625					
India (India)	1.0000	0.6220	0.3732	0.4190	Yugoslavia (Yugoslavia)	1.0000	0.6220	0.3732	0.4190					
Indonesia (Indonesia)	1.0000	0.6220	0.3732	0.4190										

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United Kingdom £0.774722 United States \$1.000000 Germany West D-Mark 3.363636 Japan Yen 100.0000

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Abbreviations: (C) Free rate; (D) Domestic rate; (E) Commercial rate; (F) Financial rate; (G) Export rate; (H) Import rate; (I) Domestic rate; (J) Domestic rate; (K) Domestic rate; (L) Domestic rate; (M) Domestic rate; (N) Domestic rate; (O) Domestic rate; (P) Domestic rate; (Q) Domestic rate; (R) Domestic rate; (S) Domestic rate; (T) Domestic rate; (U) Domestic rate; (V) Domestic rate; (W) Domestic rate; (X) Domestic rate; (Y) Domestic rate; (Z) Domestic rate; (AA) Domestic rate; (AB) Domestic rate; (AC) Domestic rate; (AD) Domestic rate; (AE) Domestic rate; (AF) Domestic rate; (AG) Domestic rate; (AH) Domestic rate; (AI) Domestic rate; (AJ) Domestic rate; (AK) Domestic rate; (AL) Domestic rate; (AM) Domestic rate; (AN) Domestic rate; (AO) Domestic rate; (AP) Domestic rate; (AQ) Domestic rate; (AR) Domestic rate; (AS) Domestic rate; (AT) Domestic rate; (AU) Domestic rate; (AV) Domestic rate; (AW) Domestic rate; (AX) Domestic rate; (AY) Domestic rate; (AZ) Domestic rate; (BA) Domestic rate; (BB) Domestic rate; (BC) Domestic rate; (BD) Domestic rate; (BE) Domestic rate; (BF) Domestic rate; (BG) Domestic rate; (BH) Domestic rate; (BI) Domestic rate; (BJ) Domestic rate; (BK) Domestic rate; (BL) Domestic rate; (BM) Domestic rate; (BN) Domestic rate; (BO) Domestic rate; (BP) Domestic rate; (BQ) Domestic rate; (BR) Domestic rate; (BS) Domestic rate; (BT) Domestic rate; (BU) Domestic rate; (BV) Domestic rate; (BW) Domestic rate; (BX) Domestic rate; (BY) Domestic rate; (BZ) Domestic rate; (CA) Domestic rate; (CB) Domestic rate; (CC) Domestic rate; (CD) Domestic rate; (CE) Domestic rate; (CF) Domestic rate; (CG) Domestic rate; (CH) Domestic rate; (CI) Domestic rate; (CJ) Domestic rate; (CK) Domestic rate; (CL) Domestic rate; (CM) Domestic rate; (CN) Domestic rate; (CO) Domestic rate; (CP) Domestic rate; (CQ) Domestic rate; (CR) Domestic rate; (CS) Domestic rate; (CT) Domestic rate; (CU) Domestic rate; (CV) Domestic rate; (CW) Domestic rate; (CX) Domestic rate; (CY) Domestic rate; (CZ) Domestic rate; (DA) Domestic rate; (DB) Domestic rate; (DC) Domestic rate; (DD) Domestic rate; (DE) Domestic rate; (DF) Domestic rate; (DG) Domestic rate; (DH) Domestic rate; (DI) Domestic rate; (DJ) Domestic rate; (DK) Domestic rate; (DL) Domestic rate; (DM) Domestic rate; (DN) Domestic rate; (DO) Domestic rate; (DP) Domestic rate; (DQ) Domestic rate; (DR) Domestic rate; (DS) Domestic rate; (DT) Domestic rate; (DU) Domestic rate; (DV) Domestic rate; (DW) Domestic rate; (DX) Domestic rate; (DY) Domestic rate; (DZ) Domestic rate; (EA) Domestic rate; (EB) Domestic rate; (EC) Domestic rate; (ED) Domestic rate; (EE) Domestic rate; (EF) Domestic rate; (EG) Domestic rate; (EH) Domestic rate; (EI) Domestic rate; (EJ) Domestic rate; (EK) Domestic rate; (EL) Domestic rate; (EM) Domestic rate; (EN) Domestic rate; (EO) Domestic rate; (EP) Domestic rate; (EQ) Domestic rate; (ER) Domestic rate; (ES) Domestic rate; (ET) Domestic rate; (EU) Domestic rate; (EV) Domestic rate; (EW) Domestic rate; (EX) Domestic rate; (EY) Domestic rate; (EZ) Domestic rate; (FA) Domestic rate; (FB) Domestic rate; (FC) Domestic rate; (FD) Domestic rate; (FE) Domestic rate; (FF) Domestic rate; (FG) Domestic rate; (FH) Domestic rate; (FI) Domestic rate; (FJ) Domestic rate; (FK) Domestic rate; (FL) Domestic rate; (FM) Domestic rate; (FN) Domestic rate; (FO) Domestic rate; (FP) Domestic rate; (FQ) Domestic rate; (FR) Domestic rate; (FS) Domestic rate; (FT) Domestic rate; (FU) Domestic rate; (FV) Domestic rate; (FW) Domestic rate; (FX) Domestic rate; (FY) Domestic rate; (FZ) Domestic rate; (GA) Domestic rate; (GB) Domestic rate; (GC) Domestic rate; (GD) Domestic rate; (GE) Domestic rate; (GF) Domestic rate; (GG) Domestic rate; (GH) Domestic rate; (GI) Domestic rate; (GJ) Domestic rate; (GK) Domestic rate; (GL) Domestic rate; (GM) Domestic rate; (GN) Domestic rate; (GO) Domestic rate; (GP) Domestic rate; (GQ) Domestic rate; (GR) Domestic rate; (GS) Domestic rate; (GT) Domestic rate; (GU) Domestic rate; (GV) Domestic rate; (GW) Domestic rate; (GX) Domestic rate; (GY) Domestic rate; (GZ) Domestic rate; (HA) Domestic rate; (HB) Domestic rate; (HC) Domestic rate; (HD) Domestic rate; (HE) Domestic rate; (HF) Domestic rate; (HG) Domestic rate; (HH) Domestic rate; (HI) Domestic rate; (HJ) Domestic rate; (HK) Domestic rate; (HL) Domestic rate; (HM) Domestic rate; (HN) Domestic rate; (HO) Domestic rate; (HP) Domestic rate; (HQ) Domestic rate; (HR) Domestic rate; (HS) Domestic rate; (HT) Domestic rate; (HU) Domestic rate; (HV) Domestic rate; (HW) Domestic rate; (HX) Domestic rate; (HY) Domestic rate; (HZ) Domestic rate; (IA) Domestic rate; (IB) Domestic rate; (IC) Domestic rate; (ID) Domestic rate; (IE) Domestic rate; (IF) Domestic rate; (IG) Domestic rate; (IH) Domestic rate; (II) Domestic rate; (IJ) Domestic rate; (IK) Domestic rate; (IL) Domestic rate; (IM) Domestic rate; (IN) Domestic rate; (IO) Domestic rate; (IP) Domestic rate; (IQ) Domestic rate; (IR) Domestic rate; (IS) Domestic rate; (IT) Domestic rate; (IU) Domestic rate; (IV) Domestic rate; (IW) Domestic rate; (IX) Domestic rate; (IY) Domestic rate; (IZ) Domestic rate; (JA) Domestic rate; (JB) Domestic rate; (JC) Domestic rate; (JD) Domestic rate; (JE) Domestic rate; (JF) Domestic rate; (JG) Domestic rate; (JH) Domestic rate; (JI) Domestic rate; (JJ) Domestic rate; (JK) Domestic rate; (JL) Domestic rate; (JM) Domestic rate; (JN) Domestic rate; (JO) Domestic rate; (JP) Domestic rate; (JQ) Domestic rate; (JR) Domestic rate; (JS) Domestic rate; (JT) Domestic rate; (JU) Domestic rate; (JV) Domestic rate; (JW) Domestic rate; (JX) Domestic rate; (JY) Domestic rate; (JZ) Domestic rate; (KA) Domestic rate; (KB) Domestic rate; (KC) Domestic rate; (KD) Domestic rate; (KE) Domestic rate; (KF) Domestic rate; (KG) Domestic rate; (KH) Domestic rate; (KI) Domestic rate; (KJ) Domestic rate; (KL) Domestic rate; (KM) Domestic rate; (KN) Domestic rate; (KO) Domestic rate; (KP) Domestic rate; (KQ) Domestic rate; (KR) Domestic rate; (KS) Domestic rate; (KT) Domestic rate; (KU) Domestic rate; (KV) Domestic rate; (KW) Domestic rate; (KX) Domestic rate; (KY) Domestic rate; (KZ) Domestic rate; (LA) Domestic rate; (LB) Domestic rate; (LC) Domestic rate; (LD) Domestic rate; (LE) Domestic rate; (LF) Domestic rate; (LG) Domestic rate; (LH) Domestic rate; (LI) Domestic rate; (LJ) Domestic rate; (LK) Domestic rate; (LL) Domestic rate; (LM) Domestic rate; (LN) Domestic rate; (LO) Domestic rate; (LP) Domestic rate; (LQ) Domestic rate; (LR) Domestic



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CANADA

S&P	Stock	High	Low	Class	Chng	S&P	Stock	High	Low	Class	Chng	S&P	Stock	High	Low	Class	Chng	S&P	Stock	High	Low	Class	Chng
TORONTO																							
<i>Closing prices May 28</i>																							
<i>Quotations at 10:00 a.m. unless marked B</i>																							
SCMCA Inc	386	386	386	-	-	SCMCI A1	85 1/2	85 1/2	85 1/2	-	-	12700 Lomax	22 1/2	26 1/2	26 1/2	-	-	1490 Sico	16 1/2	21 1/2	21 1/2	-	-
2161 Alcan	31	31 1/2	31 1/2	-	-	1490 Gen TVN	48	48	48	-	-	12700 M&B A	5 1/2	12 1/2	12 1/2	-	-	1690 Southern	23 1/2	25 1/2	25 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B B	5 1/2	12 1/2	12 1/2	-	-	2270 Safeway	28 1/2	31 1/2	31 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B C	5 1/2	12 1/2	12 1/2	-	-	2300 S&P	25 1/2	28 1/2	28 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B D	5 1/2	12 1/2	12 1/2	-	-	2320 TCC Inc	51 1/2	51 1/2	51 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B E	5 1/2	12 1/2	12 1/2	-	-	2330 Year B	82 1/2	82 1/2	82 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B F	5 1/2	12 1/2	12 1/2	-	-	2340 Zirc	25 1/2	25 1/2	25 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B G	5 1/2	12 1/2	12 1/2	-	-	2350 Zirc	25 1/2	25 1/2	25 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B H	5 1/2	12 1/2	12 1/2	-	-	2360 Zirc	25 1/2	25 1/2	25 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B I	5 1/2	12 1/2	12 1/2	-	-	2370 Zirc	25 1/2	25 1/2	25 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B J	5 1/2	12 1/2	12 1/2	-	-	2380 Zirc	25 1/2	25 1/2	25 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B K	5 1/2	12 1/2	12 1/2	-	-	2390 Zirc	25 1/2	25 1/2	25 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B L	5 1/2	12 1/2	12 1/2	-	-	2400 Zirc	25 1/2	25 1/2	25 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-	12700 M&B M	5 1/2	12 1/2	12 1/2	-	-	2410 Zirc	25 1/2	25 1/2	25 1/2	-	-
8325 Agropur	38	37 1/2	37 1/2	-	-	1490 Gen TVN	48 1/2	48 1/2	48 1/2	-	-												

INDICES

NEW YORK DOW JONES					INDICES														
May 26	May 26	May 26	May 26	1980	LOW	Stock composition				May 26	May 26	May 26	May 26	1980		1980			
						NYSE	LOW	NYSE	LOW										
pharmaceuticals	2820.90	2835.50	2830.26	2865.26	2865.26	2865.26	2865.26	2865.26	2865.26	AMER. ALL	107.80	107.80	107.80	107.80	107.80	107.80	107.80	107.80	107.80
chemicals	90.12	90.12	90.12	90.12	90.12	90.12	90.12	90.12	90.12	AMER. ALL	107.80	107.80	107.80	107.80	107.80	107.80	107.80	107.80	107.80
Transport	1132.24	1139.50	1146.61	1161.61	1161.61	1161.61	1161.61	1161.61	1161.61	AMER. ALL	107.80	107.80	107.80	107.80	107.80	107.80	107.80	107.80	107.80
Utilities	211.27	212.15	213.03	213.03	213.03	213.03	213.03	213.03	213.03	AMER. ALL	107.80	107.80	107.80	107.80	107.80	107.80	107.80	107.80	107.80

STANDARD AND POOR'S									
Composites <td>399.48</td> <td>399.48</td> <td>399.29</td> <td>399.48</td> <td>399.48</td> <td>399.48</td> <td>399.48</td> <td>399.48</td> <td>399.48</td>	399.48	399.48	399.29	399.48	399.48	399.48	399.48	399.48	399.48
Industrials	433.85	434.85	435.85	435.85	435.85	435.85	435.85	435.85	435.85
Financial	26.46	26.46	26.47	26.47	26.47	26.47	26.47	26.47	26.47
NYSE Composite	1763.71	1765.47	1765.85	1765.85	1765.85	1765.85	1765.85	1765.85	1765.85
Amer. Mkt. Value	399.84	394.76	394.76	394.76	394.76	394.76	394.76	394.76	394.76
NASDAQ Composite	453.89	458.29	458.29	458.29	458.29	458.29	458.29	458.29	458.29
Dow Industrial Div. Yield									
S & P Industrial div. yield									
S & P Ind. FIVE year									

NEW YORK ACTIVE STOCKS										TRADING ACTIVITY									
Monday	Stocks	Closing	Change	3 Volume						May 26	May 26	May 26	May 26						
		price	on day																
									</										

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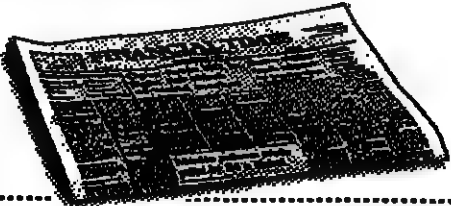
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1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	2975	2976	2977	2978	2979	2980	2981	2982	2983	2984	2985	2986	2987	2988	2989	2990	2991	2992	2993	2994	2995	2996	2997	2998	2999	3000
1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									

[illegible]

2976	30. Wharfedale Leasing Ltd.	1.0	1.0	12.2	April	110
2977	0.67 D. Wymys	1.0	1.0	-	-	110
	16.88WHL Home Group Plc.	1.0	1.0	-	-	102

NOTES

Stock Exchange listing classifications are indicated to the right of security names: A Alpha, B Beta, Y Gamma.

Unless otherwise indicated, prices are in pence and denomination is 25p. Yields are based on middle prices; are gross, adjusted for 25p of 25p cost and allow for value of declared dividends and rights.

* "Top Stock"
Interim since reduced, posted or deferred
Tax-free to non-residents on application
Not officially UK listed; dealings permitted under rule
533A(4)(a)
US\$K; not listed on Stock Exchange and company re-
sponsible for the degree of regulation as listed securities.
Not officially listed
Price at time of suspension
Not comparable
Cover allows for conversion of shares not now ranking for

dividends or making only for restricted dividends.
Cover does not allow for shares which may also risk if
dividend at a future date.

No par value

M.P. Seigrist Francis, Fr. French French Ltd Yield based
announced Treasury Bill Rate 20% unchanged until maturity
stock, c. cents, e. redemption yield, d. Flat yield, k. Kenya,
Canadian, E. Minimum tender price.

Abbreviations: all ex dividend; m on scrip issue; n on rights; s
all; all on capital distribution.

1278
1476
1977
1284

REGIONAL & IRISH STOCKS

The following is a selection of Regional and Irish stocks, latter being quoted in Irish currency.

1782	Craig & Ross Ltd.....	£94			
2530	Fidelity Pub. Co.....	3.5			
2833	Royal Ulster Constabulary	1.25			
2854	Hall (I.R.) Ltd.....	2.87			

IRISH		Heaton Hedges	74 1/2
Op. 54 1/2 Ls. 1997	696	100	200
Op. Cap Ls. 1996	594 1/2		
Fls. 15 1/2 97/02	612	United Group	160
Arvoca	418 1/2		

TRADITIONAL OPTIONS

3-month call option

1953																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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0237	FNPR	27	0237	FNPR	27
0402	San Antonio	28	0402	San Antonio	28
0554	San Antonio	29	0554	San Antonio	29
0764	San Antonio	30	0764	San Antonio	30
0765	San Antonio	31	0765	San Antonio	31
0766	San Antonio	32	0766	San Antonio	32
0767	San Antonio	33	0767	San Antonio	33
0768	San Antonio	34	0768	San Antonio	34
0769	San Antonio	35	0769	San Antonio	35
0770	San Antonio	36	0770	San Antonio	36
0771	San Antonio	37	0771	San Antonio	37
0772	San Antonio	38	0772	San Antonio	38
0773	San Antonio	39	0773	San Antonio	39
0774	San Antonio	40	0774	San Antonio	40
0775	San Antonio	41	0775	San Antonio	41
0776	San Antonio	42	0776	San Antonio	42
0777	San Antonio	43	0777	San Antonio	43
0778	San Antonio	44	0778	San Antonio	44
0779	San Antonio	45	0779	San Antonio	45
0780	San Antonio	46	0780	San Antonio	46
0781	San Antonio	47	0781	San Antonio	47
0782	San Antonio	48	0782	San Antonio	48
0783	San Antonio	49	0783	San Antonio	49
0784	San Antonio	50	0784	San Antonio	50
0785	San Antonio	51	0785	San Antonio	51
0786	San Antonio	52	0786	San Antonio	52
0787	San Antonio	53	0787	San Antonio	53
0788	San Antonio	54	0788	San Antonio	54
0789	San Antonio	55	0789	San Antonio	55
0790	San Antonio	56	0790	San Antonio	56
0791	San Antonio	57	0791	San Antonio	57
0792	San Antonio	58	0792	San Antonio	58
0793	San Antonio	59	0793	San Antonio	59
0794	San Antonio	60	0794	San Antonio	60
0795	San Antonio	61	0795	San Antonio	61
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Patricia Surridge
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London SE1 9HL

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

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FRANCE

The Financial Times proposes to publish a
Survey on the above on

26th JUNE 1990

For a full editorial synopsis and
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FINANCIAL TIMES
EUROPE & BUSINESS & THE WORLDWIDE

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

City	Time	Temp	Wind	Humid	Clouds	Visib	Barom	Notes
Albany	10:00	65	10	75	100	10	30.15	
Albany	11:00	65	10	75	100	10	30.15	
Albany	12:00	65	10	75	100	10	30.15	
Albany	13:00	65	10	75	100	10	30.15	
Albany	14:00	65	10	75	100	10	30.15	
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Albany	98:00	65	10	75	100	10	30.15	
Albany	99:00	65	10	75	100	10	30.15	
Albany	100:00	65	10	75	100	10	30.15	

Continued on Page 37

NASDAQ NATIONAL MARKET

4m prices May 25

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4pm prices
May 20

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EUROPE

Smaller banks feature as Milan eases

LAST Thursday's holiday on much of the Continent, bank holidays in the UK and the US yesterday, and the prospect of another in Europe next Monday seem to be slowing bourses down, writes *Our Markets* Staff.

MILAN saw profit-taking after last week's gains. The Comit index slipped 2.29 to 736.59, but was still above the important 735 support level. In the absence of UK and US investors, turnover eased to an estimated 1,250bn from 1,300bn on Friday.

Banks featured, with Credito Italiano and Banco Commerciale likely to follow Banco di Roma's lead and announce a rights issue soon. Credito Italiano lost 1.12 to 12,749 while Banco Commerciale Italiana added 1.8 to 15,238.

Dealers said the real activity was in the smaller "Banca Popolare" stocks which are considered to have healthier capital ratios than the bigger banks and are also possible takeover targets. Banca Popolare di Bergamo rose 1.60 to 120,400 and Banca Popolare di Cremona rose 1.20 to 111,170. Elsewhere, retailer La Rinascente rose 1.50 to 17,510 on Japanese buying.

FRANKFURT opened weaker but, as there was no selling, traders moved to cover their short positions and the DAX index closed 5.79 higher at 2,234.98 after a fall of 2.12 to 722.98 in the FAZ at mid-session.

Volume fell from DM4.2bn to DM3.6bn. Prices moved on small buy orders, with the exception of Volkswagen which, said Mr Werner Wankes, head of securities at B Metzler, saw the only big order of the day as it rose DM5 to DM599.

Some buying appeared after hours, but Mr Wankes thinks that traders, having been surprised by the absence of selling, were betting later on buying interest from London, or other points abroad today. "London has been a seller recently," he observed, "and yesterday's after-hours buying in Frankfurt might have been misconceived."

PARIS was initially depressed by Wal Street's weakness on Friday but came off the day's lows on selective buying of blue-chips. Turnover was estimated at a small FF1.5bn and the CAC 40 index closed 2.49 better at 2,114.39, off the day's low of 2,092.62.

The oil producer Elf and its subsidiary Elf Gabon continued to fall in what dealers described as exaggerated selling following news of unrest in the African state. Elf fell FF10 to 1,696 with 247,200 shares changing hands while Elf Gabon dropped FF189 to FF189 with a high 19,100 shares traded.

Lyonnaise des Eaux was FF20 firmer at FF742 on news

that the state-owned telephone body France Telecom was to take a 10 per cent stake in Lyon's cable subsidiary. Hachette rose FF2.50 to FF414 after it was cleared to take a 23 per cent stake in French private television station La Cinq. Euro Disneyland, which fell 3.2 per cent on Friday after the issue of a new Wal Disney zero-coupon issue, closed 30 centimes higher at FF105.

AMSTERDAM closed little changed in dull trading with volume very low. The CBS index was 0.1 lower at 119.3.

News that ABN and Amro planned a FL1.3bn preference stock rights issue as part of a merger they hope to complete in the third quarter of 1990 had little impact. ABN was 30 cents lower at FL17.00 while Amro eased 60 cents to FL17.50. The distiller, Bols, added FL4.50 to FL183.50 with dealers reporting some Swiss buying interest and rumours of a possible foreign takeover bid.

The biscuit and chocolate maker, Verkeade, was suspended until further notice. United Biscuits of the UK, which owns 41 per cent of Verkeade, was due to make a statement soon regarding its friendly FL400 a share offer. A group of dissenting shareholders have said they would accept a price of FL455.

ZURICH followed Frankfurt with a rebound after a weak opening, the Credit Suisse index rising 2.2 to 6,410. Buying off the lows in blue chips, particularly in banking and insurance, turned the market around, dealers said that these were catching up with the rest of the market.

OSLO closed mostly lower in quiet trading. The all-share index dropped 3.73 to 638.50 in thin trading with NK119.1m. Norsk Hydro lost NK12 to NK202.5 while Saga Petroleum free shares were unchanged at NK135.

STOCKHOLM was led higher by Astra on news that its anti-cancer drug Losoc had been approved for extended use in the US. The free B shares climbed SKR47 to SKR90.

Asia free B's gained SKR18 to close at SKR798 on high market expectations for the company's first quarter results, due today. Ericsson free B's rose SKR20 to SKR160. After the market closed, Ericsson said it had won an order from West Germany's Axel Springer Verlag AG for the delivery and installation of a large private telecommunications network.

The Afterswiden general index closed 10.6 higher at 1,272.6, in turnover of SKR419m. Electrolux free B's rose SKR1 to SKR243 before confirming press reports that it had made an offer for the US white goods giant Whirlpool's vacuum cleaner division.

Corona's takeover offer for the company by bidding C97.50 a share in cash.

SOUTH AFRICA

JOHANNESBURG was mixed in stock trading. The JSE all-gold index rose 11 to 1,641 while the overall index edged 1 lower to 3,165. Among the few changes, Vasil Reef added R3 to R16 and Kloof was 50 cents higher at R8.50.

Dow's rate of climb revives 'Nifty Fifty' concept

Janet Bush examines the outperformance of US blue chips, and a 1970s argument for two-tier ratings

IT HAS BEEN the fashion among Wall Street analysts in recent weeks to compare the obvious outperformance of the Dow Jones Industrial Average of blue chip stocks and the broad market with buying of the "Nifty Fifty" in the early 1970s.

The Nifty Fifty was a neat way of describing what amounted to an exclusive club of quality, high-growth shares, which should retain their growth prospects in an economic downturn and which, therefore, were thought to be an absolutely safe investment bet. These companies were seen as "one-decision" stocks, which investors could buy and hold for the long-term and be assured of fine returns, or so the folklore went.

The trouble was that companies like IBM, McDonald's and Xerox were bid up to exorbitant multiples of 40 to 60 times earnings and proved chronically vulnerable when the broad market turned in 1973 and 1974. They dropped sharply in value during that period and went on to underperform for years.

Since then, when investors focus their buying on large capitalisation, high-growth stocks and ignore the secondary and tertiary levels of the

market, analysts naturally become cautious. As the Dow Jones Industrial Average has surged to successive record highs in the last fortnight - leaving broad indices such as the Standard & Poor's 500 behind - so Wall Street's army of stock analysts has started worrying about a cyclical end to the bull market which has, according to some arguments, been in place since the early 1980s.

The divergence so far this year has indeed been significant. At the close last Thursday, the Dow Jones Industrial Average - with at least a fair smattering of "nifty" stocks - had risen 3.7 per cent.

The Standard & Poor's 500, in contrast, gained only 1.4 per cent and the Value-Line Composite Index, which gives the same weighting to medium-sized and small companies as to large ones, had fallen by 4.9 per cent.

Another indication of the divergence between "nifty" and relatively ordinary shares is a look at the top and bottom 50 shares in the comparatively hallowed universe of the Standard & Poor's 500. The top 50 stocks have risen by 3.9 per cent so far this year while the bottom 50 have fallen by 4.4 per cent.

Some analysts believe that the parallels with the deep bear market of 1973 and 1974 are eerily close and that there is trouble in store for equities. Mr Joseph Feshbach of Shearson Lehman Hutton said recently that it would be a longer-term negative for the market if the Dow were to reach

Exchange each session. He believes that this is the kind of thing which signals that the bull market may be in its terminal phase. "History suggests that the kind of divergences which exist between the major index and all of its components (Utilities, Financials, Nasdaq, Trans-

adjustment. First, the price/earnings multiples of stocks now regarded as belonging to a new Nifty Fifty are nowhere near as high as they were in the frothy 1972 market. Back then, these stocks were selling at between two and 3 1/2 times their expected growth rates, compared with nearer one to 1 1/2 times now.

Secondly, there does not appear to be as much speculation as there was in 1972. "So far, it has been pretty disciplined. The large stocks have started up and then settled back before moving forward again," commented Mr Marshall Acuff, a portfolio strategist at Smith Barney, Harris Upham. "I would be more nervous if a lot of the stocks all started shooting up, if we had a quantum."

Thirdly, there have been signs recently that the broad market is beginning to catch up with the Nifty Fifty. The Nasdaq Composite started rising rapidly recently, a good sign despite the fact that it is still well below its all-time high in October last year. In addition, the Standard & Poor's 500, at around 26, is now near to its all-time high of 259.89.

Finally, some analysts believe that history does not

bear out the theory that the divergence we are now seeing necessarily portends trouble in the long-term; at least, they say, there is plenty of time to divest.

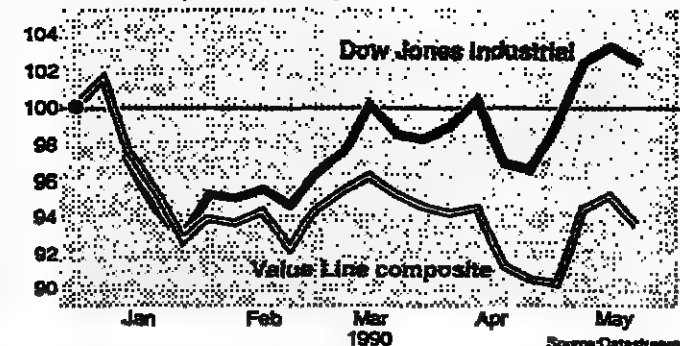
Mr Laszlo Birinyi of Birinyi Associates, his consulting firm, offers the example of 1966 when the Dow Jones Industrial Average piled on 22.5 per cent and the Nasdaq Composite only 6.8 per cent. Some analysts argued in retrospect that this was an early warning signal for the October 1967 crash. "You could argue that but you also cannot ignore the fact that the market went up another 25 per cent before it fell," Mr Birinyi said.

A more recent example comes from the Japanese stock market where one key technical indicator - the ratio of advancing to declining stocks - spoke in January 1988. It was not for another full year that the Japanese market suffered a severe decline.

"The Nifty Fifty is being used by those who are negative on the market to build a case," Mr Birinyi commented. "I would be more worried if I started to see little stocks start to do well, a sign that the occasional investor is finally in the market and therefore that we are near the end of the cycle."

US equity market comparisons

Re-based indices (Jan 1, 1990-100)



all-time highs without being confirmed by similar moves in other major indices.

He also noted with concern that there had been an increase in speculation, pointing out that over-the-counter volume has been running at almost 100 per cent of volume on the New York Stock

ports and so forth) usually do come back to haunt the market - as it did in 1972," he said.

At the same time, and for a number of reasons, he and his colleagues do not appear to be bracing themselves for the kind of sharp correction seen in 1973 and 1974, but perhaps a much more gradual downward

ASIA PACIFIC

Nikkei tops 33,000 and nears half-way recovery point

Tokyo

A BETTER interest rate outlook and the strength of the yet cheered investors yesterday, and triggered a widespread hunt for bargains which took the Nikkei average above 33,000 for the first time in two and a half months, writes *Michael Nakamoto for Tokyo*.

The market managed to sustain last week's rising momentum and share prices opened the day on a strong upward trend. The Nikkei average topped 33,000 just after the start of trading with a gain of over 300 points. During the day it moved between 32,800 and 33,241.9 and a low of 32,838.80 before closing with a gain of 387.73 to 33,191.61.

This was the market's fifth rise in a row. Advances outnumbered declines by 641 to 430 while 185 issues were unchanged. Volume was less robust than on Friday which saw 1bn shares traded but, at 760m shares, it was still quite good for a Monday. The TSE index of all listed stocks rose 14.11 to 2,434.06.

Interest was quick to change over the course of the day, and buying targets shifted within that time from big companies supported by domestic demand to earnings prospects, and afterwards, the index rise was also supported by buying in arbitrage with futures.

Following Friday's rush into the market, institutional investors were big players yesterday, according to a broker at a major Japanese firm. The participation of the large institutions helped issues with high liquidity - big, domestically oriented companies.

At the same time, analysts were trying to predict the direction of funds as the market heads for the half-way recovery mark, 33,257 on the Nikkei, between its peak last December 29 and its subsequent low on April 5, they thought that lower priced, as well as heavily capitalised issues would have to come into the equation.

Trading in two of the most popular high liquidity issues, NKK and Hitachi Zosen, had to be suspended during the day

when their share prices surged. NKK, the steel company selected for a shipbuilding division, topped the active list with 52.1m shares and gained Y4 to Y713. The stock exchange had to suspend trading in NKK when its price had risen Y11 to Y720. NKK, however, reported a 26.6 per cent drop in its recurring profit for the year to March.

Hitachi Zosen, which also surged on the shipbuilding industry's strong profits, gained Y10 to Y1,050 before trading in the issue was suspended. Profit-taking later in the day undermined the gains of several heavy industrials, however, and Hitachi Zosen finished down Y14 to Y900.

Mitsui Engineering and Shipbuilding, another recent favourite, held on to its gains and closed up Y10 at Y1,050. It was second most actively traded with 44.7m shares.

Interest in heavy industries shifted later in the day to construction and other laggards. Construction companies have enjoyed strong business and are expected to see continuing orders from the public sector as Japan moves to fulfill US demands that it invest more in its infrastructure.

Shimizu Corp, a major general contractor, gained Y80 to Y2,040. Obayashi rose Y50 to Y1,740. An added incentive for Obayashi was its automatic building construction system, a world's first, which is expected to have its first trial in a building project in the autumn.

Although overall, the shift in the market environment has meant that high technology issues have lost some of their recent shine, some special situations in the sector stayed in favour. Sanyo Electric, for example, was actively traded, emerging third on the active list with 36.2m shares, and gained Y48 to Y966. It was popular for its developments in solar batteries as interest in clean energy mounts.

Laggards also saw buying interest in Osaka and the OSE rose 182.21 to 35,178.07. Volume was firm for a Monday, at 88.6m shares, although lower than the 102.3m traded on Friday. Nomura Securities, which

has its origins in the Osaka area, gained Y150 to Y2,570.

Roundup

THE Antipodean markets started the week on a firm note but other Pacific Rim markets were mostly lower. Hong Kong and Taiwan were closed for a holiday.

AUSTRALIA firmed on news of a narrower-than-expected current account deficit for April. But a firmer domestic dollar held down prices of export-oriented stocks, including miners. The All Ordinaries index ended 5.5 higher at 1,485.2, its high for the day. Turnover dropped to 64m shares valued at A\$121m from Friday's 86m shares valued at A\$235m. Banking stocks were firmer, with Advance Bank of Australia adding 5 cents to

A\$4.45 on rumours that this smaller bank might be taken over. The market shrugged off comments by BEP chief executive Brian Loton that local steel demand will fall sharply this year, allowing the stock to end six cents higher at A\$9.10.

NEW ZEALAND rebounded off early lows to close firmer in moderate trading. The market composite S&P index gained 6.24 points to end at a record 983.07.

SINGAPORE saw active trading in UIC after its weekend announcement of a rights issue to fund its successful takeover of Singapore Land. UIC closed 13 cents higher at S\$2.90 with 17.02m shares changing hands. The Straits Times index slipped 8.02 to 1,557.83 in turnover of 71.3m shares after 75.5m on Friday. KUALA LUMPUR suspended Boustead Holdings, a diversified

plantation-based group, amid rumours that its major shareholder, the Armed Forces superannuation fund, would make a full bid. After the close, the fund, which already has 33.13 per cent, said it would offer M\$2.42 for the remaining shares. The KLSE composite index edged down 0.47 to 856.04.

SEOUL fell in thin trading in the absence of any fresh incentive. The composite index lost 5.51 to 778.23 and turnover eased to 96m won after Saturday's half day trading volume of 73.8m won. Declines were across the board with the exception of shipping shares.

MANILA was burdened by more political killings and fresh rumours that a coup attempt was brewing. The composite index fell 23.38 to 861.23 in thin trading.

Luxottica Group SpA

The Annual General Meeting of Luxottica Group SpA was held on Friday, May 18, 1990, at Luxottica's offices in Sedico in the province of Belluno, Italy, to review and approve the annual results for 1989.

A summary of comments made by Leonardo Del Vecchio, the Chairman of the Board and Chief Executive Officer, are set forth below.

Consolidated net sales of the Group, computed in accordance with US GAAP, were 312,334 million lire, representing an increase of 58,047 million lire from the year before. The 1989 net profit was 39,695 million lire, an increase of 8,694 million lire from 1988's net profit.

In US dollars, net profit in 1989 was \$31,246,000, and earnings per ADS was \$1.41 (each ADS represents two ordinary shares).

At the meeting, shareholders approved the payment of a gross dividend of \$24 lire per ADS or 412 lire per ordinary share.

The Company, whose ADS's were listed on the New York Stock Exchange in January 1990, is a world leader in the manufacture and sale of eyeglass frames with a range of middle market lines such as Luxottica and Sferoflex and designer lines including Giorgio Armani, Valentino, Genny, Byblos and Giugiaro.

Luxottica Group is comprised of four manufacturing facilities in the north of Italy, and eleven marketing companies in Italy, the United States, United Kingdom, Spain, France, Germany, Portugal, Canada, Sweden and Japan.

At the meeting, Mr Del Vecchio outlined the major development programs undertaken by the Group and emphasised the Group's commitment to the expansion of its designer lines.

The Company began its designer lines at the end of 1988 with the launch of the Giorgio Armani line first in Italy, and then in international markets through its network of marketing companies. Since then, Luxottica has introduced other designer lines which have allowed the Company to increase its share of this fast-growing, high-margin end of the market. By 1992, it is forecast that designer lines will account for more than one third of the Group's total sales. Mr Del Vecchio noted that such sales accounted for approximately 22% of net sales in the first quarter of 1990 emphasised that this objective may even be achieved earlier.

Mr Del Vecchio stated that the Company's prospects for 1990 are very good. Results for the first quarter of 1990, computed in accordance with US GAAP, show consolidated net sales of 89,523 million lire compared to 77,562 million lire in the corresponding period last year - an increase of 15.4 per cent despite a fall of 8 per cent in the dollar versus the lire. The Company's profit performance was even better: for the first quarter of 1990, net income reached 13,109 million lire up 32.1 per cent.

The 1990 results will be built on the international consolidation of the Company's designer lines, which are still in the launch phase, together with the strengthening of the distribution network of the traditional lines in all world markets. Furthermore, substantial improvements in quality control and structural flexibility are expected through the continuing use of robots and advanced machinery in both design and manufacturing.

Beginning May 1990, the Company's Japanese joint venture with Charmant will start marketing eyeglass frames under the Giorgio Armani, Genny, Byblos and Giugiaro names in Japan and other Asian markets. This will be followed by the launch of the Valentino line in North America and Europe.

Further, the Company's new Mirari line, together with the Genny, Byblos and Giugiaro lines, have recently been launched in almost all the world's major markets and should yield positive results.

In conclusion, Leonardo Del Vecchio noted that Luxottica Group is following the same development strategy that has been characteristic of its growth over recent years, and that has made possible its world leadership position.

LUXOTTICA
GROUP

FT-ACTUARIES WORLD INDICES

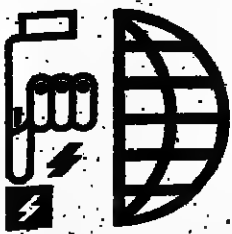
Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS	FRIDAY MAY 25 1990						THURSDAY MAY 24 1990						DOLLAR INDEX		
	US Dollar Index	Day's Change %	Pound Sterling Index	Local Currency Index	Day's change % local currency	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Local Currency Index	1989 High	1990 Low	Year ago (approx)			
Figures in parentheses show number of stocks per grouping															
Australia (81)	139.51	+1.3	117.58	115.78	+0.5	6.00	132.10	115.89	115.23	126.21	125.65	132.70			
Austria (19)	240.25	+0.2	210.76	210.00	+1.0	1.28	229.75	210.33	207.93	235.83	193.15	118.44			
Belgium (61)	140.25	+0.1	150.08	128.50	+0.0	2.66	148.99	150.83	126.50	150.02	132.11	190.20			
Canada (119)	134.88	-0.2	118.42	115.73	-0.3	3.50	133.31	110.71	118.11	153.61	122.97	138.69			
Denmark (33)	255.02	-0.6	223.73	221.99	-0.2	1.29	236.62	225.13	222.50	260.62	238.69	171.57			
Finland (26)	138.30	-0.2	121.38	114.57	-0.8	2.40	139.83	122.75	115.01	132.26	129.98	144.06			
France (125)	165.40	-0.7	145.10	146.98	-0.3	2.80	166.63	148.16	147.48	189.85	141.56	115.99			
West Germany (83)	128.88	-0.3	113.06	112.70	-0.3	1.96	129.29	113.43	112.99	137.71	122.05	61.89			
Hong Kong (48)	126.77	+0.2	111.21	126.67	+0.2	4.91	126.48	110.98	126.98	126.90	112.24	116.31			
Ireland (17)	181.39	-0.2	158.90	159.96	+0.1	2.74	181.48	169.21	159.78	198.57	172.72	198.22			
Italy (96)	138.31	+0.0	122.50	126.10	+0.3	2.43	139.39	93.33	97.77	158.49	91.86	75.19			
Japan (464)	155.73	+2.3	137.49	148.31	+1.1	0.56	153.17	134.37	146.53	197.26	124.40	180.66			
Malaysia (35)	224.28	-0.1	205.51	243.97	-0.1	2.21	234.45	205.67	243.70	243.32	204.15	177.81			
Mexico (13)	525.10	-0.1	453.28	1654.04	-0.2	0.32	526.80	463.91	1636.78	526.80	324.58	219.88			
Netherlands (43)	130.64	-0.4	119.88	119.98	-0.5	4.67	140.54	123.38	121.19	130.22	133.43	114.62			
New Zealand (17)	82.99	+0.3	55.26	56.32	+0.5	7.54	82.73	55.08	56.06	75.36	69.57	65.97			
Norway (23)	241.27	-0.8	211.88	211.88	-0.7	1.49	243.34	213.48	213.28	245.90	202.34	181.51			
Singapore (25)	206.82	-0.3	181.26	175.88	-0.3	1.87	207.28	181.84	176.42	207.28	178.70	157.17			
South Africa (50)	183.99	-0.5	165.12	163.99	-0.5	3.93	189.88	168.56	164.36	201.38	173.80	132.84			
Spain (49)	158.17	-0.9	139.76	125.46	-0.5	4.23	159.58	139.89	126.93	165.19	132.94	149.23			
Sweden (35)	208.98	+1.4	181.59	188.08	+1.7	2.16	204.04	179.00	183.50	208.98	173.69	129.31			
Switzerland (66)	100.69	-0.4	88.38	89.95	-0.2	2.32	101.13	88.72	89.09	102.05	88.75	69.45			
United Kingdom (309)	138.12	-0.6	128.08	128.08	-0.5	4.35	135.92	136.70	136.70	164.81	130.67	141.85			
USA (537)	145.16	-1.1	143.62	143.62	-1.1	3.38	143.01	127.21	145.01	145.40	130.61	131.09			
Europe (384)	145.16	-0.4	126.82	126.82	-0.4	3.58	145.19	127.36	128.41	240.66	135.67	114.87			
Africa (17)	161.71	+0.2	151.46	175.16	+0.1	0.81	161.48	176.74	176.74	181.90	165.01	151.40			
Pacific (160)	154.76	+2.2	133.76	148.10	+1.1	0.59	154.10	142.75	142.75	194.83	135.75	141.67			
North America (654)	151.02	+1.2	132.49	138.44	-0.1	1.92	148.26	130.96	137.68	174.18	130.35	151.69			
Europe Ex. UK (676)	142.82	-0.1	126.29	141.59	+0.8	1.39	144.53	126.61	143.09	145.78	131.02	131.23			
World Ex. UK (1006)	142.82	-0.1	126.29	141.59	+0.8	1.39	144.53	126.61	143.09	145.78	131.02	131.23			
World Ex. US (838)	151.06	+0.7	132.51	137.81	+0.3	2.76	157.00	130.18	119.64	139.50	124.81	98.39			
World Ex. UK (208)	146.47	+0.4	128.50	140.31	+0.0	2.20	145.84	127.65	140.31	162.00	130.80	143.05			
World Ex. So. Af. (2313)	148.98	+0.4	128.94	130.70	+0.0	2.45	148.45	128.48	139.74	161.84	130.55	142.95			
World Ex. Japan (1919)	148.76	-0.7	125.12	135.73	-0.7	3.53	144.63	127.06	136.66	145.52	134.26	124.96			
The World Index (2373)	147.28	+0.3	126.16	138.86	+0.0	2.46	146.72	126.71	139.91	162.05	132.26	142.55			

INTERNATIONAL SATELLITE BROADCASTING

SECTION III

Tuesday, May 29, 1990



As ambitious plans for more satellite television services are being unveiled in Europe and the US,

there is intense competition to persuade viewers to pay for ever-wider multi-channel choices, explains Raymond Snoddy

The stakes are rising

SATELLITE television is becoming an increasingly serious business. From Germany to Japan and Scandinavia to the UK, extra television channels relayed from space direct to the home are proliferating. Even in the US where, until now, additional choice has mainly come from cable television networks fed by low-power satellites, ambitious plans are being unveiled to broadcast more than 100 channels direct to the home, using small flat aerials the size of a dinner napkin. By the end of

this year there will be more than 50 satellite television services over Europe alone.

In the main, satellite television means additional entertainment channels for the general audience, paid for either by advertising or sponsorship – or, in the case of film channels, by monthly subscription. But already there is greater diversity than that, with programmes aimed at ethnic minorities scattered across continents, and services specialising in education and language tuition or business com-

munications.

One of the most interesting examples of satellite television's potential to serve minorities was the launch in March of Japanese Satellite Television Programme. This service uses the Astra satellite to broadcast two hours of Japanese programmes each evening – more at the week end – for the estimated 200,000 Japanese residents of Europe, many of them businessmen.

Also on the 16 channel satellite, Channel E is being broadcast across Europe as part of the daily programme service of RTL-Veronique. The educational and informative programmes are part of the European Commission's Delta project to evaluate how satellite television could be used for open learning across Europe. Programmes on Channel E range from English language-teaching to understanding computers, and programmes in Turkish for migrant workers.

Another definitive use of satellite television could be seen in the stores of Comet, the British consumer electronics retail chain, when at 3.30pm one recent Saturday morning, all staff in the 850 branches were watching television of a new kind, for the company has set up what is, in effect, its own private television service. The system uses spare capacity on a British Satellite Broadcasting channel.

The special 15-minute programme was designed to introduce a new club account scheme and tell Comet staff

how to explain it to customers. Staff would then be able to take part in a live phone-in with company executives.

Mr Brent Wilkinson, Comet's managing director, commented: "We're extremely excited with this new venture which gives us the facility to communicate with all our staff simultaneously."

Despite difficulties, the concept of pan-European television still survives. Super Channel, now controlled by Beta Television, is available in 21m homes connected to cable in 18 countries.

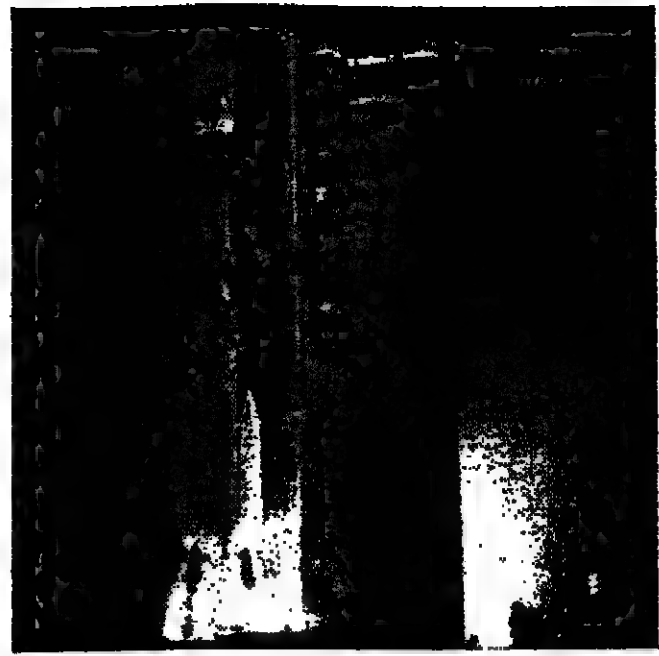
International niche markets are also being developed. There are now no less than three organisations offering financial news services to Europe, with more on the way – the European business channel from Zurich, European Business Today from Clark Television in London and, in a joint venture with the Financial Times, CNN of the US is launching CNN World Business Tonight.

But the main thrust of satellite television is to persuade consumers to pay for multi-channel choice. The most intense competitive battle is in the UK where Mr Rupert Murdoch's Sky Television is ranged against British Satellite Broadcasting, the consortium whose

main shareholders include Granada, Pearson (publishers of the Financial Times), Reed International, Chargeurs (the French transportation group), and at least for a little longer, Mr Alan Bond, the Australian businessman.

Between them, the two competing groups – using different technology, with a noticeably different programme philosophy – have committed around £2m to establishing satellite television in the UK. It is a considerable gamble, given the reasonably high quality of traditional British broadcasting, and competition from the video rental sector. The limited evidence from the UK so far suggests, however, that there is a market for satellite TV and that consumers are prepared to pay around £10 a month for a dedicated film channel. Since Sky TV went on the air in February 1989, four other English language channels have been picked up by the same 60cm dish – according to Continental Research, more than 700,000 homes have installed their own dishes in Britain with a similar number watching on cable TV networks.

The most dramatic number of all, however, is the 526,000 homes which have taken out a subscription for Sky movies since the channel began being screened in February. It is too early to say what effect BSB will have on the development of the satellite market in the UK. Although it officially launched its five channels on April 30, receiving



equipment has been in such short supply that only a few thousand people are watching BSB on their own Squarials.

It will probably be at least 12 months before it is possible to form a clear view on which way the commercial battle is going and what proportion of the potential market the two rivals are achieving. According to Continental Research, however, about a third of those interested in satellite TV say they will choose Sky, one third BSB, with the rest still to make

up their mind.

BSB seems, however, to be the best-funded and most coherent of the European five-power direct broadcasting projects that have been struggling towards fruition since the early 1980s.

In Scandinavia, a use has finally been found for Tele-X, a pan-Nordic DSB project that has turned into something of a white elephant. The new channel T4 is scheduled to launch a satellite in September with an emphasis on original Scandina-

ON OTHER PAGES

Astra, the 16-channel satellite which carries Sky Television; plan by the European Satellite Organisation Page 2

Advances in the US, Japan and Europe Pages 2-6

Programming appeal; cable TV; equipment; data carrying capabilities Pages 6-7

Pictured left: Western Europe's biggest and heaviest space rocket, a 500-tonne Ariane-4, carrying two satellites, streaks into the night sky from the European Space Agency's base in French Guiana. The rocket carried telecommunications satellites – Japan's Superbird A and the West German Kopernicus 1.

vian language programmes. In France, there has been uncertainty for months about the final line-up of channels on TDF-1 and in West Germany the situation is even more confused.

Yet, despite all the uncertainty over the future of satellite TV, and even more doubt over who the winners and losers will be, it is clear that a gradual irreversible change in the broadcasting industry is under way – in favour of multi-channel television.

Five-channel service from British Satellite Broadcasting

Going for quality

BRITISH Satellite Broadcasting, the UK's official high-power DSB project, has finally launched its five-channel programme service, more than six months behind schedule.

In the end, because of shortage of receiving equipment, after nearly four years of planning the service arrived with more of a whimper than a bang, writes Raymond Snoddy. Only a few thousand "squarials" were able to watch with the aid of their Squarials, although a further 300,000 homes have been receiving the BSB channels through cable TV networks.

As a result of the equipment bottleneck, Mr Rupert Murdoch's rival Sky Television network believes it will be September before BSB starts offering effective competition. Yet however modest the beginning, by just getting on air with equipment that worked and with the project properly funded, was probably more than some of the project's detractors expected.

By the middle of May, 25,000 receivers had left the factory and this was expected to reach 60,000 by the beginning of June when BSB will finally launch its delayed national advertising campaign.

Independent viewing research conducted in early May for BSB showed that on cable television networks 39 per cent were watching at least some BSB output each day and that the daily share of total viewing, including BBC and ITV averaged over the week, was 23.2 per cent. The figures were higher than BSB expected at this stage. According to BSB, its programmes also achieved the highest appreciation levels of any channels.

The official launch was the culmination of more than 10 years of effort and failed promises as first the BBC alone, then all Britain's broadcasters in collaboration with five industrial groups, looked at the numbers, shook their heads and said "No," mainly because of the restrictions imposed by Government. The BSB consortium, awarded Britain's DSB franchise by the Independent Broadcasting Authority on December 11 1986, after a five-way contest, has put together what is said to be the largest private sector project in the UK after the Channel Tunnel. It has in the end involved a total financial package of more than £1.5bn.

The project has changed dramatically since that day in December 1986 when five companies, Granada, Pearson, Virgin Anglia Television and Amstrad Electronics were given the job of running three channels, including a 10-12 hours a day news service to be provided by – a service that included including 10-12 hours a day of news provided by Independent Television News. The funding target then was \$650m.

Both Virgin and Amstrad pulled out and a later investor who became the biggest – Mr Alan Bond, the financially troubled Australian businessman – is now in the process of trying to sell his stake. The service was expanded to a five-channel system, plans for an extensive news service were dropped and the cost of the

cost of the project crept gradually upward.

The main instrument of change turned out to be Mr Murdoch, a member of one of the losing consortia for the original franchise who jumped into the satellite television market more than a year ahead of BSB on the Astra satellite.

Unlike BSB, Mr Murdoch leased satellite capacity, rather than buying his own satellites, and used the existing PAL television standard rather than the more sophisticated D-MAC.

The challenge from Astra – eight channels in the English language on the first satellite alone – led BSB to go for the maximum permissible five high-power channels, ranging from movies and sport to general entertainment, pop music and arts, documentaries and life style programming.

The fact that Mr Murdoch had already established a 24-hour news service, persuaded BSB to concentrate instead on a more modest news headlines service.

BSB now believes it will be available in 1m homes by January 1 and that the 5m homes needed for break-even should

come in year three or four of the 15-year franchise.

As a result of the delays, the BSB consortium is a considerable way behind Mr Murdoch in the campaign to persuade the British to pay for satellite TV, but the real contest is only now about to begin.

Continental Research estimates that as many as 5m homes could have satellite TV in the UK by the end of 1993. In its FT Satellite Monitor, Continental has also looked into the intentions of those who say they are interested in acquiring satellite TV. Around a third say they will choose Sky, a third BSB, with the rest undecided.

There is as yet no evidence from the marketplace of how BSB, which claims to have a more British "editorial eye" and be closer to the traditions of the BBC and ITV than Sky, will actually fare in competition with Mr Murdoch.

BSB does however appear to have some medium-term advantages. There are 10 investors in the consortium although four Granada, Pearson (publishers of the Financial Times) Reed International

and Chargeurs, the French transportation group, have emerged as the major backers.

Going the high technology route has clearly added to initial costs, but BSB is placing considerable emphasis on the fact it can offer better TV pictures – with modern TV sets and, at the same time, moving towards progressively sharper wider-screen TV pictures within the next few years.

One of BSB's strongest cards could turn out to be the fact that it has an official 15-year franchise. By contrast, Mr Murdoch who owns five national newspapers in the UK, as well as Sky Television, could face great uncertainty if a Labour Government is re-elected.

Whatever the degree of uncertainty faced by Mr Murdoch, the next three years will be a time of great risk for BSB. Although there is said to be a considerable contingency element in the £1.5bn financing package, if the take-up of BSB is seriously behind schedule its high-cost structure could pull it down.

The scene is now set for one of the most intriguing commercial battles of recent years.



Sky Television presenters celebrated the first birthday of the four-channel service in February this year. Pictured, from the left: Derek Jackson, Kay Burley, Mariella Frostrup and Malcolm Pyral.

Sky Television

Sceptics confounded

MR RUPERT MURDOCH, chief executive of The News Corporation, is a self-confessed gambler with an intuitive feel for major media investments.

He has bought apparently no-hope newspapers in the UK, such as The Sun, and turned them into money-spinners. There was deep scepticism in the US when he set up Fox Broadcasting to pursue the impossible dream – the creation of a fourth national network to challenge NBC, ABC and CBS.

Mr Murdoch is not there yet, but Fox has now moved into profit, writes Raymond Snoddy. On February 5 1988, Mr Murdoch took what was probably his greatest-ever gamble – the launching of four channels of satellite television on the Luxembourg satellite, Astra, and with it, a commitment running into the hundreds of millions of pounds.

There is a long way to go before Mr Murdoch sees a penny from his investment, now almost certainly well in excess of £200m, but 16 months after the launch of Sky One, Eurosport, Sky Movies and Sky News, there are already signs of a remarkable achievement in the making.

It is rare now to travel anywhere in the UK and not see a single 60cm satellite dish somewhere.

According to the FT Satellite Monitor, more than 700,000 satellite dishes have been installed in homes in Britain.

As many people households again in the UK and Ireland watch Sky Television channels relayed on cable television networks.

Sky Television believes the number of satellite dish instal-

lation in the UK and Ireland is even higher – and that part of the present success is due to cricket.

During the eight weeks of England's cricket tour of the West Indies, Sky broadcast 175 hours of live cricket and, according to the television company, more than 125,000 satellite systems were installed.

Such installation figures suggest that the public has taken to satellite television faster than any other consumer electronic product in recent years – faster than either colour television or the video recorder, although the process has been helped by the relatively low cost of equipment.

It has been possible to buy basic equipment at less than £200, excluding installation. The venture is still costing Mr Murdoch around £2m a week in losses – or investment, as Sky would prefer to put it.

Despite the huge financial risk, Mr Murdoch seems to be overcoming what was probably the greatest financial uncertainty he faced – would the British public take to the idea of subscription television and be prepared to continue paying for more television.

After a year of providing a free, unscrambled film channel there must have been more than a little nervousness at Sky as Sky Movies was progressively scrambled and film after film became totally unwatchable to those who hadn't paid £2.29 a week subscription.

Subscribers get a "smart card" like a credit card which unlocks the picture.

So far, the evidence suggests



Rupert Murdoch: a considerable achievement

that a significant proportion of Sky viewers are prepared to pay a monthly subscription for a film channel, presumably in many cases as an alternative to a trip to the local video shop.

By the end of the first week of April, there were 449,134 subscribers to Sky Movies with many more awaiting decoders.

Market research suggests that two out of three homes with dishes either already subscribe to a film channel or intend to do so.

With Continental Research, which produces the FT Satellite Monitor, predicting 5m satellite-dishes in the UK by the end of 1993, film channels could provide a revenue stream totalling £400m a year for BSB and Sky to divide by 1994.

The willingness to pay for films and possibly top sporting events is vital news for both Sky and British Satellite Broadcasting because in the

early days of such ventures audiences, and advertising revenues, are inevitably modest.

Mr Murdoch's achievement in pioneering multi-channel television by satellite in the UK is considerable, yet he still faces three areas of uncertainty.

■ How well will Sky do in the battle for viewers with BSB, once the rival satellite consortium finally overcomes its problems with equipment shortages?

Despite its present lead, Sky could eventually be hurt if BSB began getting much more than 50 per cent of the available satellite market over an extended period.

■ A complaint to the European Commission by W.H. Smith, owners of Screen Sport, that Eurosport, a joint venture between Mr Murdoch's News International and a group of European public service broadcasters, is anti-competitive.

If finally sustained, the complaint could lead to the reorganisation of Eurosport and a loss of some coverage.

■ Perhaps most potentially serious of all would be the implications of a change of government in the UK.

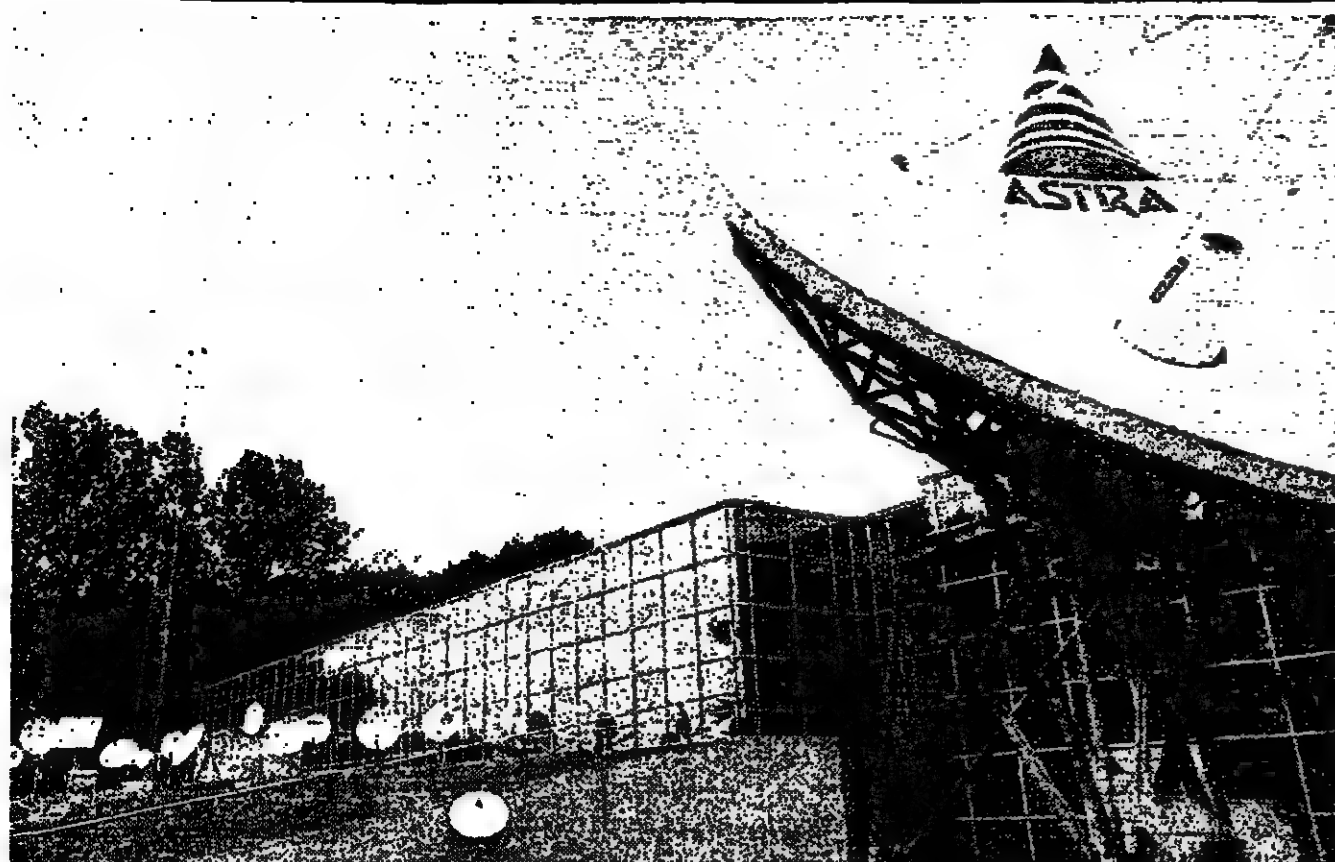
A Labour government would be likely to introduce much tougher controls on cross-media ownership and try to bring Sky Television within the terms of the Broadcasting Bill now going through Parliament, limiting newspaper-ownership in television stations to 20 per cent.

Mr Murdoch might one day have to choose between five national newspapers in the UK and continuing control of Sky.



Some of the presenters of BSB, pictured at the launch of the new service: Keith Allen, Joelle Holland, Mike Smith and Amanda de Cadenet. Picture by Tony Andrews.

SATELLITE BROADCASTING 2



The Astra Control Centre in Luxembourg: there is talk of a third Astra satellite by 1992.

Success with 16-channel Astra television satellite

Frontiers are vanishing

HERE may still be sceptics about the future profitability of satellite television, but one of the undoubted success stories of the industry so far has been the performance of the 16-channel Astra television satellite, launched by Societe Europeenne des Satellites (SES) of Luxembourg.

In its first effective year of business, all 16 transponders, each of which broadcast a television channel all over Western Europe, have been leased. Furthermore, SES moved into profit and even paid its first modest dividends to shareholders — which include Thames Television, the UK's largest ITV company.

As a result, the company now plans to launch a second 16-channel satellite.

The satellite is already being built by GE in the US and is due to be completed in August for launch this winter.

There is even talk of a third satellite by 1992.

Because all three satellites can be co-located — placed in the same geostationary orbital position — all 48 channels can be received on the same 60cm satellite dish outside a viewer's home.

Such a supermarket of channels will clearly offer formidable competition to the national high-power DBS systems in the UK, France and Germany.

Mr Pierre Meyrat, director general of SES, has even taken his vision of the future one stage further by suggesting that it would also be possible to co-locate transponders with the power to broadcast high definition television offering larger, sharper pictures than are available now.

This would enable broadcasters to transmit both conver-

sional pictures and a high definition service to those prepared to buy the inevitably more expensive high definition television sets.

In this one remarkable year, we have succeeded in bringing Astra to 15m European homes," says Mr Meyrat.

His hope is that by the end of the decade the Astra system will be able to deliver channels to 42m cable homes and another 35m by direct-to-homes dishes.

With the system already an established part of the media environment in Europe, it is difficult now to remember just how risky and uncertain the original plan to launch Europe's first private sector television satellite was.

With the support of the Luxembourg Government it was scarcely a "pirate" broadcaster

yet it was still a challenge to the established satellite monopoly organisation Eutelsat, which groups Europe's telephone companies. Skilful negotiation was needed before an accommodation was reached.

Now Astra is offering services that range from nightly programmes aimed at the Japanese expatriate community in Europe to film and general entertainment channels for the Scandinavian market.

The main block of channels on Astra is however in English and German.

Apart from Mr Rupert Murdoch's four channels of Sky Television — Sky One, Eurosport, Sky Movies and Sky News — the other English language services include W.H. Smith's Screen Sport and Lifestyle, MTV Europe and Children's

Channel.

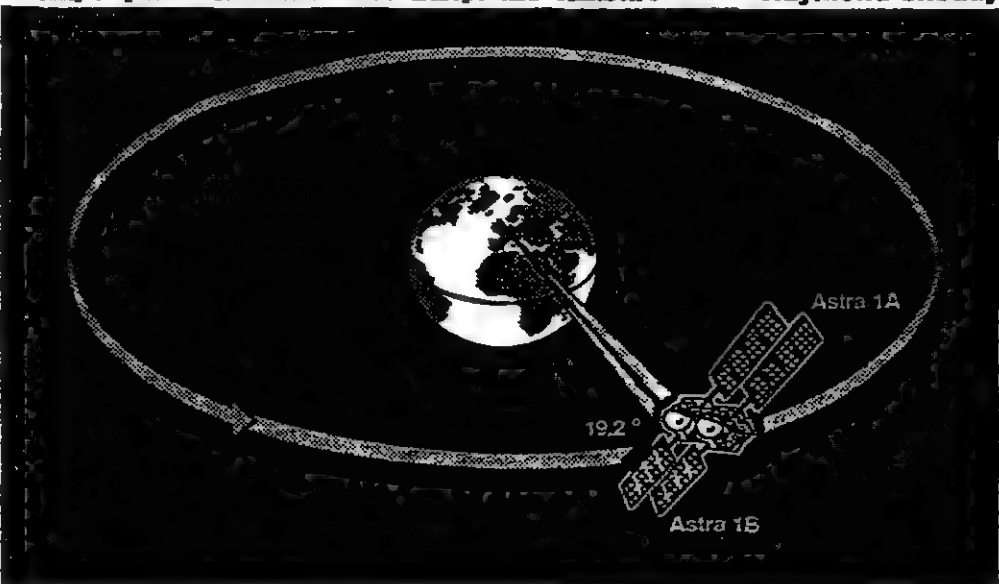
Just as importantly, Astra was recently able to persuade four German channels — RTL, Plus, Sat 1, Teleclub and Pro 7 — to come on board.

The company wants to add a block of French and Spanish language programmes on the second satellite, although at least another three English language channels are promised.

"Astra has played a role in bringing down the concept of national frontiers. Our television knows no frontiers nor geographical limits," explained Mr Meyrat, recently.

"The contribution of the channels on Astra to cultural exchange and to the unification of Europe has been very significant indeed."

Raymond Snoddy



The European Satellite Organisation

Big technical challenges

THE CHALLENGES today faced by Eutelsat, the pan-European satellite operator, are a prime example of just how quickly satellite broadcasting has become big business.

Eutelsat, appropriately based on the 47th floor of Paris' tallest office block, has its origins in an agreement in 1977 between European posts and telecommunications authorities to launch a joint satellite body, established in its present form by 26 European countries five years ago.

Now the capacity of its four low-power television and telecommunications satellites, leased by broadcasters and telecommunications providers in its member-countries, is saturated.

Its new director general, Mr Jean Grenier, formerly industrial and international director of France Telecom, is faced with the task of planning Eutelsat's future at a time when demand for its services is growing faster and becoming more complex than at any time in the body's history.

"Our main challenge is a technical one. We have lots of demand and not enough capacity," says Mr Grenier, who succeeded Mr Andrea Caruso, the first holder of the job, at the turn of the year.

Demand for Eutelsat's services is set to get even heavier in the years ahead, partly thanks to the growth of satellite television and the expansion in the provision of value added data telecommunications likely to be triggered by the recently agreed deregulation of European Community telecommunications services industry.

On top of this comes Eastern European countries' urgent need for quick low cost access to satellite capacity, to carry the efficient telecommunications seen as essential to creating market-based economies.

In line with their general eagerness to boost transfers of European technology to the East bloc, Eutelsat's Western European members are keen to see it play this important role in the East's development.

Poland last February became the first new member since 1985, Romania followed in May, while Hungary and Czechoslovakia are making approaches.

The first part of Eutelsat's response is to launch — probably in the second half of this year — two medium-power satellites, built by Aerospatiale of France with Marconi of Britain, each of which will have 60 per cent more capacity and be more than two and a half times more powerful than the present generation.

This means Eutelsat II television signals can be received from 60cm diameter dishes, rather than the 1 metre plus dishes needed for reception from Eutelsat I.

The aim is to place them on the next flight of Ariane, the European space rocket, though Eutelsat might have to wait or use the US Atlas Centaur launcher because two French and West German satellites are already booked onto the same flight.

These will be followed by



Above: Eutelsat II super-beam and wide-beam coverage. The need for Eutelsat's services will increase even further in the years ahead, through the demand for more TV channels and value-added data telecommunications services. Pictured below: Eutelsat II.

two more next year and a fifth in 1992, at a total cost of \$2m700m.

Ten Eutelsat members are meanwhile discussing the possible launch in 1995 of three high-power satellites with 12 channels each — a total of 36 television channels for a three satellite system — suitable for direct broadcasting (DBS) of high definition television (HDTV).

They are due to make up their minds on the project, called Eurospace, which will cost Eutelsat and require five satellites, including two back-ups, by the end of this year.

Eurospace is supposed to provide fresh capacity for countries like France and West Germany after their national



Jean Grenier, responding to demand.

DBS satellites reach the end of their lives, as well as four countries producing DBS for the first time.

Enhanced television could be received via Eurospace with 35-50cm dishes, while full HDTV could be picked up with 70-90cm dishes.

Further ahead, the organisation is in the early stages of planning the third generation of its Eutelsat satellites, to replace Eutelsat II in 1997.

Whether Eutelsat III will be high or medium power or a mixture largely depends on the final specifications for Eurospace, says Mr Grenier, who



plans to be tendering for the project in the next two years.

As for the needs to be answered by future generations of Eutelsat satellites, Mr Grenier foresees little change in the present overall balance of 70 per cent television usage and 30 per cent telecommunications.

But within that, the nature of individual services will change and grow dramatically. Television will continue to be a strong growth area, in which Mr Grenier and his colleagues firmly believe the era of multi-channel broadcasting is here to stay. But in what form?

Unlike some observers, Mr Grenier does not see the future as a straight contest between cable and DBS — "all my career has taught me that there is no single technological solution in telecommunications — and the same is true of broadcasting."

"We have always made a cocktail of solutions."

"I believe very much in cable for big urban agglomerations, but there is also a place for direct broadcasting outside cities. They are complementary."

Eutelsat will be planning its future satellites accordingly.

As for the remaining 30 per cent of Eutelsat's business, Mr Grenier predicts: "The normal growth of telephone usage will continue, and be accelerated by our new members from the

East."

More than 10,000 telephone channels are now in use on Eutelsat, expected to nearly triple to 27,000 by the end of the decade.

Meanwhile, the body has already taken its first step into mobile communications, with the launch of its Eutelsat system, a low speed message service designed to allow truck drivers to keep in constant touch with their bases.

It is as yet unclear how Eutelsat will be used for more elaborate mobile phones, which may possibly carry data as well, an issue Mr Grenier believes will arise towards the end of the decade.

Modelled on a similar US system, Eutelsat is expected to attract 100,000 terminals by 1997.

While this is a limited market, Eutelsat will provide a commercial use for the Eutelsat I satellites for an expected two years after they and their normal working life in 1985.

"The opening of frontiers for telecommunications services in Europe is creating a trend for public and private operators to work together both in their own countries and internationally."

More services are being provided by multinational operators, which Eutelsat is very well adapted to servicing," he says.

William Dawkins

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Regular high definition TV broadcasts expected in three to five years

Battle for Japanese viewers

JAPAN Broadcasting Corporation (NHK) is a world pioneer in direct satellite broadcasting, thanks largely to generous government subsidies.

In addition, its technological leadership in revolutionary high-definition television (HDTV) means that NHK is poised to claim a strong position in a global market with almost unlimited applications looking to the 21st century.

But the deficit-strapped network is facing strong competition at home.

Starting from the spring of 1987, Japan Satellite Broadcasting (JSB) will start regular satellite broadcasting on one of three channels (the other two belong to NHK) on the new BS-3a, due for launching later this year on H-1 rockets, designed by Japan's National Space Development Agency.

JSB will be Japan's first private sector satellite broadcaster, and the only one besides NHK.

Set up in 1984, the consortium has authorised capital of ¥28bn (¥19.7bn paid-in) and has 194 of Japan's leading companies, spanning the industrial spectrum, on its shareholder list. JSB may also eventually offer HDTV programs on a limited basis.

JSB plans 24-hour programming, some of it scrambled for fee-paying customers only. Programs will include the latest film releases on weekends and some weekdays. Music events, sports and entertainment will be broadcast at other times.

In the non-scrambled weekday morning hours, anybody with a TV set can watch JSB's news and other information-type programs.

While JSB clearly intends to entice NHK subscribers over to its side, the public broadcaster is trying some innovation of its own.

NHK plans to start broadcasting a domestic business news programme, entitled Tokyo Business News. The programme, which may be co-produced with a foreign wire service, will employ foreign broadcasting professionals, some of them full-time, which will be expensive — "that's my headache," NHK's DBS Director Yoshitaka Hayashi says.

Recently speaking, we have not produced a programme for the foreign market yet. It's the first experience of that kind, so we have to invest," he says.

At home, however, NHK's Channel 1, mainstream 24-hour-a-day DBS programming for domestic viewers, which features direct, unedited, foreign sports and news broadcasts, is already a big success. The number of subscribers has soared from 1.5m a year ago to over 2.35m.

Music and foreign films have been a big success, too. Hayashi says both domestic and foreign-produced movies, starting daily at 10 PM on Satellite Channel 2, are the underpinning for DBS's overall success.

NHK's advantage in broadcasting unedited music events has also given it a boost since NHK is not constrained by expensive air time like the commercial channels.

"Programming is everything," he says. Fortunately for viewers, reception of both NHK and JSB signals is possible on the same receiving equipment. But since JSB uses a scrambler, an addi-

tional decoding device will be needed, according to a Ministry of Posts and Telecommunications spokesman.

NHK's experience and technological pre-eminence in DBS did not happen overnight, but the country's rugged, mountainous terrain and scattered island present an excellent incentive to perfect DBS systems.

Japan's first private sector satellite TV service will show the latest foreign films, plus 24-hour programming on three channels

The original impetus for NHK's satellite broadcasting programme was to reach remote areas and to improve reception. After a dozen years of research and development, the network launched its first experimental satellite, called BS, in 1978, in co-operation with NASA in the US.

The network started direct satellite broadcasting in Japan in 1984 with the launch of its BS-2a satellite, followed by the BS-2b two years later — the start of transmission on two satellite broadcast channels. In July 1987, JSB started 24-hour programming on one of the two channels.

But the enormous initial investment required for setting up DBS poses a formidable challenge. NHK's operating costs for DBS in the budget for FY1990 are ¥30.6bn.

The public broadcaster will also pay 39 per cent of the total ¥78.4bn costs to launch BS-3a and BS-3b this year and next, respectively.

In April, NHK boosted its monthly terrestrial fee for colour TV users by 30 per cent, to over ¥1,300 per month. The network charges a flat ¥930 per month for its DBS service.

Resistance to paying the satellite fee, though not organised, has reportedly been stronger than expected from people who say they don't watch — or who receive DBS on cable TV, instead of a satellite dish on the roof that NHK fee-collectors can easily spot.

JSB subscribers will have to pay ¥27,000 to contract with the consortium for a decoder to unscramble satellite signals. In addition, they will pay a fee of ¥3,000 a month.

JSB aims to secure a paying subscription base of 10 per cent (400,000 households) of all DBS households to start with; after two years its goal is 2m homes, and by 1997, JSB estimates it will have attracted 50 per cent of all DBS households, or 6m households.

In addition, JSB will benefit from air-time advertising revenues. But the real pay-off in DBS is still years away, when HDTV comes into regular home use. NHK started research on HDTV in 1970, ten years after the introduction of colour television sets in Japan.

While converters for reception of HDTV signals on ordinary TV sets have been on sale, commercial integration with satellite converters is yet to come.

HDTV is still experimental, with NHK doing daily one-hour satellite broadcasts from 2 to

3pm. But HDTV receiving equipment is still priced beyond the reach for most people. The current cost is around ¥2m, and is expected to fall to around ¥1m when production volume reaches around 10,000 per month, an NHK spokeswoman says.

Regular HDTV satellite broadcasting will likely begin in three to five years, Hayashi says.

But first, satellites have to be in place to transmit HDTV signals. The loss of two BS-2X back-up satellites in February when an Ariane rocket booster blew up shortly after lift-off, did not deliver a direct blow to HDTV plans, but could retard the schedule.

"The significance of the explosion is that one more alternative to lifting broadcast satellites was crossed off the list," says Mike Jeremy, an analyst at Baring Securities.

There cannot be any HDTV until satellites are launched and — satellites cannot go up on time because of a shortage of lifting capacity, due to a queue of bidders for the remaining launches.

On the other hand, the delay may give NHK some needed breathing space to get its programming sorted out. According to Masumi Fujino at SBGI Securities, the network has a shortage of software "because its programme-making capacity is limited."

NHK is now trying to remedy the shortage by re-editing existing programmes, and by accumulating software and rights to broadcast in anticipation of HDTV, she says.

Chris Perry

مكتبة النخيل

WE'RE IN PERFECT SHAPE FOR THE FUTURE



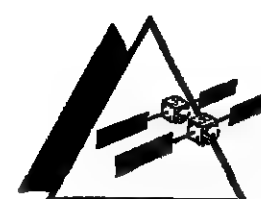
PAST



PRESENT



FUTURE



"It always pays to take the long-term view"

ASTRA is more than a satellite. It is the first phase of a comprehensive communication system that will be increased, offering expanding diversity to viewers and increasing opportunity to new broadcasters.

This year, a second ASTRA satellite will be launched, doubling the ASTRA system to 32 channels.

All ASTRA satellites will occupy the same position in space. So viewers will be able to use the same ASTRA dishes and receiving equipment without the need to adjust dish position. And allowing those with new ideas to reach an ever-growing audience.

Viewers will have an increased choice of specialised and general interest services. Local authorities, managing agents and cable franchise holders will be able to offer the same choice to residents in blocks of flats and housing estates. From a single, easily installed communal dish.

ASTRA's operating company, Société Européenne des Satellites, will continue to provide practical down-to-earth help... working with hardware manufacturers to ensure that ASTRA compatible equipment remains widely available, providing retail support campaigns, installer training and consumer information.

New TV technology itself will produce its own momentum. The capability to offer simultaneous transmission in more than one language creates a television networking opportunity that truly tears down frontiers.

Viewers can be targeted in the UK alone or across Europe. Transmissions can be clear or scrambled. In PAL or MAC. And in stereo.

In fact whatever future technology appears on the horizon, ASTRA is ready and waiting.



"Satellite TV is now dawning on most people"

In early 1989, Europe woke up to 16 channels of extra choice from the ASTRA satellite. Programmes offered by a diverse group of owners, competing to offer viewers a wide range of choice on a single dish.

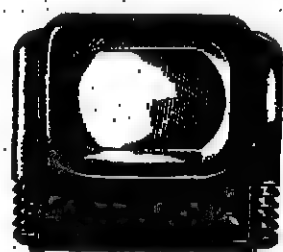
Science fiction had become science fact.

One glance to your left shows that ASTRA already brings viewers the best choice on TV. And one glance at ASTRA's pan-European footprint showed advertisers, programmers and investors alike, an audience size that was, so to speak, out of this world.

The industry had never seen anything like it. By the end of April 1990, it was estimated that over 700,000 homes in the UK had ASTRA dishes. This number is increasing by approximately 70,000 per month.

Together with cable television, over 1.3 million homes in the British Isles are already equipped to receive ASTRA. There are 14 million across Europe. All within 15 months of launch. Today, dishes are selling faster than VCR's, CD players and colour TV's ever did in their launch periods.

An independent survey shows that 33% of viewing time, in homes with satellite TV, is already devoted to watching satellite channels.



"It will never get off the ground"

In the days of the Bakelite box, satellite TV was considered pie in the sky. A science fiction fantasy.

Informed opinion in the communications industry itself said that it would never be viable. The intricacies of satellite technology and massive launch costs were strictly for super-power budgets.

Many were sceptical too about the possibilities. Fortunately, not everyone in the industry took this dim view of satellite TV.



Certain channels shown are not available throughout Europe due to copyright restrictions.

FUTURE PROOF

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SATELLITE BROADCASTING 4

Surprising turnaround in the world's biggest media market

A surge of confidence in the US

FOR YEARS, direct broadcasting by satellite has been a dead idea in the largest media market of them all — the US.

As long ago as 1983, Indianapolis was the unlikely centre of an American DBS experiment when a company called United Satellite Communications launched a home dish-subscription television service. It didn't survive long.

About the same time, Mr Rupert Murdoch, chairman of The News Corporation, pulled out a DBS venture, despite having already leased five channels on a communications satellite for around \$75m.

A third major player, Comsat, the satellite communications company, ordered two high-power DBS satellites for launch in 1986, but in the end decided that however much the organisation believed in the long-term viability of DBS in the US, at that time the risk was unacceptable.

The reason for the wide-spread caution were obvious enough. There was already satellite television in the US — lots of it — but it was being delivered by low-power satellites direct to expanding cable television networks.

In addition, a million or so households in outlying areas were happy to put up large dishes in their backyards to save on existing satellite

Hughes technology which "should break new ground for future entertainment and information transmission standards."

If Sky Cable ever does get off the ground, it could bring multi-channel television to the 40m or so US homes which are unable to subscribe to cable television or who choose not to, at the moment. It could also greatly intensify the already enormous competition in the US television market.

Mr Mark Fowler, former chairman of the US Federal Communications Commission, now representing Hughes as a private lawyer in the Sky Cable deal, says he is "high on DBS because of its great economic efficiency compared with cable."

"Here we have a \$10m system that can theoretically provide 106 channels to the 91m TV households in the continental US. It is the most efficient and effective means yet to ubiquitously provide video and data to any point in the US," Mr Fowler said.

Apart from carrying new programme services, Mr Fowler believes it would make financial sense for existing cable channels such as ESPN, the sports channel, also to be carried on Sky Cable and perhaps reach an additional 10m homes — "Comsat was proposing three channels, 27 is sufficient. Multiply that by four — and then it's an enormously more attractive business. It really does look like a very large cable system in the sky," added Mr Fowler.

Other American businessmen are pursuing other satellite entertainment possibilities. Entertainment Made Easy, a start-up company in Denver, Colorado, plans to launch a video-on-demand service in November. The company plans to offer film rental from space at a price competitive with the local video rental store although the special receiving equipment and adapted video recorder would probably cost between \$1,500 and \$1,800.

Subscribers could only watch the film twice because on the second showing the film is automatically erased. Downloading time for a 100-minute film would be about 10 minutes.

Yet another DBS plan is perhaps more substantial than the Denver operation. GE American Communications and nine of the largest cable television operators, including the largest of them all, Time Warner, are also involved in a 10 channel \$100m satellite television project.

The service which could begin testing as early as this summer is aimed initially at rural areas which are not cabled. It will use an existing satellite to turn seven local television stations into "super stations" in the Ted Turner mould by beaming them nationally. In addition, there will possibly be three pay-channels.

If the venture is a financial success it could be upgraded at a later date with high power television satellite to provide the sort of service that might rival Sky Cable.

Compared with the tense commercial battle going on in the UK between Sky Television and British Satellite Broadcasting, or even the progress being made with direct-to-the-home television in Japan, the US clearly has still a long way to go.

But for the first time in more than five years, DBS is definitely in the air in America and the result could transform the US television industry before the middle of the decade.

Raymond Snoddy

FRANCE's direct broadcasting satellite, TDF1, has been in orbit for 18 months now, but the television and radio broadcasters who have been awarded channels on the satellite are not exactly hurrying into the fray.

The situation of TDF1 may no longer be "perfectly hateful," as Mr Michel Rocard, the Prime Minister, described it in 1988 when he discovered how deep was the financial hole into which the satellite broadcasting project had dug itself.

Everything is not, nevertheless, coming down roses, and technical difficulties, such as the permanent breakdown of one of the satellite's channels, have not helped matters.

La Sept, the state cultural TV channel, was the first to start broadcasting full-time, and continues to do so in steadily splendour. Eurovision, a music station, started up last month, for the time being in full time occupation of the band of TDF1 which is due to share with the Canal Satellites children's channel.

Canal, the highly successful ground broadcast pay-TV station, is, meanwhile, carrying out a few test broadcasts from TDF1.

Three radio stations — Hector, Victor and Radio France Internationale — are also on the air, but they have the

French authorities press ahead with a technological gamble

'A burning obligation'



Michel Rocard: shocked by the cost of the satellite project

advantage of having something to broadcast to, the television stations face the usual problem of breaking into the market — no-one wants to buy an expensive antenna when there are no programmes, and no-one wants to start broadcasting when there are no antennas.

Up-to-date figures are not available, but the Conseil Supérieur de l'Audiovisuel (CSA), the latest in a long series of French broadcasting authorities' estimates that France had around 14,000 antennas at the end of 1988.

That figure is slightly inflated by demand for the La Cinq and M6 channels, which could only reach 61 per cent and 48 per cent of the population respectively by their main ground broadcasting method.

Canal has taken the lead in coming to grips with this problem. Last October, in partnership with Compagnie Générale des Eaux, the water and services company, and with Thomson, the state-owned electronics group, it took control of Antennes Tonne and its sub-

sidary Tonne Electronique in a deal valued at FF600m.

The move gives it the means to influence both the supply and the price of satellite dish aerials, as it previously did on decoders through a joint venture with the electronics group Sagem.

The future of television will

pass through satellite and cable... only these two media are really capable of carrying high definition. Industrialists, who have other legitimate preoccupations, have not always taken enough account of the prospects of this coming market, so Canal has had to intervene directly, to fill the gaps," said Mr André Rousset, the station's chairman.

Canal believes a third of its existing 2.9m subscribers would be ready to subscribe to satellite television on the terms it is able to propose.

The CSA, however, has also taken a number of decisions designed to help the TDF1 channels to start up, before they are ready to survive by satellite alone, by encouraging cable television operators to take the TDF1 channels on their networks, but also by making available new ground broadcasting wavelengths.

Two of the groups awarded channels on TDF1, Canal Enfant and Eurovision, said when they put forward their candidatures that their pro-

jects' financial viability depended on the attribution of a conventional wavelength for parallel ground broadcasting. La Sept, the state cultural channel, put forward a similar demand somewhat later, but has now obtained access to the conventional airwaves by being allowed to take over the state regional network FR3 on Saturday evenings — to the annoyance of FR3, which sees La Sept's distinctly serious and highbrow tone drag down its audience figures on one of its prime evenings; it also annoys the Broadcasting Minister, Mrs Catherine Tasca, who regrets the loss of FR3's previous family-oriented Saturday night programming.

The issue of a pump-priming conventional frequency — France's seventh — has been hotly debated. Lyonnaises des Eaux, France's second largest water and services company, which is one of the leading cable TV network operators — though it is also a shareholder in Canal Enfant — has vigorously opposed the creation of a

new conventional channel on the grounds that this would compromise the already shaky start-up of cable TV.

Nevertheless, the CSA decided to call for candidates for a new coded TV channel covering the Paris region, broadcasting on a frequency previously used by the armed forces and reaching a potential audience of 5m, and for another channel also coded, to reach an estimated 8m viewers in 22 urban zones outside Paris.

These tenders are open to other candidates than the TDF1 club, but television specialists believe the TDF1 channels start as favourites in the beauty contest. The CSA concludes, however, with what may not be exactly optimism, but is at least determination to carry on.

"Like every technological gamble, the direct broadcasting satellite is not without its risks. The loss of Channel 1 on TDF1 and, even more, the difficulties of the German satellite TV SAT1, bear witness to this. Because of the importance of the stakes, carrying off the gamble is, nevertheless, for France and for Europe, a burning obligation," it concluded in its annual report.

George Graham



ADVANCES in television technology — pictured, above, is one of the latest designs for high definition colour television sets, in bold contrast with a bulky black and white TV receiver, properly displayed at Radiohobby in 1988. In fact, the picture on the screen was a still photograph and not an actual TV image, which would have been far less clear. Today, news pictures are beamed around the world via satellite — a masked television crew from Worldwide Television News in London is pictured, right, during riots in Seoul, Korea. Big strides are being made in picture quality — in the US, Japan and Europe the race is on to launch high definition satellite TV broadcasts.



A new DBS consortium, called Sky Cable, aims to deliver no less than 108 channels of television to flat napkin-sized aerial dishes by 1994. The service could potentially reach 91m households

television channels. To add to the bleak commercial outlook for DBS, there had also been an expansion of local independent television stations and, after a slow start, a rapid uptake of video recorders and spread of local video rental stores.

Incredibly at what appears to be a time of furious competition for the eyes of the American viewer, DBS seems to be on the verge of an amazing comeback — and Mr Murdoch is once again in the vanguard.

In February, a consortium made up of News Corporation, National Broadcasting Company, the US network broadcaster, Cablevision, the cable television operators and Hughes Communications announced the creation of Sky Cable — a DBS venture, despite its name that could ultimately cost \$10m.

The aim is nothing less than the delivery of 108 channels of television to flat napkin-sized aerial dishes by 1994.

To the consumer the total cost of the equipment would be around \$300 and eventually there would also be the prospect of high definition television and digital stereo sound.

The venture depends on futuristic technology — the 108 channels would be squeezed out of a 37 transponder satellite system using digital compression techniques — and some in the industry are sceptical whether the technology will be ready on time.

So far, the partners have only signed a memorandum of understanding. At the announcement of Sky Cable, Mr Murdoch said he had great confidence in the proposed

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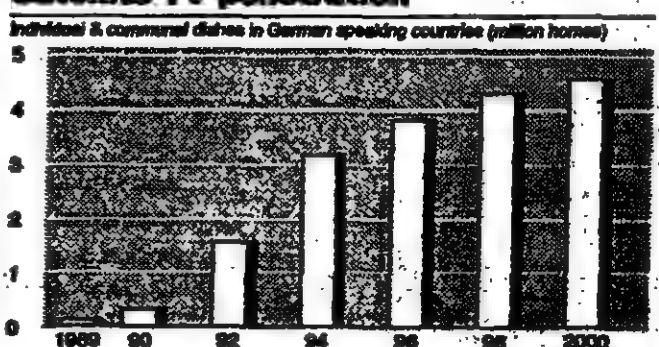
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West Germany stakes a claim to satellite independence

New option for networks

Satellite TV penetration



is under fire. Both use a new transmission standard called D2-Mac. It improves the quality of picture and allows stereo transmission, but consumers have been slow to buy decoders — "no-one's watching," says SAT 1 managing director Jürgen Doeberich. "It's a blind-man's bluff."

SAT 1 and RTL plus are understandably concerned.

with a good mix of sport and feature films in more areas of Europe Astra is better."

Positive thinking may just help RTL plus and SAT 1 over a sore point. To gain access to terrestrial frequencies, both commercial networks signed an agreement with State regulators to use TV-SAT — "It's an old contract we'd like to change," Siewczyk says.

Kopernicus is another story. The new generation medium power satellite is booked solid. The initial advantage over German/French direct satellite is the standard. It will have capability to send German television standard PAL.

Among those networks to jump ship — rather, satellite — are West German commercial networks Tele 5 and Pro 7. But according to Pro 7 spokesman Gerhard Plesner, dangers lurk in reaching too much emphasis in satellite technology — "we'd prefer getting terrestrial frequencies," he says. "But we'll grasp any chance to increase the range or broadcasting."

Others grasping the chance via Kopernicus are regional public broadcasting West 3, Bayern 3, national public cable network ARD spin-off Eins Plus and a joint Austrian, German, Swiss channel called SAT 1. Kopernicus will also act as a back-up for TV-SAT 2, which has major networked RTL-plus, Sat 1, ARD and ZDF aboard. One Kopernicus advantage is the potential of reaching people in Spain, Italy, England, Czechoslovakia and the Balkans. According to Hans Hirsiger, technical advisor for the German Post Office, demand for Kopernicus channels is overwhelming.

West Germany could use a little success with its satellite. Only last year, a defective solar panel in the country's first DBS satellite TV SAT 1 made the \$300m project a flop.

TV-SAT 2 did better than its hapless predecessor which was a write-off after a solar panel failed to open.

Plans to broadcast ARD and ZDF over TV-SAT 2 could give it "renaissance" according to RTL executive Siewczyk — "a new antenna has been developed for the top of tv set — should that become known, TV-SAT 3 could become very attractive."

Don Lewis Kirk

LAST YEAR, a Luxembourg satellite called Astra gave Europeans a new means of television reception with dish antennas. It also started a race for space and direct satellite services, which has transformed broadcasting in many countries — including West Germany.

Following Astra's launch, West Germany staked its claim to satellite independence with Kopernicus and TV-SAT 2. Television programs are now directly transmitted using the international transponders of Europe's "hot-birds" — Eutelsat and Intelsat — were broadcasting using German satellites.

The new Kopernicus generation of telecommunications satellite provides 13 channels for the West German area, while TV-SAT 2 does the same for direct reception with dish antennas, with five channels.

The possibility of reaching more viewers via satellite has opened new options for networks and increased competition between those offering the services. While Astra gives a new European dimension to direct-to-the-home television, TV-SAT 2 and Kopernicus allow West German networks better access to their own country. It is all very good business, especially for those

providing the facilities — like the West German Federal Post Office. For every transponder, the Post Office gets 80,000m a year for basic fee.

There are lawmakers, who say that a contract with the Post Office is like a pact with the devil. For more than a year now, the magic phrase is not satellite, but rather "over-the-air transmission." Channels find they increase the number of viewers dramatically with access to terrestrial frequencies.

"Satellites are necessary for cable television," says advertising analyst Wolfgang Hahner. "But market growth is slow. What counts now is fast access to more people. What good is cable, if no one watches it?"

That question is also haunting the German Post Office, which is a monopoly on telecommunications. After ten years of development and construction, the German/French joint direct satellite venture which manufactured TV-SAT 2 and a French sister called TDF

is under fire. Both use a new transmission standard called D2-Mac. It improves the quality of picture and allows stereo transmission, but consumers have been slow to buy decoders — "no-one's watching," says SAT 1 managing director Jürgen Doeberich. "It's a blind-man's bluff."

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Don Lewis Kirk

Scandinavian channels

Concern over revenues

COMPETITION among the Scandinavian-language satellite TV channels is increasing with the expected inauguration on September 15 of TV 4, the third main challenger in the market.

But there are growing doubts whether there is enough advertising revenue in Sweden, Norway and Denmark to support all the Scandinavian channels, which include TV 3 and Nordic Channel, at a time when commercial restrictions on the national TV channels are crumbling.

The Scandinavian satellite channels, which are mainly supported by Swedish interests, have benefited so far from a ban on TV advertising in Sweden and Norway.

But Sweden's Social Democratic Government is expected to propose in June to allow commercials on one of the two state-run channels and permit the establishment of a third, private ad-supported channel.

Satellite broadcasters, including pan-European ones, have so far captured about 10 per cent of the SKr28bn that is spent on advertising in the three countries. They expected the percentage devoted to TV advertising to climb as the number of households able to receive their signals grew from the present one-third of Scandinavian homes. But the national channels look set to take a considerable amount of

advertising away from the satellite broadcasters, which could force at least one of the Scandinavian channels to close down.

The situation is made worse by the existence of the satellite channels forced the Nordic governments to concede that their prohibition on advertising over the airwaves is no longer enforceable, paving the way for their acceptance of commercials on the national channels.

Despite it being the latest entrant to the market, TV 4 may be prove to be the strongest competitor. It has considerable Swedish financial backing, including the Wallenberg financial group (35 per cent), the Swedish agricultural co-operative movement (25 per cent), the white collar workers' pension fund SPT (25 per cent) and the publishers, Natur and Kultur (17 per cent). While its investors span the Swedish social spectrum, the SKr500m TV 4 project has also carried favour with the Government by agreeing to broadcast over the Tele-X direct broadcast satellite, a pan-Nordic project that has turned into a "white elephant."

Originally designed to distribute the programming for the state broadcasting organisations of Sweden, Finland and Norway, the project suffered a setback when the latter two nations pulled out for lack of funds.

TV 4 is betting on attracting advertising because of its emphasis on offering original Scandinavian-language programmes, which will account for at least 50 per cent of its

schedule, instead of the imported American and British shows that dominate the other two Scandinavian satellite channels.

It is taking Britain's Channel 4 as its model in relying on independent producers, mainly in Sweden, to supply the programmes.

One sign of its intent is that TV 4 has succeeded in hiring some of the best journalists from Swedish Television for its news staff. TV 4 represents a threat to the media conditions of Mr Jan Stenbeck, the president of the Swedish investment company, Kinnevik, which launched TV 3, the first Nordic satellite channel, in 1988. TV 3, which broadcasts over the Astra satellite, has so far proved successful.

Kinnevik is now negotiating with several Swedish media companies about establishing an independent production company that would supply original programming to TV 3.

The channel is also planning to segment its broadcasts by national markets, instead of treating the Nordic area as a single market, as it does now. This is expected to increase advertising revenue. Separate broadcasts will begin with Denmark, where Danish-language programmes will be broadcast over Intelsat-V.

John Burton

CABLE SATELLITE

The magazine. The yearbook. The newsletter. The information source

Cable and Satellite Europe is a monthly magazine which has covered the industry since 1984. It provides a comprehensive background on such complicated issues as subscription television and the regulatory environment for advertising and programming.

Cable and Satellite Yearbook is a comprehensive directory containing details on over 1500 companies, with separate sections on all the countries east and west which can receive European satellite channels.

Cable and Satellite Express is a fortnightly newsletter which keeps the field in brushing abreast — BSE's equipment delays and the take-up for Sky Movies among them.

For a free copy of the magazine and the newsletter or price information call or write to Cable and Satellite Europe, a subsidiary of the Financial Times, London SW10 0DZ, tel: (071) 352 1123/1124/1125/1126/1127/1128/1129/1130/1131/1132/1133/1134/1135/1136/1137/1138/1139/1140/1141/1142/1143/1144/1145/1146/1147/1148/1149/1150/1151/1152/1153/1154/1155/1156/1157/1158/1159/1160/1161/1162/1163/1164/1165/1166/1167/1168/1169/1170/1171/1172/1173/1174/1175/1176/1177/1178/1179/1180/1181/1182/1183/1184/1185/1186/1187/1188/1189/1190/1191/1192/1193/1194/1195/1196/1197/1198/1199/1200/1201/1202/1203/1204/1205/1206/1207/1208/1209/1210/1211/1212/1213/1214/1215/1216/1217/1218/1219/1220/1221/1222/1223/1224/1225/1226/1227/1228/1229/1230/1231/1232/1233/1234/1235/1236/1237/1238/1239/1240/1241/1242/1243/1244/1245/1246/1247/1248/1249/1250/1251/1252/1253/1254/1255/1256/1257/1258/1259/1260/1261/1262/1263/1264/1265/1266/1267/1268/1269/1270/1271/1272/1273/1274/1275/1276/1277/1278/1279/1280/1281/1282/1283/1284/1285/1286/1287/1288/1289/1290/1291/1292/1293/1294/1295/1296/1297/1298/1299/1300/1301/1302/1303/1304/1305/1306/1307/1308/1309/1310/1311/1312/1313/1314/1315/1316/1317/1318/1319/1320/1321/1322/1323/1324/1325/1326/1327/1328/1329/1330/1331/1332/1333/1334/1335/1336/1337/1338/1339/1340/1341/1342/1343/1344/1345/1346/1347/1348/1349/1350/1351/1352/1353/1354/1355/1356/1357/1358



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YOU KNOW WHERE TO COME.

SATELLITE BROADCASTING 6

Brighter prospects for cable television in the UK

US investors show interest

ANYONE WATCHING the rate at which cable television franchises are being awarded by the Cable Authority in the UK could gain the impression that after 10 years in the doldrums, boom times had arrived at last for cable television.

Scarcely a week passes without some part of the country being carved up and handed over – often to a large US cable operator intent on expansion or one of the regional Bell telephone companies. On May 17, for example, four franchises were awarded covering around 900,000 homes in the Manchester, Bury, Rochdale, Wigan and Stockport areas.

Without exception, the prime financial movers in the successful consortiums were American and they ranged from cable operators such as US Cable and Masada to phone companies such as Pacific Telesis, Nynex and Southwestern Bell.

By July, when the Cable Authority awards its last franchises before being rolled up into the new Independent Television Commission, a total of 135 franchises will have

been awarded covering 14.5m homes – two-thirds of the UK population – “we are therefore in the middle of a cable boom,” Mr Jon Davy, director general of the Cable Authority announced earlier this year, although 24m in investment will be needed to turn such a large number of paper franchises into cable.

Frenetic activity in the franchising process is far from matched by the number of subscribers signing-on, says **RAYMOND SNODDY**

networks in the ground. It was a boom, Mr Davy conceded, that had very little to do with changes that had taken place in the UK – “it has almost everything to do with the situation in North America itself, where cable has matured into a successful cash-rich industry, and where the opportunities for expansion have dried up,” he explains. The frenetic activity of the franchising process is

still however, far from matched by the number of subscribers actually signing-on, even though there has been a considerable improvement in both the number and quality of channels with first Sky Television and then, in recent weeks, BSB adding to the cable programme menu.

Despite new programme choices, the penetration rate – the ratio of subscribers to number of homes capable of receiving the service – remained static at around 15.5 per cent. The number of connections to modern multi-channel systems rose from 67,062 on January 1 to 92,974 while the number of homes passed by cable networks rose from 537,198 to 589,797.

Black will now depend on how much money is actually sunk into the creation of cable networks and how fast. Some industry sceptics

fear some people have been applying for franchises in order to sell them on at a profit. Apart from the apparent availability of North American money the industry has two considerable advantages. Cable can deliver all the various satellite channels to the home without the proliferation of incompatible satellite dishes and Squarials.

Cable can also offer a competitive local telephone service and the US companies are clearly looking towards the day when they can form a federation of cable companies which could be a “third force” in telecommunications to British Telecom and Mercury.

At Windsor Cable Television, which has taken the lead in offering both a residential and business phone service, telecom revenues now equal revenues from the main television service.

Mr Davy has now no doubts about the prospects for cable in the UK – “it would suggest that the situation now looks more encouraging than at any time in the past,” he says.



More business news channels are on the way in Europe and the US. Pictured above is the main newsroom of CNN in Atlanta, Georgia – CNN, in a joint venture with the Financial Times, is launching “World Business Tonight.”

Della Bradshaw looks at developments in receiver equipment

Goodbye to those large white dishes

WITH the influx of multi-media services, satellite television dishes are finding their way on to domestic and commercial buildings all over Europe. And with their popularity comes revenues for the manufacturers of the dishes, receiving equipment and the decoders, which are needed to decipher the signals which have been scrambled to prevent unauthorised viewing.

Two years ago, British Satellite Broadcasting, in which Pearson, publisher of the Financial Times, has a stake, looked to be inching ahead in the publicity battle to develop the most aesthetically pleasing satellite dish. The sophisticated shape of the square-shaped “squarial” promised to be right dish for the more upmarket home. Beside it the larger round dish designed to

pick up the Sky television signals looked outdated.

But technical problems in developing and manufacturing the squarial meant that when BSB launched its service in April there were simply not enough dishes to go round. That dearth of equipment should be over by next month, says BSB, when anyone wanting dishes and electronics to receive their programmes should find them freely available in the high street shops.

But a head start into the market and hard-hitting promotion have meant that Sky has now stolen a substantial lead, with more than four million people now tuned in to its programmes in about 1.1 m. homes. Thirty different manufacturers make the equipment to receive the Sky signals, with the Amstrad equipment selling

better than the rest. BSB, on the other hand, has opted to entrust the manufacture of the receiving boxes and dishes to a number of selected equipment makers. Ferguson, Phillips, Salora and Tefung are making the boxes and Channel Master, Marconi, Matsushita and STC the dishes – the latter two are making the squarial dishes.

The delay in getting the BSB equipment on the high street shelves was largely technical. Because Sky uses the Astra satellite which is classified as a telecommunications satellite, it was allowed to launch using an established technology – Pal (phase alternate line), which is the technology used in ordinary television systems in the UK, Germany and much of the rest of Europe.

But when Britain's Independent Broadcasting Authority

granted BSB its satellite franchise it was on condition that it was based on a newer technology called Mac (multiplexed analogue components), developed by the IBA.

Variations on Mac have been adopted as the European stan-

Transparent, less obtrusive dishes are on the way

dard by the European Broadcasting Union and the European Commission. BSB uses a derivative called D-Mac, the ‘D’ referring to the way in which data is transmitted alongside the pictures and sound.

The divergence in technology has inevitably meant that equipment manufacturers will not be producing the equip-

ment in the same volumes as if there had been a single standard for the UK market. And it has created problems for the consumers as well as equipment manufacturers.

Because the equipment operates to two different standards, two different sets of equipment – and two dishes on the outside of the house – are needed for consumers wanting to watch both BSB and Sky programmes.

Although some companies have developed motorised dishes which can be re-positioned remotely so that they trundle round to face the appropriate satellite, the television companies do not recommend this because it is difficult for one dish to pick up two different types of signals. The way the signals travel to earth varies – the BSB follows a

corkscrew path, for example, the Sky signal does not. And they are transmitted at different frequencies.

But the good news is that the days of the large white dishes, which many people view as an eyesore, could be numbered. Several developments are on the way to help minimise the visual impact and to clean up the satellite dish's image.

Less obtrusive black mesh dishes are already on sale. And a UK firm has developed a dish that is almost transparent because it uses toughened glass which is impregnated with millions of fragments of metal. As a result, the satellite dish has the same reflective properties as the more traditional metal or fibre glass dishes, while being almost invisible from the ground.



New-style perforated dish from Amstrad.



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SATELLITE BROADCASTING 7

UK programming challenge for satellite broadcasters

No easy options

IN the area of programming, consider the following:

In Britain, unlike the US, there is no need for a viewer to take a satellite feed in order to watch movies uninterrupted by commercials: the ad-free BBC has always provided such a service.

In Britain, unlike large parts of Europe and the US, there is no need to take a satellite feed in order to get a high quality picture: the picture-standard delivered by terrestrial networks is excellent in 95 per cent of British homes.

In Britain, unlike some European countries, there is no need to take a satellite feed in order to watch game shows, soap operas, and popular American series: ample quantities are provided by the existing broadcasters.

The British television audience has, in fact, become a comparatively sophisticated one. For 35 years, British viewers have been able to watch either the programmes shown by the world's biggest and oldest public service broadcasting system (the BBC) or the programmes shown by a commercial broadcasting system (ITV), which, from the beginning, won ratings with the sort of game shows, comedies, and adventure serials at which the American big brothers always excelled.

Of necessity, the two sides learned one another's tricks: the BBC became a master of popular comedy and soap opera, and ITV became one of the world's most impressive commercial producers of public service material, from investigative documentaries to schools programmes.

Since 1982, British viewers have also had Channel 4 to dip

into with its idiosyncratic mixture of old American series ('I Love Lucy', 'Car 54 Where Are You?', 'Mr Ed') and special programmes for minorities, from sumo fans to lesbian mothers. Surveys have shown that British viewers express a high degree of satisfaction with their existing television channels. Thus, there are no easy

The British television audience has become a comparatively sophisticated one, says CHRISTOPHER DUNKLEY

options for British satellite broadcasters: no glaring gaps to fill.

Given the manner in which government-appointed bodies have ensured that all British television provided certain worthy material in peak time — current affairs, news, regional programmes, arts series — there may be some mileage in abandoning such manning, arguing that "no-one ever went broke under-estimating public taste" and offering instead a succession of down-market series.

The evidence on screen suggests that this may be close to what Rupert Murdoch's company is attempting on Sky One. Every weekday it shows 'The New Price Is Right' not once, but twice.

Every weekday it shows two of the hour-long American series 'Another World' and 'The World Turns' and an Australian soap, 'The Young Doctors'.

At weekends it is now screening remarkable quantities of so-called "all-in-wrings" (abandoned even by ITV) and such venerable American

series as 'The Untouchables', which began more than 30 years ago.

But the number of British viewers who want that sort of schedule, and are willing to pay the price of a satellite dish to get it, must be pretty small. Far more reliable selling points will presumably be convenience and — if it really can

be achieved with average production budgets so much smaller than those of terrestrial broadcasters — programme quality.

So far the evidence both from research organisations and personal contacts suggests that convenience (which is almost a synonym for "dedicated channels") is, overwhelmingly, the most important reason for acquiring a dish.

The full-time sports channels and, particularly, Sky One's coverage of the West Indies Tests, have clearly appealed to some heavy viewers, especially men.

Lighter users in a different

socio-economic group seem to appreciate the convenience of the 24-hour Sky News Channel. And children (younger rather than older) date on the all-rock channel MTV, at least for the first few weeks after a household acquires a dish.

If a combination of that sort is seen as television's equivalent of Woolworth's vending occasionally on BSB, then it looks as though BSB is trying to be television's Marks and Spencer verging on John Lewis.

To feature David Bellamy, James Bellamy, Sue Cook, Robin Day, and Selina Scott is to make a pretty clear statement about your role model and your intentions in terms of quality, and BSB's Director of Programmes, John Gau, declares that he welcomes comparisons with the BBC. What broadcaster would not?

However, the big question is whether there is going to be enough money in the coffers of the satellite services to make programmes of a quality which will not only draw an experienced audience away from its well-loved terrestrial channels, but will continue to hold them once it has their attention.

Only time will tell the answer, but it certainly will not happen quickly.



The newsroom at Sky Television preparing bulletins for the 24-hour Sky News Channel. Research organisations indicate that convenience of viewing "dedicated" channels — such as news and current affairs — is a crucial factor in attracting new viewers.

Data broadcasting systems

A highly promising market

IT MAY seem difficult to grasp that between the seemingly continuous pictures on, say, the evening news or your favourite soap opera, there is enough space to broadcast a whole host of other information.

But it is a technique that may initially generate more cash for sectors of the nascent satellite broadcasting industry than the cartoons or films which appear to be their mainstay products.

These data broadcasting facilities, as they are called, have become popular with terrestrial broadcast systems through teletext systems such as Ceefax and Oracle in the UK, where the data — the weather, say, or traffic news — is broadcast alongside the picture.

But the potential with satellite systems is far greater. Mr Patrick Scott, managing director of DataVision, part of the British Satellite Broadcasting group, says that data broadcasting services will start making money "way, way before" the traditional television programme services — "we will start to cover our costs at the end of this year or early next," he says. "After that, we will be making our contribution to BSB to reduce their costs."

Mr Scott predicts that in five years' time, DataVision, which transmits both data broadcasting messages and business television programmes, could have an annual turnover of £100m a year. (Pearson, the owner of the FT, is a shareholder in BSB.)

For BSB, the potential of these services lies in the technology it has chosen to adopt. It will use the D-Mac transmission standard, rather than the Pal system used by Sky Television on the Astra satellite — and used on most terrestrial systems in Europe with the exception of France.

In theory, up to one megabit of data can be transmitted alongside each of the five D-Mac television channels — enough to transmit 25,000 words of text every second. However, the initial professional receiving equipment sold by BSB is designed to accept 64 kilobits of data per second.

Sky, by comparison, is using the standard Pal teletext technology to broadcast television schedules but does not have the capacity to send huge chunks of data, as does BSB. In addition, DataVision is

planning to broadcast live business television on the film channel in the morning — before the films come on the air. Included in that is a programme for computer users, made in conjunction with the British Computer Society.

Many believe it is these live business television broadcasts, rather than text broadcasts, that will be the cash generators. In the US, for example, the market for business television has grown from about 200 hours a year five years ago to about 30,000 hours today. One of the main uses is in marketing — giving out information and rallying the troops for a major product launch, for example — and crisis management.

However, Mr Scott believes that although the demand for business television transmission in the UK will build up quickly, it will then reach a plateau, limited by the production costs rather than the technology. The market for data services, on the other hand, will grow and grow, he says.

Proponents of data broadcasting in the UK believe it could be used for a myriad of applications, initially for companies with a number of branches, such as banks or high street chain stores — National Westminster Bank in the UK has already signed up to use the BSB service.

Other financial applications could involve sending messages out to all the banks and retail outlets when a credit card is reported stolen. Eventually the data could be fed directly into the memory store of the card "wipes," so preventing authentication of a fraudulent payment.

Although these sorts of services can already be offered using traditional telephone services — such as fax, telex, or telephone lines — they are all two-way services, with the resultant extra expense. In addition, many companies only have the facilities to send the messages sequentially, rather than broadcast them. With data such as share price changes, the extra few seconds could be vital.

Initially a market for businesses, many of the companies believe data broadcasting could eventually become a mass market product, with every home equipped to receive data, such as a newspaper or even junk mail.

One of the main pushes to that end will come from DataVision, which is planning to incorporate modems to receive low-speed data in the box of tricks bought to receive the BSB television programmes. So the newspaper printed out at home, the bit of much futuristic humour, could be here within a year.

FINANCIAL TIMES



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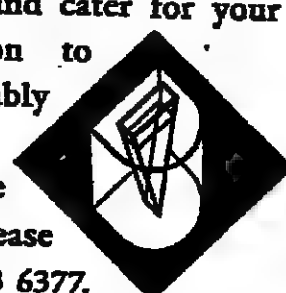
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DATAVISION



The economy: inflation is slackening, but the money supply is up, as...

The recovery begins to teeter

BRING SWEET along by the Spanish economy is a little like sitting in the back of a big American car reading a comic. It's great fun but it can make you sick.

Life must be a little scary now for the people trying to wrestle Spain's economy down. Mid-way through May, the Government was able to announce what could be an important milestone in its fight against inflation: prices in April had risen just .02 per cent, to hold annualised inflation at 7 per cent for the second month in a row. That means prices are now rising at exactly the same rate they were last year.

That was the comfortable part. A few days later, the Bank of Spain let it be known that its broad-measure money supply (ALP) had grown 16.5 per cent in April - more than the "disastrous" 15.7 per cent recorded last June, which had led the Bank to impose tough credit restrictions - and that credit to the private sector (including individuals) had grown 20.7 per cent in the same month.

All this is happening as the Government and trade unions sit down together to try and work out a social pact which, for the Government's part, must include productivity agreements for any pay increases above the rate of inflation. With pay rises already averaging out at 8.5 per cent, the Government's



Resignations of both Prime Minister Felipe Gonzalez and his deputy Alfonso Guerra have been raised, but are unlikely

need is urgent and its anti-inflationary strategy is in grave danger.

Mr Jaime de Pinies, chief economist at Chase Manhattan Bank in Madrid, believes the authorities will have to bring annual inflation down to 6 per cent by the end of the year if their anti-inflationary credibility is to remain intact.

Mr Carlos Solchaga, the Finance Minister, warned this month that the Government would impose tough austerity measures if the talks with the unions fail.

At the moment, the Bank of Spain's credit squeeze does seem to be having some effect. Car sales are sharply down on last year and mortgage companies are hurting. The apparent slowing of inflation in March and April is encouraging, too.

Economists such as Mr de Pinies also warn against read-

ing too much gloom into the April money-supply and credit figures. A surge of new high interest-bearing current accounts and the annual making of tax rebates may both have upset the money supply.

"Blips are normal," he says, "and you have to look at the slowdown [in money supply] over the last few months. And there has been a slowdown."

The other side of that coin, though, is not to become over-excited about the inflation figures which have not even begun to reflect wage increases. Also, demand is being artificially held down and ready to expand rapidly again once the credit squeeze is lifted.

There is still a long way to go, and getting to inflation of 6 per cent by the end of the year is going to be a hard task. High public-sector spending has

Economic indicators			
	Last reading	% change over year	
GENERAL			
Electricity consumption	March	6.6	
Employment	4th quarter	4.1	
Private-sector credit	March	13.1	
Export of manufactured goods	February	-0.2	
Non-energy imports	February	4.8	
Petrol consumption	March	-0.9	
Sales of cars	March	-8.8	
Steel production	December	8.5	
INDUSTRIAL			
Industrial production (general)	January	4.9	
Production of consumer goods	January	7.3	
Production of capital goods	January	8.1	
Industrial-vehicle registrations	December	11.6	
CONSTRUCTION			
Consumption of cement	January	10.8	
Housing starts	December	-35.1	
Public tenders	December	74.5	
SERVICES			
Income from tourism	February	0.0	
Hotel guests	December	8.5	

Source: La Caixa

hardly been affected by the credit squeeze, and the peseta is overvalued against most currencies, and continues to attract short-term speculative cash. The Government cannot fiddle with the exchange rate without making nonsense of its decision last summer to enter the exchange rate mechanism of the European Monetary System.

Despite the fragility of the country's macroeconomic position, however, there is little gloom in boardrooms. Spanish bankers, though they are involved in a huge fight among themselves for savers, confidently predict that the flood of foreign capital in search of acquisitions will continue, despite the fact that Spanish companies and labour are no longer cheap.

Eastern Europe may be cheap, the argument goes, and its workers may even be smarter, but east Europeans don't have any money to buy things and Spaniards do.

Some analysts believe that the \$25bn or so in acquisitions made over the last four years may be being turned around again in the next few years as foreign buyers get out and make way for Spanish producers.

And while there is still money to be made in Spain, it is hard to come up with any serious reasons why the Gov-

ernment should be worrying about its position. It is worrying, though, having been caught up in a particularly difficult corruption scandal. Resignations of both Prime Minister Felipe Gonzalez and his deputy on points of honour have been raised, but are both extremely unlikely.

The conservative opposition, involved in its own scandal at the moment, is in no position to damage the Government, which narrowly held on to its third successive operating majority in parliament in last October's general elections.

The best measure of how much damage the scandals have caused will be the regional elections in Andalusia next month. This is Gonzalez territory, and if his Socialist party loses (almost impossible) or does badly (possible) then someone might have to suffer the consequences.

But the elections do not seem, at this stage, to offer much chance of change. Spaniards expect the worst of their politicians anyway, and ask only to be left alone to live well. It was Mr Gonzalez' good fortune to come to power in 1982 at the beginning of an international economic recovery that is only now beginning to taper.

Peter Bruce

1992: is anyone ready? asks Tom Burns

The wrong reasons

MR JUAN Luis Cebrian, the founding editor of El Pais, the highly influential Spanish newspaper, complained in a recent public lecture in Madrid that Spain was simply not "waking up" to 1992.

Now the managing director of the Prime holding company that owns El Pais, a major commercial radio network, a Madrid-based business newspaper and, to boot, a 25 per cent share in a franchise for a private television station that will be launched in the autumn, Mr Cebrian passes for something of a guru among those whose speciality is to assess whether Spain is heading.

His worries about Spain's preparation for 1992 harmonisation were nevertheless accurate only up to a point. Most Euro-gurus who sup with the people who matter, from cabinet ministers downwards, every other day of the week, would make a similar complaint about their respective societies' awareness of the impact of a Single Market.

It is true that Spanish companies tend to live, day to day, solely for their domestic market. Nor would it cross the minds of most observers to argue that Spanish politics, and the reporting of them, are anything other than parochial. Alleged corruption in the conservative opposition party is the flavour of the month, and graft among the governing socialists was last month's.

To make matters worse, the Spanish public is currently obsessed with 1992, but for quite the wrong reasons. That year, the summer Olympics will be held in Barcelona; and Seville, with its Expo '92, will stage a mega international fair, the like of which has not been seen in Europe since Brussels held its universal exposition in 1958. With such events on their minds, few Spaniards realise that the end of 1992 will also usher in the Europe without Frontiers.

But it is also true that Spain's legislative performance, in keeping up with its Community obligations, has been a good one. It is widely agreed that the record shows a clear deficit when compared with Britain, but there is an equally extended consensus that Spain wins out when compared with Italy. Implementation of VAT, for example, was immedi-

ate and efficient in Spain.

"Spain has done very well and substantially complied with EC requirements," says Mr Ian Angus, a senior partner of Coopers and Lybrand, in Madrid.

What Spain does have is a considerable EC asset, in the person of its prime minister, Mr Felipe Gonzalez, a politician who has few peers in his commitment to the European ideal and in his grasp of the details involved in working towards it.

"Felipe wakes up every morning telling himself that he is the top European, and asking himself what he can do during the day to prove it. He is full of sense on Europe," says a Madrid banker who knows the prime minister well. It was half-way through Mr Gonzalez's first term of office, in 1986, that Spain, together with Portugal, formally joined the European Community; and there is a concerned group of

blance of emphasis, because the same judges sense that it has been superseded.

"Companies produce, say, nuts and bolts, that may comply with EC standards or with the perhaps quite different guidelines issued by the Spanish industry ministry," says a former cabinet minister. "Nobody is particularly determined to press the issue."

So far there have not been any been any instances of major litigation at the European court involving Spanish companies. There undoubtedly will be, once all sides have realised all the implications of the directives issued by the EC, but the pace towards such realisation is slow.

A key point is that Spain, in the same way as Portugal, was only beginning to come to terms with the Treaty of Rome when it was called upon to take on board, as well, all the legislative package that surrounded the EC's agreement on the 1992 Single Act. There were two involved adaptations, and they were telescoped together.

It is this that makes the Spanish statutory record particularly impressive. The other side of the coin, however, is that the sheer extent of the harmonisation involved has placed a huge burden on institutions such as the Registro Mercantil, Spain's equivalent of Companies House, which in compliance with the EC's Fourth Directive will this year begin to file the accounts of all Spanish companies.

"The real problem is the infrastructure necessary to implement all the legislation," says Mr Angus. "The Registro Mercantil will have to make a major effort in reorganisation in order to accommodate all the new data it has to store."

The new procedure for storing accounts came into force with a new Spanish Company Act at the beginning of this year (previously accounts were only filed to the tax authorities and were not published), and it is in certain instances more restrictive than is required by the Fourth Directive. The Spanish act, for example, obliges accounts to be signed by all of a company's directors.

The same legislation also

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THE BARCLAYS de ZOETE WEDD GROUP

The savings war has changed the face of retail banking

Players fight for customers

SPANISH BANKERS have adopted a more introspective attitude in recent months.

A couple of years ago, their main worry was what to do about Europe and the formation of the internal market in 1992. Now, they talk less about the European banking directives and ensuring equal rights for banks in EC member countries and more about the fight for retail customers in Spain.

"Our fears have been transferred from Europe to our internal market - we are very worried about each other," says Mr Francisco Lizon, president of Banco Exterior. The main causes for concern are the deposits war and the restrictions on lending.

The *guerra de las supercuentas*, or war of the "super-savings accounts", has changed the face of retail banking in Spain. Five years ago, Barclays started to offer its customers interest on their current accounts in Spain.

This was unheard of among Spanish banks, which had traditionally earned wide margins by paying their depositors miserly rates of interest while lending the money at a considerably higher rate.

"Spanish banks have always had a very cheap deposit base," points out Mr Joaquin Tamames, consultant with Research Associates.

Barclays was copied by a couple of the other foreign banks in Spain, who wanted to cut into the retail market. However, without a substantial network of branches, it has proved difficult to achieve. Barclays

Distraction on the home front means that Spanish banks have been too preoccupied to think much about the opening up of the European banking market.

has close to 200 branches but that is still a long way off the thousand or so branches that a Spanish bank like Banco Santander can put to use if it wants to sell a full range of services.

However, Barclays' move into interest-bearing current accounts prompted the local banks to rethink their strategy at home. Until recently, the heads of the big banks met regularly for breakfast and ran a cosy, informal interest-rate cartel. That changed when Banco Santander decided to launch an interest-bearing account in August 1989. Since then, the banks have been forced to remark: "The interest rate cartel was broken forever."

Some of the other banks scoffed at the idea, but not for long. Now many of the big banks are offering similar accounts and the war for customers is on. No one can spend more than a day in Spain and fail to notice the aggressive advertising campaign which is part of the fight for customers.

Walk down the high street and you pass billboards plastered in gigantic numbers declaring how much interest each bank will pay on your deposit. Some banks have even resorted to bribes: they are holding lotteries with prizes of cars or a jackpot of Pta100m for the lucky account holder.

"Santander opened a Pandora's box," says one stockbroker. Customers have voted with their feet and stampeded into these lucrative accounts - for example, BBV pulled in Pta53.2bn (\$612.7m) in the first 15 days of launching its new account.

"Some banks will suffer the consequences of this war," says Mr Lizon. In his opinion, the medium-sized banks and savings banks (which are known as the *cajas* in Spain) are likely to feel the pinch. The savings banks have steadily built up their deposits market share to about 40 per cent in the last decade, concentrating on the lower end of the retail market. The commercial banks claim that much of the new money is coming from the *cajas* deposit base.

The top banks' assets and employees			
	Assets (Pta m) at Dec 31 '89	Employees at Dec 31 '89	Assets/employee (Pta m)
1 Banco Bilbao Vizcaya	5,673,267	24,781	229
2 Banco Español de Crédito	3,613,142	16,516	219
3 Banco de España	3,443,184	17,887	193
4 Banco Santander	3,103,381	10,764	289
5 Banco Hispano Americano	2,987,270	14,875	201
6 Banco Exterior	1,993,784	8,477	234
7 Banco Popular Español	1,402,827	7,611	184
8 Bankinter	1,050,578	1,891	556
9 Banco de Sabadell	887,943	3,579	246
10 Banca Catalana	882,865	3,123	283
11 Banco Atlántico	808,588	3,234	250
12 Barclays Bank	740,058	1,483	499
13 Banco Pastor	686,372	3,435	200
14 Banco Urquijo	600,681	2,405	250
15 Banco del Comercio	594,141	969	613

Source: CIBI/Research Associates

The fight may prompt some of the savings banks or medium-sized banks to merge in order to build up larger networks and reduce their costs (for example, by trimming staff).

Mr Lizon seems relieved that the competition is taking place now rather than in 1992, when Spanish banks should ideally be concentrating on the more competitive environment in Europe.

The fight is important, because banks in Spain have until recently been very restricted when it came to lending. The Bank of Spain was worried about the bank lending, and Spain's consumer boom. Last year, banks had to place 17 per cent of their deposits with the Bank of Spain - a move intended to restrict their lending.

Earlier this year, the central bank reduced the percentage from 17 to 5, although the banks are supposed to place the released reserves in certificates of deposit rather than rush out to lend it to customers. However, the new money pulled in from the high interest accounts is not tied up in this way, and so the banks have been able to draw on a new pool of funds for lending purposes. Hence the real attraction of the accounts.

"What the banks lose on margin they will gain in terms of volume," claims Mr Federico Garayalde, of stockbrokers Bravo & Garayalde. "The Bank of Spain has reduced the demand for banks to deposit 17 per cent of their money so now it is very important for banks to increase their deposits so that they can lend more."

In the past, the restrictions have hurt the particularly aggressive banks. Barclays, for example, claims that the curbs have restricted its growth in Spain, despite the strong demand for money for consumer durables.

The distraction on the home front means that Spanish banks have been too preoccupied to think much about the opening up of the European banking market. Already, there are dozens of foreign banks operating in Spain.

With their extensive national networks, the Spanish banks give the impression of dominating the home market - but many analysts consider Spain to be "overbanked", and suggest that the smaller banks will eventually be gobbled up as part of a reorganisation of the banking market. Foreign banks which have entered the market recognise that they cannot be a major force on the retail side, although they still have the advantage of being able to work with companies from their home market, for example advising on mergers and acquisitions.

The response so far from the Spanish banks, to this challenge to their fee-based business, has been to link up with foreign banks or financial institutions. By far the most advanced and ambitious in this respect is Banco Santander, which has acquired stakes in Belgium, Germany, Portugal, Italy and Switzerland. It has bought a 10 per cent stake in Royal Bank of Scotland, and a year ago Nomura Securities of Japan acquired a small stake in Santander and its investment banking arm.

Other Spanish banks feel they may have to emulate Santander if they are to strengthen their links in Europe and fend off the competition in Spain.



Barclays started the race to pay interest on current accounts

MR LUIS ABRI, an *aficionado*, would be a happy man if he counted a few bullfighters among his customers.

"Some bullfighters are very rich but they are hopeless at managing their money and staying rich."

No doubt it would be very good publicity for Privanza, the private bank where he is managing director, if the matadors moved their custom and stayed out of the red.

"This isn't a country where people are generally ostentatious about their wealth," says one financial consultant. However, there are enough "occasionally rich" people in Spain to keep private bankers on the look-out for business; and many Spanish banks are pushing their private banking services for people who have made a pile - the entrepreneurs who were in real estate, for example, and people who have sold their family businesses.

Privanza was among the first to offer these services, but there is now quite tough competition between the banks for this segment of the market.

Privanza has nearly 3,000 such customers, and provides portfolio management, the attendant banking services, and tax-planning advice. It was born out of the Banco Bilbao Vizcaya (BBV) merger and is wholly owned by BBV.

Mr Abril has been with Banco de Vizcaya since 1973, although he also used to teach financial management to university students part-time - which, he says, gave him ample opportunity to talent-spot for the bank. He worked closely with Mr Pedro Toledo, the president of the Vizcaya bank who died last year.

After the merger with Banco de Bilbao, Mr Toledo asked him to investigate the possibility of setting up a private bank for rich Spaniards. Mr Abril

Profile: Privanza

Old echoes of loyalty and responsibility

says he looked at the services offered by other private banks around the world, commissioned some market research and found a name - Privanza - which in 18th century Spanish "has connotations of loyalty and responsibility".

Privanza was formed by merging the asset management companies of each of the banks, and creaming off the high net worth individuals. It started up in June 1989, and now has eight branches in

to make money and is aiming in the next couple of years to achieve a return on equity to match that of the parent bank. It made a pre-tax profit of Pta529m in the first six months.

"I don't say we are a bank for rich people. I say we are devoted to solving the problems of people who can save in the amounts important enough to be managed in a technical way," says Mr Abril. In plain numbers, that means people with Pta25m-30m or more, in order to qualify for the portfolio management service; or Pta10m-25m, to qualify for pooled investments such as unit trusts.

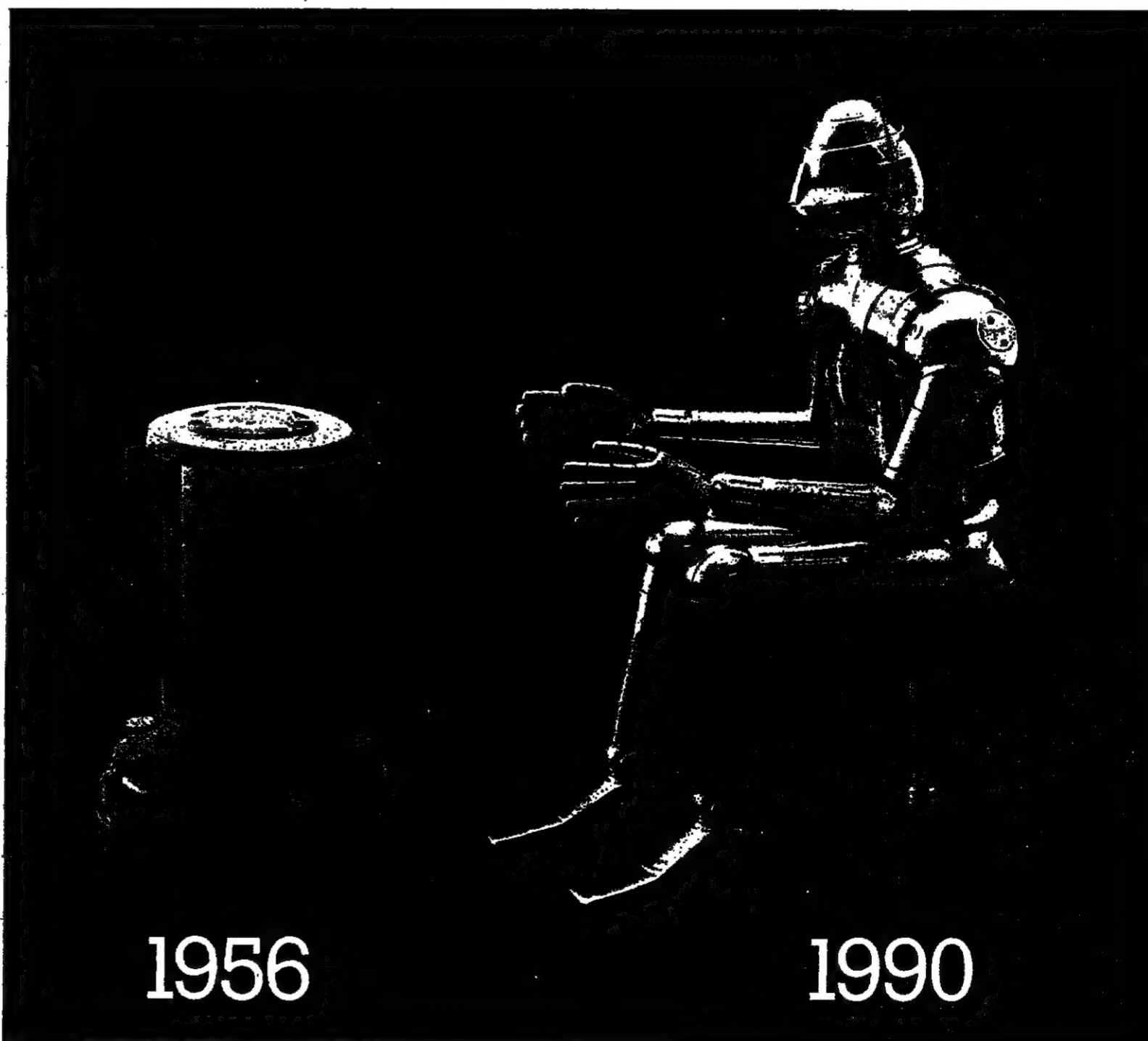
The tax system in Spain does little to encourage private investors. Investment income is added to earned income for taxation purposes: a top marginal rate of 55 per cent income tax tends to deter aggressive investment and the turning over of portfolios. However, the Government is currently considering a reform of the tax system, which may include a lowering of the income tax rates and possibly the creation of a more favourable tax climate for investments such as unit trusts. Privanza is keen to launch its own range of unit trusts, as Mr Abril believes this will prove "an exciting growth area" once the tax situation is more favourable for



Luis Abril: no opulence

investors. He believes that the bank's main selling point is its tax and legal advisory service. Spaniards have a tendency to hide "black" money wherever they can - in local authority bonds, insurance policies, or whatever else is fashionable at the time. The bank, for example, advises clients on collective investments such as SIMs, which can be used to reduce the tax burden. Mr Abril himself is only too aware of the tax disincentive in his home country. He did his thesis (on "Determinants of the financial structure of the firm in Scandinavia") in Oslo. At the time, he was surprised to come across people who wanted to leave Scandinavia because the tax regimes there were too severe. Nearly two decades later, living in a country where the top rate of tax is 55 per cent, he says he can sympathise with the Norwegians. "I can understand now - but at least we may see lower taxes soon."

Sara Webb



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Towards 1992

Continued from facing page
introduced statutory auditing to Spain (previously only banks were obliged to submit externally audited accounts), and in so doing highlighted a second infrastructural problem, for it thrust a massive responsibility on to an auditing profession that is thin on the ground in Spain and relatively inexperienced.

Moreover, there is a significant unresolved conflict over auditing practices in Spain, between the tax laws, which have traditionally dictated what company accounts should look like, and the British concept of a "true and fair view" (an "imagen fiel" in Spanish) of a company's account that is enshrined in the Fourth Direc-

tive. There have been, of course, other instances of harmonisation in which Spain, like other Community partners, has had to resort to more or less piecemeal tricks.

The second-hand car market is a case in point. Madrid's EC negotiators apparently failed to realise the impact that used north-European vehicles might make on the domestic car market. The government accordingly fell back on the ploy of opening just three transport ministry inspection centres (one of which was in the Canary Islands) to authorise the road worthiness of imported second-hand cars, in order to stem the flood.

Sara Webb

Sara Webb on life after Spain's own 'Big Bang'

Quest for survival

WORKING FOR a Spanish stockbroker these days is rather like waiting outside the headmaster's office.

Spain's "Big Bang", in July 1989, led to the creation of nearly 60 stockbroking firms. Everyone in the sector agrees that probably only half will survive, given that a fall in trading has meant a sharp drop in commission income for many.

Big Bang has forced brokers to think of strategies for survival. Some have linked up with domestic or foreign banks. Others are diversifying in the financial services sector and turning into mini investment banks. A few have chosen to stay as no-frills, execution-only brokers.

"Brokers who have linked up with banks have a good chance of survival," says Mr Joaquín Tamames, consultant at Research Associates. "The banks will channel all of their trading through their own broker - it's captive business."

Mr Juan Fabregas, managing director of brokers Benito y Monjardín, points out that few of the banks or foreign concerns who have bought stakes in Spanish brokers are likely to allow them to go under: his own company, B&M, has a foreign partner in Kidder, Peabody, the US investment bank,

which owns a 25 per cent stake. He is also optimistic that many small execution-only or family-owned firms will survive, as their costs are low. The likeliest dinosaurs, in his view, are those with heavy costs and no record.

"Big bang means there are far too many brokers now, a number of the smaller companies are feeling the squeeze, especially since volume is low. A lot of these companies had to make major investments in technology and building up their research departments," says Mr Robert Warfield, managing director of Metall Capital, which has links with brokers Bravo & Garayalde.

The squeeze has already started to put pressure on jobs. "A year ago it was difficult to find analysts. Now you just clap your hands and they come running, because people are being laid off," says Mr Tamames. The shake-up in the stockmarket has forced more brokers to expand their research departments and improve the quality of research for institutional customers, according to Mr Fabregas.

"Five years ago there was no research to speak of - just gut-feeling," he adds.

The reform of the securities market was accompanied by a

switch from face-to-face open-outcry trading on the stock exchange floors to a screen-based trading system known as CATS (computer assisted trading system). CATS has been welcomed by brokers. The chief advantage, says Mr Fabregas, is that it makes the market "very transparent".

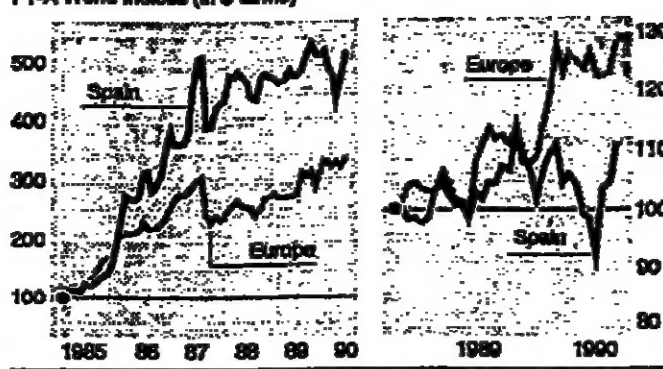
"Under the old system, it was easy to manipulate prices. It is easier to manipulate the share price in 10 minutes face-to-face than in six hours on the screen," points out one broker. Many of the main shares are now traded on CATS, and most brokers expect to see 90 per cent of the market's volume traded on the screens by the end of the summer.

However, the introduction of CATS has not been problem-free. Spain has four stock exchanges - Madrid, Bilbao, Barcelona and Valencia. Some of the regional exchanges listed small local companies in addition to the blue chips. Trading used to take place on all four floors, leading to price discrepancies. Now that the exchanges are linked by computer that cannot occur. In theory, there is no need for four exchanges, given that trading takes place on computer screens.

In practice, though, the smaller exchanges could be used to trade the shares in those small companies which are not liquid enough to go on CATS - although the problem of illiquidity could be solved by simply having shorter trading periods on CATS for the small companies.

How the markets have moved

FT-A World Index (in \$ terms)



Other problems that have emerged from CATS relate to large orders. Brokers don't like to sell large blocks of shares on CATS for fear that, as soon as a big holding is put up for sale, the share price will drop. The result is that brokers end up breaking the blocks of shares and drip-feeding them into the market until an interested buyer gets wise and rings up the broker to find out if he has a large holding for sale.

Brokers say they would prefer to be able to buy and sell large blocks outside CATS when there is a buyer and a seller available.

The authorities are preparing new regulations governing settlements (where Spain has become something of a legend for its inefficiency, partly due to poor back-office work) and insider trading. The market may be more transparent thanks to CATS, but that does not mean there is no work for the securities market watchdog. "It's an undisciplined market rather than a corrupt one," says one foreign broker. "There's a lot of gossip, but not as much insider trading as one would expect."

The Spanish affiliate of New York brokers Drexel Burnham

Lambert was fined last year, after it was found to have used the names of investors (without their knowledge) to buy Regal shares in the partial privatisation. Another broker has also been fined in connection with for alleged malpractice and other cases are pending.

One practice which the larger brokers want to see squashed is the undercutting of commissions. Commissions will be unrestricted, starting in 1992, but until then brokers are supposed to fix their commissions at 0.25 per cent. However, there is such a scramble for business that some brokers are allegedly reducing their fees illegally to attract customers.

Two factors would probably help to boost trading activity on the stock exchange: lower interest rates and a more favourable tax climate for investors. The Government is working on a reform of the tax system, and many Spaniards hope that this will lead to lower taxes on capital gains and income. This would encourage investors to use the stockmarket as well as enticing more family-owned firms to raise money on the bourse.

While the market remains in its state of lethargy, though, few companies are encouraged to use it as a means of raising money. Instead, many are turning to the commercial paper market and raising money by offering rates of up to 15 per cent. For foreign investors, such as the Japanese, these rates make the Spanish paper and bond markets particularly attractive. Until interest rates come down, they are unlikely to pay much attention to the stock market, despite its relative cheapness and the prospect of good corporate earnings from Spanish companies.

Futures and options

Give the infants time

ONE COULD be forgiven for thinking that Barcelona's futures exchange is a hive of activity. The numerous glass partitions criss-crossing the floor give rise to multiple reflections whenever anyone wanders past.

In fact, the trading is screen-based and the humans reflected in the glass are more likely to be tending the banks of computer screens than placing orders themselves.

It's a clever trick. The futures exchange - known in Spanish as *Mefta* (the acronym for *Mercado de Futuros Financieros SA*) only came into existence on March 16 this year. As with the newly-formed options market in Madrid, trading is in its infancy.

However, the Spanish authorities have great ambitions for their futures and options markets, which they hope will expand to include equity and index contracts as well as the existing bond contracts. There could be several benefits as a result.

For a start, it would enable domestic institutional investors to hedge their investments and improve their portfolio management side. Second, at a time when foreign institutions are increasingly turning to the European equity markets, many more foreign investors would be encouraged to place their funds in the Madrid bourse if they had a means of hedging their investments. Even private investors could be tempted to use index contracts to hedge their portfolios.

However, the benefits to foreign and domestic institutions have been obscured by the political machinations that accompanied the establishment of the exchanges.

The options market - *OM Ibérica* - started in November 1989. The project had the backing of the Swedish options market group OM, which has had a hand in setting up several options markets in Europe. Initially, BBV, the largest bank, and OM International each owned 45 per cent of the shares in the options market, but they have reduced their holdings in order to spread ownership among Spanish brokers and banks, and therefore ensure wider participation in the mar-

ket. The trading is conducted partly by telephone and partly on the screen. So far, there is only one contract, based on the October 1992 12.5 per cent benchmark bond. On average, 400 contracts of *Prd10m* (\$25,000) are traded daily.

What most people want to see as soon as possible is the introduction of index and equity options. Some think this may happen by mid-1991. However, the stock exchange in Madrid wants to be involved in any plans to introduce such contracts. It commissioned a feasibility study from Arthur Andersen last year which found that there was a demand for equity options, and concluded that there were enough "optionable" shares listed on the exchange to satisfy requirements, preferably for a screen-based trading system. It also saw no regulatory obstacles.

So now the stock exchange has to decide how such a market should be organised. It has the choice of either selecting its own trading system, or of using the OM system. This would mean coming to an agreement with the shareholders in the existing options market to have all the options trading conducted through one system.

The feeling in Madrid's financial circles is that one options exchange is quite enough, and that the stock exchange should join forces with OM Ibérica. If not, Spain will end up with three markets - two for options and one for futures. The existing arrangement, whereby futures are traded in Barcelona and options in Madrid, is certainly frowned upon and people attribute it to the old animosity between Madrid, the financial centre, and Barcelona, the industrial centre.

Mention that to Mr José Luis Oller, chief executive officer at Mefta and a proud Catalan, and he bristles. He does not take kindly to suggestions that the futures market would be better situated in Madrid. As a former head of the Barcelona stock exchange, who resigned when it became clear that the introduction of a screen-based equity trading system (CATS) would considerably diminish the impor-

ance of regional stock exchanges, such as the one in Barcelona, he is fiercely in favour of keeping some financial business in Barcelona.

"The Bank of Spain said they had nothing against it (the futures exchange) being in Barcelona if the plan was good enough, and our budget was approved," he says.

It cost Oller to set up the computer system and install screens in members' offices. There are now 24 shareholders in Mefta, including all the big commercial banks and savings banks.

"Our most important aim is the first six weeks were to get a high participation of members," adds Mr Oller. "We are very satisfied - there are about 20 banks regularly trading in the market and learning the tricks of the trade."

However, he sees scope for improvement. He wants a legal framework, to provide regulation of the futures market, which would pave the way to introduce other futures contracts.

Members of Mefta trade contracts in a national bond (a hypothetical bond with features similar to bonds traded in the public debt market). The options market in Madrid recently decided to switch to trading contracts on the same national bond.

Mefta trades a daily average of 600 contracts with a nominal value of *Prd10m*. Mr Oller thinks this low by international standards, but says the absolute size of the market is not his main concern. "Our most important concern is liquidity. Now we have quite a liquid market with quite a narrow spread."

According to BBV, which is involved in the existing options market, it has taken time to educate customers and encourage them to use the new instruments. It may still take a while for these efforts to pay off. For, as Mr Robert Warfield, managing director of Metall Capital, in Madrid, puts it: "We're keeping an eye on the options and futures markets, but at the moment there is not enough depth to the market. It might take a year before we use it."

Sara Webb



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MENTION YUPPIES, and Mr Federico Garayalde starts to squint a little in his eyes. He and Mr Alberto Bravo, partners in stockbrokers Bravo & Garayalde, both passed their stock exchange exams at the tender age of 25 - at a time when the average age was 35. "We were so young, some people didn't take us seriously as brokers," he says.

Now, aged 29 and 25 respectively, their concern is less about being taken seriously than with the prospects for the

Madrid stockmarket. "Some nights I don't sleep very well," says Mr Garayalde, somewhat ingenuously.

His insomnia could well be justified. Spain experienced its own version of Big Bang last July, and there are now too many brokers for comfort, all fighting for customers. Furthermore, the stockmarket has been in the doldrums for the last 18 months, so income from commissions has slumped.

"Our commission income was much higher before Big Bang," says Mr Garayalde, adding that in the five months August-December 1989 after Big Bang it fell to *Prd4m*.

Part of the explanation lies in the fact that trading volumes have declined. But, on top of that, B&G lost some of its institutional clients, who decided to link up with other brokers. "Many of our former clients are

now our competitors," he adds. "In terms of volume, we used to rank in the top 15 brokers; now we are somewhere in the middle," (out of more than 50 brokers).

However, Mr Garayalde thinks the firm may have increased its chances of survival by linking up with a foreign partner, and by diversifying in the financial-services sector.

Metall Capital, part of the German group Metallgesellschaft, has a 26 per cent stake in B&G, with an option on a further 10 per cent. Mr Robert Warfield, managing director of Metall Capital's Spanish operations, said that the German engineering, trading and financial services group wanted a Spanish partner to help with mergers and acquisitions, the financing of construction projects, and other financial services.

Mr Garayalde says the link with Metall Capital has helped to introduce more foreign clients to B&G - for example, from Germany, the UK, France and Sweden - at a time when orders from domestic institutions have slackened.

The competition resulting from Big Bang has forced B&G to expand their range of business. Like many other Spanish brokers, they have started portfolio management services. Unlike their competitors, they have developed a real-time price

information computer service, linking clients to the stock exchange's continuous trading system, which is meant to make it easier for clients to place orders and to receive up-to-date price information.

They have also applied for approval for *Prd10m* to be listed, so that they can move their clients into bonds and treasury bills if the stockmarket business declines. "You can't rely on only one market these days," says Mr Garayalde, adding that commission from

this side of the business amounted to *Prd10m* in the last five months of 1989.

He says that many of their foreign clients are interested in investing in Spanish bonds and treasury bills. "There was a lot of interest from foreigners in the recent Kingdom of Spain *Ecua* bond issue, due to the shortage of *Ecua* paper at the moment." The more interest from foreigners, the more comfortably will Mr Garayalde sleep at night.

Sara Webb

Born IN SPAIN

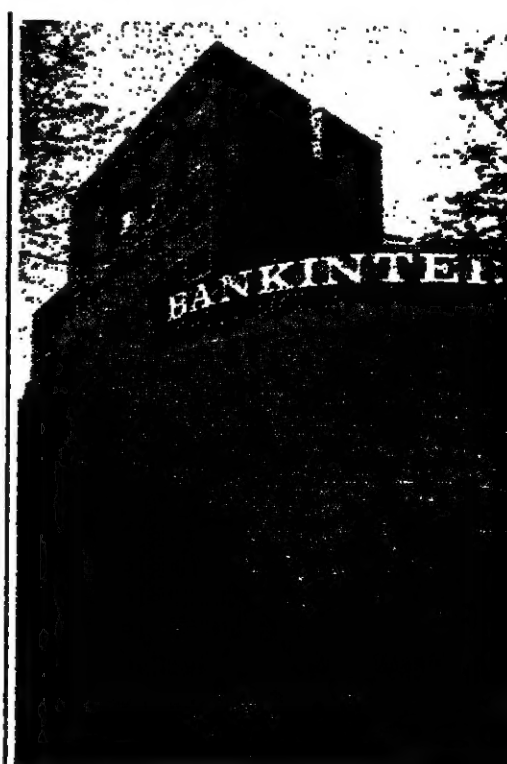
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Tom Burns analyses the power of Spain's central bank, and in particular...

Why BBV obeyed the governor

JANUARY SAW the demerger in the succession crisis at Banco Bilbao Vizcaya (BBV), the country's biggest private bank, and gave a good idea of how powerful the governor of the Bank of Spain is and how interventionist the central bank can be.

In a formal document Mr Mariano Rubio, the governor, ruled on who should be BBV's chairman, on who should be its two deputy chairmen, and what he felt they should hold; on what the bank's senior management structure should look like; and, for good measure, on why 10 members of the BBV board should resign their directorships and be replaced by five new board members who, the governor specified, should be "neutral".

The bottom line is not that the BBV did exactly as the governor ordered. It is that the bank did so because it had asked Mr Rubio to arbitrate in the first place, and had undertaken to abide by his ruling.

The bank's board, evenly divided as it then was, between former members of Banco de Bilbao and of Banco de Vizcaya, had been unable to agree on a successor to a deceased co-chairman who had represented the Vizcaya faction of the merged BBV superbank. They therefore appealed to the governor to settle the deadlock.

The whole story says something about Spanish banking. "Barclays Bank would never have got itself into such a mess," a senior Madrid banker said.

And it says something about the Bank of Spain and its governor. "Had the impossible happened and a row erupted in the board of a top retail bank, Roberto Rubio (Bank of England governor Leigh-Pemberton) would have just quietly clicked his fingers and settled it," the senior banker continued. "He would never have released an arbitration document."

The fact that the Bank of Spain did intervene in the BBV, in a manner that was as dramatic and effective as it was public, surprised nobody in Spanish banking circles. The institution began to wield enormous power, far outstripping the normal supervisory role of a central bank, when domestic investment banks started falling

like ninepins during a five-year banking crisis in Spain, which started when industrial recession began to bite deep into the financial sector in the late 1970s.

The crisis created a "peculiar sensitivity" on the part of the Bank of Spain, according to one of its senior officials, towards the banking sector as a whole. A bank hospital, staffed with the best financial engineers that the Bank of Spain had available, was set up, and private banks were cajoled (or bullied) into picking up the bankrupt places that the crisis had created.

"What the crisis taught us was the value of acting well in advance," said the official.

A parallel development to the banking crisis and its resolution was the manner in which the Government increasingly turned to the Bank of Spain in order to finance both industrial streamlining, particularly in the public sector, and the budget deficit by way of reserve requirements.

The *coeficiente de intervención*, the preferential rate credits that were routed towards industry, were introduced in the early 1970s and peaked in 1983, when they accounted for 21.5 per cent of deposits in the private banking sector.

This coefficient has steadily declined over the past six years, and has been replaced by the mandatory obligation on banks to invest a proportion of their funds in government paper, the low-yield *papeles del tesoro* (treasury notes).

As the budget deficit narrows and the public sector begins to turn in profits and to pay less on its extraordinary credits, the reserve requirement burden has noticeably eased. This is just as well, for, with the implementation of the EC's Single Act in two and half years' time, the whole cheap government finance circuit will cease altogether.

The important point, however, is that the Bank of Spain, by way of such *coeficientes* instruments, which were unknown elsewhere in the financial sector, has been able to wield enormous power over the financial sector that was likewise without equal in a modern and developed market economy.

The whole scenario amounts to an acquired culture of central bank involvement in the private banking sector, which dies hard. It is small wonder, therefore, that with such a background, the Bank of Spain should have been an active player three years ago, when the entire focus of the domestic financial sector was on the possible mergers among the domestic banks so as to face better the rigours of single market competition.

In the event, only the Bilbao and Vizcaya banks merged - a marriage, as it happened, that was not envisaged by the supervisory bank Mr Rubio and his team. Nevertheless, when Banco Santander de Crédito (Banesco) and Banco Central were contemplating an alliance.

When the partnership came to nothing, the Bank of Spain put Banesco's balance sheet under scrutiny, thereby fueling fears that the degree of intervention would be raised still further.

"The Bank [of Spain] was rocking Conde's [Banesco chairman Mr Mario] boat," said one source, who followed the developments closely. As it turned out, the charismatic peacekeeper of Spanish banking ably survived the pressure, and the result was that a certain degree of prudence was adopted by the monetary authorities.

The same source that alleged the Bank of Spain was "blessed" in its dealings with Banesco was full of praise for the way Mr Rubio had dealt with the BBV crisis. "It was positive and exemplary arbitration."

At bottom, the relationship between the central bank and the banking sector in Spain is, as in most places, one of love-hate. But because the Bank of Spain has greater muscle than the norm, the relationship in Spain has greater doses of desire and of loathing than is usual.

The latest point of contention concerns the manner in which the Bank of Spain, mindful of the requirements to harmonise practices in 1988, has opted to reduce the cash reserve coefficient, which stands at 17 per cent, to the 5 per cent that is the European norm. It will do this by obliging the banks to deposit the outstanding 12 per cent in Bank of Spain certificates, which will pay 6 per cent a year until their maturity after 1993.

"The coefficient has not been abolished," said the chairman of a medium-sized bank. "It has been turned into a heavy tax that is imposed on the whole sector in order to continue financing the budget deficit; we have to shoulder the burden of money-supply targets and the cost of foreign currency reserves."

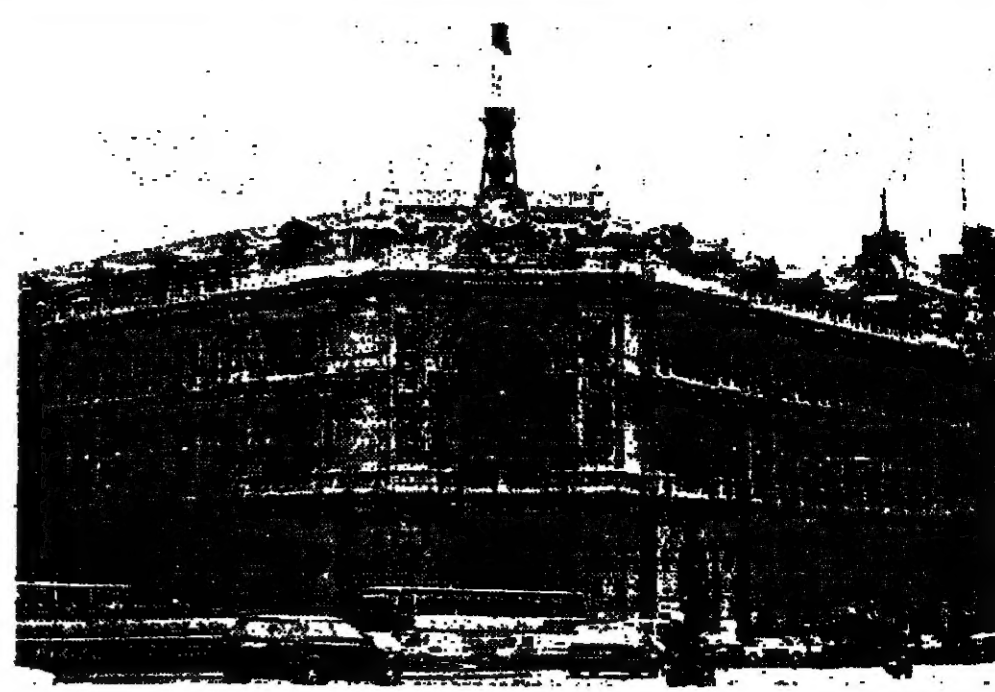
Bank of Spain officials admit that the banks will incur substantial write-offs, and there are some in the financial sector who claim that the mandatory Bank of Spain deposits will be equivalent to two years' profits for an individual bank.

Officials at the Bank of Spain, who have earned well deserved plaudits for the manner in which they have comprehensively restructured the state's

borrowing requirements during the 1980s, say, with much truth, that they have struck a balance between the continued need to finance the deficit and the danger of excessive liquidity, should the cash reserve requirement be reduced to 5 per cent at one blow.

The banks do have, in any case, a degree of choice. They can lose money now by selling off their unwanted Bank of Spain certificates, and thereby digest their losses in advance of 1993, or they can choose to lose gradually over the maturity period.

It is a question of six of one and half a dozen of the other. But that is, in reality, the traditional nature of things in the Bank of Spain's dealings with the domestic banking sector.



The Bank of Spain: the manner of its intervention surprised nobody in Spanish banking circles

Sara Webb on the influence of foreign financial institutions

A nasty jolt that set the pace

PERSONAL finance field. It may prove a difficult market. According to Equity & Law's research, Spaniards have an intense distrust of insurance salesmen and a more fatalistic attitude than their British counterparts. "You can tell, just from the fact that so few people here wear motor-cycle helmets," adds Mr Melvin.

Many of the foreign banks have set up business in Spain in order to assist companies from their home countries, which are looking for acquisitions and deals in the Spanish market. Sanwa Bank, of Japan, is one example.

There are plenty of Japanese companies who want to expand in Europe ahead of 1992. For them, Spain has relatively cheap labour costs and good access to the EC market. Automobile companies like Honda and Nissan, and various electrical consumer goods manufacturers, toolmakers, construction companies, chemicals groups - and even the odd golfing concern - have set up in Spain.

Japanese banks such as Sanwa are keen to lend and work with them. Asked whether this had proved profitable, though, Mr Takao

Kamata, director general of Sanwa in Madrid, and his two sub-directors, simply tipped back in their chairs and laughed politely. Competition from the Spanish banks is tough, and Mr Kamata explains: "We have not been here long enough to make a profit."

With the foreign companies and banks have come the legal advisers. "There is a demand for legal services from companies, banks and institutions doing business in Spain, because they are either setting up a new subsidiary or buying property here," says Mr Kenneth Bonavia, solicitor with Stephenson Harwood.

"A lot of multinationals are looking for acquisitions in Spain, and this calls for the necessary support services on the legal and advisory side," adds Mr Robert Warfield, managing director of Metall Capital's Spanish operations.

The invasion by foreigners also creates work for the PR advisers, like Burson-Marsteller. "Lots of foreign companies are aware that they need PR in Spain, and it has become much more sophisticated than it was before, following developments in the financial services

side," claims Mr Larsen. Spain's economic development and increasing financial sophistication have drawn the attention of foreigners who want to invest in the domestic stockmarket. This has put pressure on Spanish brokers to provide more research for foreign investors. "Foreign investors are demanding when it comes to broker services - they expect a higher standard," says Mr Juan Fabrega, managing director of brokers Benito y Monjardin.

The influx of foreigners has helped to push up salaries, particularly in finance. Foreign companies tend to recruit locally, and in the financial sector they have been prepared to pay handsomely for bilingual business graduates with the right skills.

There is a new generation in the Spanish financial services sector, internationally educated with a good command of languages and aged between 25 and 30, says one foreign portfolio manager. "It's accepted that you will have to pay more to keep these people," she added.

"The Spanish have a tremendous hunger to improve their skills, learn languages and acquire business training. Open

any business paper and you'll find hundreds of ads for English-language and MBA courses," says Mr Bonavia.

Foreigners tend to be less impressed by the level of service, though, and Spaniards admit that local companies (apart from banks) have not been forced to treat consumers in a particularly obliging way - the Spaniards are not loud complainers.

Fears about the foreign invasion are fading, Mr Juan Astruc, at Burson-Marsteller, says. "There's less worry about foreigners, because we realise the need for internationalisation in the Spanish economy - the worry is not so much about who owns what, but about where the key decisions are taken. For example, are they taken in Milan or Madrid?"

He points out that many foreign companies have bought market-share in Spain, and that the more enlightened Spanish companies are now compensating by investing abroad. "They are conscious and aware of what the future holds, and are starting to act. Not many countries are capable of accommodating so many changes in such a short time. We have performed historical gymnastics."

At work in 27 countries

Consolidated financial highlights

In millions of dollars	1989	1988	%
Results			
Income before tax	1,210	1,150	18.1
Net income	1,050	1,000	18.6
Balance sheet items			
Equity	1,210	1,150	41.4
Deposits and debt	1,210	1,150	31.2
Loans and discounts	1,210	1,150	31.1
Total assets	1,210	1,150	24.9
Ratios			
Return on equity	1,210	1,150	15.7%
Return on assets	1,210	1,150	1.5%

Conversion rate: US \$ 1.00 = Ptas. 166.35

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LONG-TERM CAPITAL

Turning to paper

THERE IS NOT an lot that Spain, an essentially intuitive society, shares with thorough and painstaking Germany. But the close relationship that exists between banks and companies, in both Germany and Spain, is an exception to this rule.

Both governments, aware of this common feature, were on the same platform when the EC drew up rules on bank share-ownership of industries; and the Spaniards, at least, are satisfied with the compromise enshrined in the Second Directive.

The recurrent British debate over whether the banking system should provide long-term capital is irrelevant here, says Mr Carlos Cuervo-Arango, managing director of Banco Español de Crédito (Banesto), the big Spanish bank whose ties with industry stretch back more than a century.

The lack of relevance clearly has to do with the existence of the close relationship. No eyebrows are raised in Spain when a company turns to a bank for finance, for this is the traditional order of the domestic financial system.

But the issue also happens to be meaningless at present, because the Spanish Government's sustained policy of credit restrictions, in order to cool the economy, has forced companies to look for finance outside the banking sector.

Last year, high domestic interest rates fuelled a spectacular growth in *pagares de empresa* (commercial paper), to the point where, with an estimated total value of some Pta1,000bn (\$9.7bn), these *pagares* constitute probably the biggest commercial-paper market in Europe.

This development has, if anything, added fresh nuances to bank-company relationships in Spain, for the banks have participated actively in the commercial-paper programme. Banesto, for example, reckons that it has placed commercial paper worth Pta100bn so far this year.

The origins of the relationship lie in the manner in which Spanish banks created domestic industry in what Mr Cuervo-Arango calls a "natural way." In Banesto's case, the bank consolidated a series of ventures, such as the oil company Petromex, the steel producer Acerinox and the mining corporation Asturiana de Zinc, which are in the

front line of Spanish business.

But suggestions that the banking-industrial relationship is somehow incestuous - a viewpoint that certainly exists in England - are probably wide of the mark in Spain. Madrid bankers are certain that a far greater degree of control is exercised by banks over companies in Germany than in Spain.

Banesto's experience is revealing in this respect. None of the companies in the Banesto group uses the parent bank as its sole source of financing. Stressing this point Mr Cuervo-Arango argues that Banesto is not even the main provider of funds for any of the companies that come under the bank's umbrella.

A recent example of company independence came when Radiotónica, a communications company that is a subsidiary of Banesto's construction company Agroman, was floated on the Madrid stock exchange by Benito y Monjardín who are rivals of the bank's own broking firm, Banesto, Lombardía y Lacaci. Such a development would be extremely unlikely in Germany.

The *de facto* separation, for all the shareholding involved, between banks and companies in Spain when it comes to acquiring capital has now been built into Banesto's corporate culture. Mr Mario Conde, a former businessman who became chairman of Banesto late in 1987, rapidly made the competitive principle the cornerstone of the group's management philosophy.

The principle is simply that companies in the group are free to raise funds in the market, and that the parent bank will make no concessions to such companies when judging their risk. The concept of a "captive borrower" has been outlawed by Banesto. At best, the company in question or the bank, as the case may be, will receive a most favoured treatment should all other conditions be equal.

To a considerable degree, the much vaunted principle was nothing more than the formal blessing on a relationship that already existed. But the official sanction is none the less important, for it set in motion a trend that has spread to other banking groups in the country.

Under Mr Conde's leadership, the group is at the same time in a transitional phase that involves a long look at its indus-

trial assets and a brain-storm over which ones it wants to retain in its portfolio. The most immediate consequence of this on-going assessment has been the creation by Banesto's chairman of a conglomerate called Corporación Industrial y Financiera that brings together all the bank's industrial and financial services interests.

The creation of this conglomerate earned Banesto a significant fiscal concession when the Government waived 70 per cent of the capital gains tax due on the profits that the bank realised when it revealed its assets in order to bring them under the same corporate roof. But the keynote development came with Mr Conde's subsequent decision to float 26 per cent of the holding later this year, in a place that is likely to worth \$750m.

The upshot is that the companies that form part of the Corporación Industrial y Financiera (together they constitute by far the country's largest private holding, and account for 1 per cent of Spain's GDP) will be able to tap increasing sources of capital.

Already deregulation, and most particularly the overhaul of the Spanish stock exchanges last year, has widened the available options for company finance. The rollover of *pagares de empresa* has significantly grown over the past year, and this trend is likely to continue. Should a sustained bolsa rally materialise in the second half of this year, there is also likely to be a move by companies towards the stockmarket.

In the medium term, there is a fair amount of expectancy over the possibilities of exterior capital finance. At present, foreign loans are subject to a 30 per cent reserve requirement, which is deposited in the Bank of Spain. When these restrictions are lifted, at some stage over the next two and a half years, the most likely development will be an active currency-swap market.

The Spanish banks, mindful of their close relationships with the domestic companies and eager to maintain them, are certain to be at hand to advise on such new capital raising instruments.

Tom Burns

THE CHAIRMAN of a top Spanish high-technology company, which produces a range of products including very good flight-simulators, was highly excited at an embassy reception a few days ago.

"Congratulations me. Guess what I've just bought," the Pamplona-born tycoon said.

An electronics manufacturer in the Germany, to add to the one his company acquired in the UK last year...? As guesses go it was a fair one, but it was wide of the mark.

"Two abonos for San Isidro," he said with glee. "And I intend to go to every corrida."

Decoding this, what you have is the following...

□ The illustrious and successful chairman - suave, well-travelled, multi-lingual and a telecommunications engineer by training - has shelled out something approaching \$3,000 to purchase season-tickets at Madrid's main bullring from mid-May to mid-June; and □ He will be there, at the ring-side, come rain or shine, every afternoon, to attend the 24 fights which are staged in honour of Madrid's amiable patron saint, a local agricultural labourer called Isidro, who was terrifically pious and lived in the 12th century.

Legend has it that Isidro spent a lot of his time either attending religious services, or having fiestas, and that on such occasions flights of angels would descend from heaven to drive his team of oxen for him.

Cherubim and seraphim may or may not take over the running of the high-tech company during the San Isidro fiestas that are currently in full swing. But the corporation's chief executive will certainly not be giving up his daily rendezvous with the Tauromachy calendar's Super Bowl. For nearly a month he will be unavailable after lunch.

So will a lot of other successful businessmen and bankers, not to mention society celebrities and government ministers. Just about anyone who pretends to be anyone has a San Isidro season-ticket.

Doing business in Madrid or anywhere else in Spain has its quirks. The pace of life is a major one. Every town has its fiestas and bullfights, although none, admittedly, go on for quite so long as they do in Madrid. Should you want to do business in the Spanish capital this time of year, make sure you have morning appointments.

A picture of a society that purposefully pursues pleasure would be nevertheless deceptive. Spaniards can also be workaholics and have strong constitutions. They will assuredly have gargantuan lunches, but they will talk business all the way from the opening sherry to the final cognac and cigar, and then they still be holding meetings and taking decisions when the lights have long gone out in offices elsewhere in Europe.

They are well rewarded for such efforts. According to UK consultants P-E Inbaron, average 1989 gross pay for chief executives in Spain ranked fifth in the world - behind the US, Switzerland, Germany and Italy.

Earning \$135,360, in salaries, bonuses and other cash payments, the top echelon of Spanish businessmen grossed \$10,000 more than their equivalents in France, \$15,000 than those in Britain, and more than three times more than their peers in Portugal.

Spaniards naturally live well on such wage structures. A recent survey of living standards among European executives had the Spaniards top of the list as second-home owners (nearly 60 per cent) and as employers of live-in domestic

servants (50 per cent). They also ranked first, by a considerable margin, as possessors of compact discs, video cameras and other status gadgets.

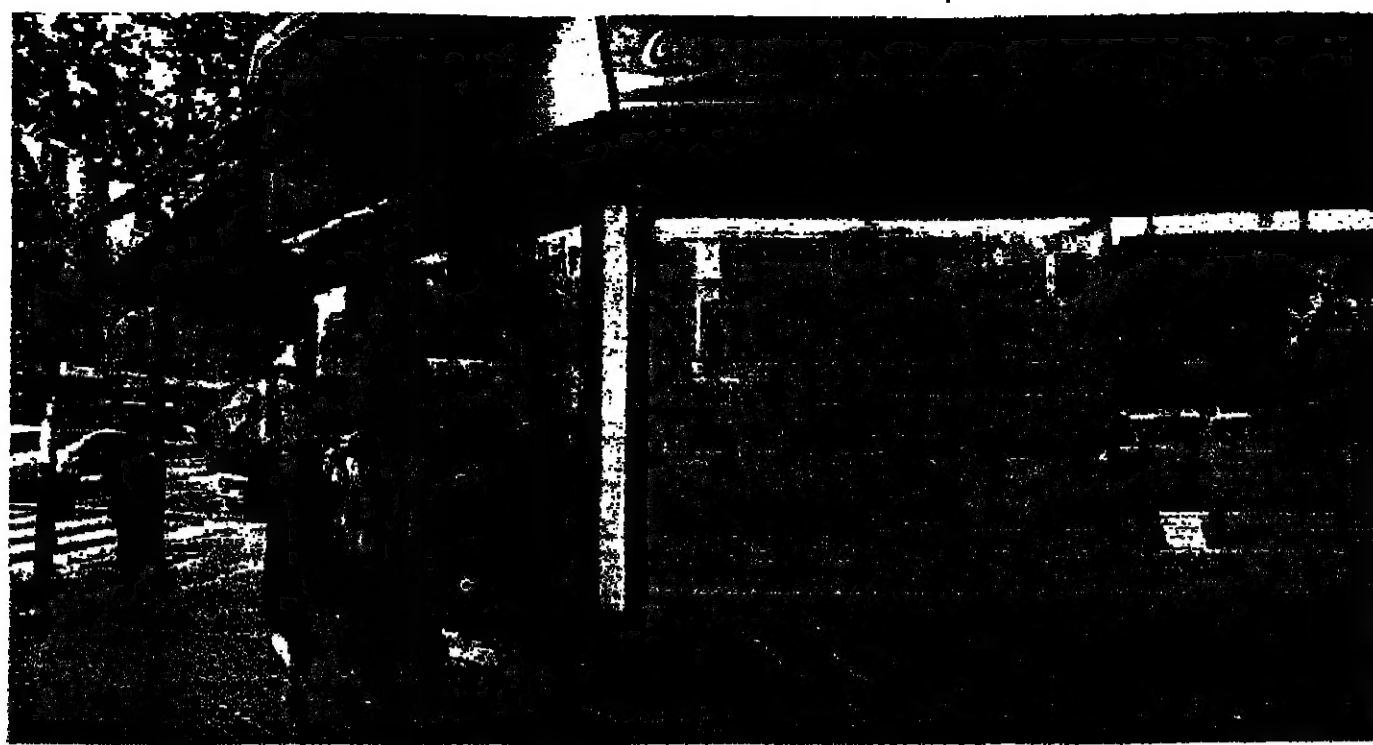


For a month, meetings may have to take second place

People in Spain are very consumer-conscious, but they also spend their money intelligently

People in Spain are very consumer-conscious, but they also spend their money intelligently. A point worth keeping in mind is that international calls in Spain cost as much as three times more as do those of British Telecom. This is especially irritating, because anyone who complains about the latter company's service simply has not experienced the one provided by Spain's Telefonica.

The new rich Spain has put a strain on moving around the country. Domestic flights, especially the Madrid-Barcelona shuttle, are packed. Driving around Spain used to be a problem, because the motor-



People in Spain are very consumer-conscious, but they also spend their money intelligently

Looking for business contacts? For a while there may be a...

Dearth in the afternoon

are usually the first unexpected impression gained by a foreigner arriving in Spain for the first time. People look healthy and dress well; there are a lot of satellites discs on the rooftops and a lot of expensive cars in the traffic jams. The second impression is the expense.

A business lunch will cost around \$100 a head; an apartment will be \$2,000 a month, which is also the going monthly wage for a reasonably competent secretary; and office rents in the prestige areas of Madrid and Barcelona have risen to \$50 a square metre a month, and are still climbing.

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The new rich Spain has put a strain on moving around the country. Domestic flights, especially the Madrid-Barcelona shuttle, are packed. Driving around Spain used to be a problem, because the motor-

way development programme was stopped in its tracks in the mid-1970s. Now it is a problem because the Government is trying to do in two years what it failed to do in the last 15.

Spaniards will gripe about the communications infrastructure (many Spaniards say they pay north European taxes for north African services, although they are wrong on both counts), but the visiting business person will also perceive a considerable, and justified, pride in the speed with which Spain has caught up with the developed economies north of the Pyrenees.

The lasting impression gained from Spain is that it is a confident society. It could not fail to be, with a GDP growth that has easily outperformed the EC average for the past four years. Spaniards know they have never had it so good, and they also perceptibly sense that they are going to have it still better.

Perhaps the only problem is that next year San Isidro abonos will be more expensive and still harder to come by.

Tom Burns

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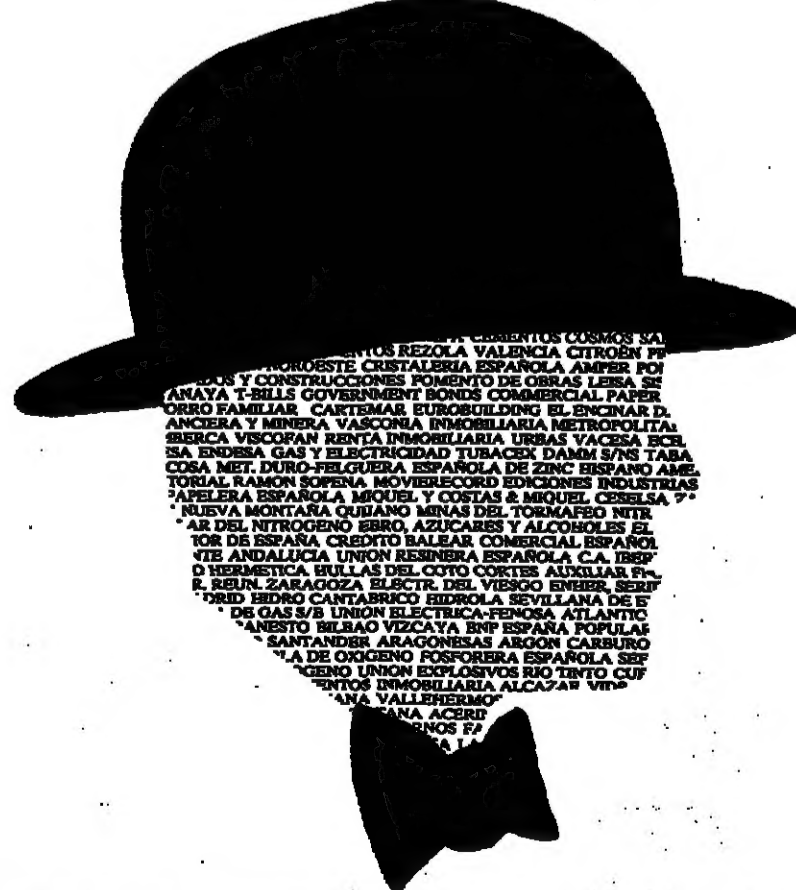


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